UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF TEXAS
WACO DIVISION

WILDSEED MOBILE LLC,	Case No. 6:22-cv-00357
Plaintiff,	
v.	Jury Trial Demanded
GOOGLE LLC and YOUTUBE, LLC.	
Defendant.	

COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Wildseed Mobile LLC ("Wildseed Mobile" or "Plaintiff"), by its attorneys, demands a trial by jury on all issues so triable and for its Complaint against Google LLC ("Google") and YouTube, LLC ("YouTube") (collectively, "Defendants") alleges the following:

NATURE OF THE ACTION

1.   This action arises under 35 U.S.C. § 271 for Defendants' infringement of Wildseed Mobile's United States Patent Nos. 7,376,414 (the "'414 patent"), 9,141,960 (the "'960 patent"), 10,251,021 (the "'021 patent"), 10,959,040 (the "'040 patent") and 10,869,169 (the "'169 patent") (collectively, the "Asserted Patents").

THE PARTIES

2.   Plaintiff Wildseed Mobile LLC is a domestic limited-liability company organized under the laws of the State of Texas with a place of business at 510 Austin Avenue, Waco, TX 76701.

3.   Google is a limited liability company organized under the laws of the State of Delaware with its headquarters at 1600 Amphitheater Parkway, Mountain View, California 94043. Google maintains regular and established places of business in this District, including offices at

500 W 2nd St., Suite 2900, Austin, TX 78701 and 110 East Houston Street, # 300, San Antonio, TX 78205. Google can be served through its registered agent for service at CSC - Lawyers Incorporating Service California 2710 Gateway Oaks Drive Ste 150N, Sacramento, California 95833.

4.   Google does business in this District and across the State of Texas. It has over 1,700 full-time employees in Texas. On information and belief, they are located predominantly in this District.

5.   YouTube is a limited liability company organized under the laws of Delaware with its headquarters at 901 Cherry Avenue, San Bruno, California 94066. YouTube may be served with process through its registered agent, the Corporation Service Company, with an address of 2710 Gateway Oaks Drive, Suite 150N, Sacramento, California 95833. YouTube is wholly owned by Google.

JURISDICTION AND VENUE

6.   This Court has jurisdiction over the subject matter of this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).

7.   Jurisdiction and venue for this action are proper in the Western District of Texas.

8.   This Court has personal jurisdiction over Defendants because Defendants have purposefully availed themselves of the rights and benefits of the laws of this State and this Judicial District. Defendants reside in the Western District of Texas by maintaining regular and established places of business at 500 W 2nd St., Austin, TX 78701 and 110 East Houston Street, # 300, San Antonio, TX 78205.

9.   This Court also has personal jurisdiction over Defendants because they have done and are doing substantial business in this Judicial District, both generally and with respect to the

allegations in this Complaint, including Defendants' one or more acts of infringement in this Judicial District.

10.   Venue is proper in this Judicial District under 28 U.S.C. §§ 1391(b) and (c) and § 1400(b). Defendants have committed acts of infringement through, for example, making, using, offering for sale and selling Defendants' products and/or services, including delivering advertisements and the YouTube website, in the Western District of Texas and have regular and established places of business in this District.

11.   The offices at 500 W 2nd St., Austin, TX 78701 and 110 East Houston Street, # 300, San Antonio, TX 78205 are physical places in the District where thousands of Google employees work. They are established locations where Defendants' business has been carried out for several years, and Defendants publicly advertise their presence in the District.

12.   On information and belief, YouTube employees work in this District at the physical locations where Google employees also work and/or some of YouTube's employees reside and work at their residences in this District. Examples of such employees are included in Exhibits 1 – 15, 54 – 67.

13.   Further, YouTube is a wholly owned subsidiary of Google and, as explained in greater detail below, Google acts as YouTube's agent in this District in furtherance of its business with respect to the acts constituting their joint and several infringement in this case. YouTube has the right, among other things, to direct or control Google's actions with respect to various aspects of YouTube's business. Similarly, as discussed in further detail below, YouTube has consented that Google act on YouTube's behalf, and Google has consented to act on YouTube's behalf as to the conduct forming the basis of these defendants' joint and several infringement in this case.

14.   YouTube's Terms of Service contain a section entitled "Your Service Provider," wherein YouTube states, with respect to YouTube's services, that "***[t]he entity providing the Service is Google LLC***." Ex. 16 at 3 (YouTube's Terms of Service, "Your Service Provider", available at https://www.youtube.com/static?template=terms) (emphasis added).   YouTube exercises direction and control over Google and its personnel upon information and belief in this district with respect to the provision of the YouTube service by Google.   Google acts as YouTube's agent in delivering YouTube's services to its customers in this District.

15.   As YouTube's agent, Google provides, for example, parental assistance to assist parents in supervising the use of YouTube's services by children.

> If you are a parent or legal guardian of a user under the age of 18, by allowing your child to use the Service, you are subject to the terms of this Agreement and responsible for your child's activity on the Service. You can find tools and resources to help you manage your family's experience on YouTube (including how to enable a child under the age of 13 to use the Service and YouTube Kids) in our Help Center ***and through Google's Family Link***.

Id. at 4 (YouTube's Terms of Service, "Permission by Parent or Guardian") (emphasis added).

16.   YouTube's Terms of Service further state that many of YouTube's services can only be used if the customer has a Google account. Google acts as YouTube's agent with respect to the use and delivery of these services.

> **Google Accounts and YouTube Channels**
>
> You can use parts of the Service, such as browsing and searching for Content, without having a Google account. However, ***you do need a Google account to use some features***. ***With a Google account, you may be able to like videos, subscribe to channels, create your own YouTube channel, and more***. You can follow these instructions to create a Google account.

Id. at 5 (YouTube's Terms of Service, "Google Accounts and YouTube Channels") (emphasis added).

17.   YouTube provides payments to content providers, for example through the YouTube partner program, based on the uploading of content to YouTube for viewing by its

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customers. YouTube's Terms of Service state that Google, not YouTube, may withhold taxes from any payments by YouTube to its content providers.

Right to Monetize

> You grant to YouTube the right to monetize your Content on the Service (and such monetization may include displaying ads on or within Content or charging users a fee for access). This Agreement does not entitle you to any payments. Starting November 18, 2020, any payments you may be entitled to receive from YouTube under any other agreement between you and YouTube (including for example payments under the YouTube Partner Program, Channel memberships or Super Chat) will be treated as royalties. ***If required by law, Google will withhold taxes from such payments***.

Id. at 11 (YouTube's Terms of Service, "Right to Monetize") (emphasis added). Google thus acts as YouTube's agent.

18.   YouTube may impose restrictions on a channel for violating its YouTube Community Guidelines. Attempting to circumvent such restrictions is a violation of YouTube's Terms of Service. *Id.* at 12. (YouTube's Terms of Service, "Community Guidelines Strikes"). As a consequence of any such violation, Google, as YouTube's agent, can terminate the Google account of the YouTube user and terminate the user's access to YouTube (i.e., "the Service") on behalf of YouTube.

> If your channel has been restricted due to a strike, you must not use another channel to circumvent these restrictions. ***Violation of this prohibition is a material breach of this Agreement and Google reserves the right to terminate your Google account or your access to all or part of the Service.***

Id. (YouTube's Terms of Service, "Community Guidelines Strikes") (emphasis added).

19.   YouTube's Terms of Service also state that YouTube can suspend or terminate the YouTube user's account at its agent, Google, for various reasons*. Id*. at 13 (YouTube's Terms of Service, "Terminations and Suspensions by YouTube") ("***YouTube reserves the right to suspend or terminate your Google account or your access to all or part of the Service*** if (a) you materially or repeatedly breach this Agreement; (b) we are required to do so to comply with a legal

requirement or a court order; or (c) we reasonably believe that there has been conduct that creates (or could create) liability or harm to any user, other third party, YouTube or our Affiliates.") (emphasis added).

20.   As YouTube's agent, Google has physical places of business and employees in this District, including at least 500 W 2nd St., Austin, TX 78701 and 110 East Houston Street, # 300, San Antonio, TX 78205.

21.   Google further acts as YouTube's agent with regard to advertising, which is a main source of revenue central to YouTube's business. Google Ads runs an advertising network and serves ads that appear in YouTube web pages and content, including video ads that advertisers wish to display on YouTube.

Ex. 17 (available at https://support.google.com/google-ads/answer/2375464).

  22. Any business or person who advertises on YouTube must advertise through Google Ads. Google thus acts as an agent on behalf of YouTube. YouTube generates substantial revenue through the display of these ads to users of YouTube's services.
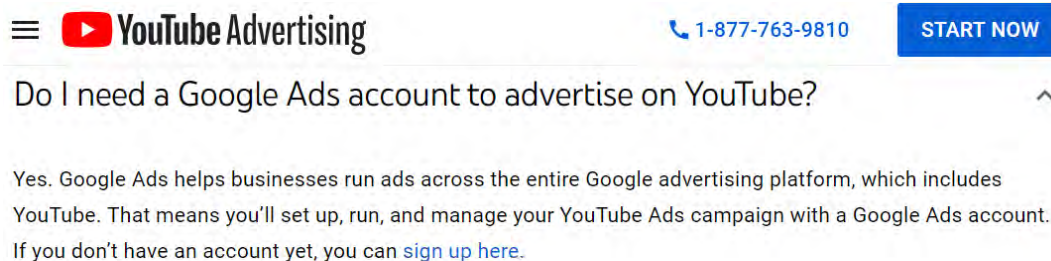
Ex. 18 (available at https://www.youtube.com/intl/en_us/ads/faqs/).

23.   Google obtains advertisements from advertisers, selects advertisements for ad auctions, runs ad auctions, selects winning advertisements, and bills advertisers, including for advertisements on YouTube.

Ex. 19 (available at https://ads.google.com/home/faq/).

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Google Ads Help   🔍   Describe your issue

About the Display Network ad auction

Display network ads participate in a number of ad auctions. Before participating in those auctions, Google Ads uses an internal ad auction to determine which ads to submit, the order those ads will appear, and how much those ads will cost. Your ads are ranked among other advertisers' ads based on ad rank, which is based on your campaign targets, budget, and quality score. This means that if your ad group's quality score is sufficiently higher than the score of the ad group below yours, you ads can rank higher. Your ads are ranked among other advertisers' ads based on the value that winning the auction could create for you.

How are you charged?

You'll be charged up to the value delivered per your campaign settings. For example, if you choose to Pay for Conversions for your Display ads campaign, you'll be charged only for the conversions delivered. For campaigns where you're submitting bids directly into the auction, you'll be charged based on runner-up bids.

Ex. 20 (available at https://support.google.com/google-ads/answer/2996564?hl=en&ref_topic=10289453).
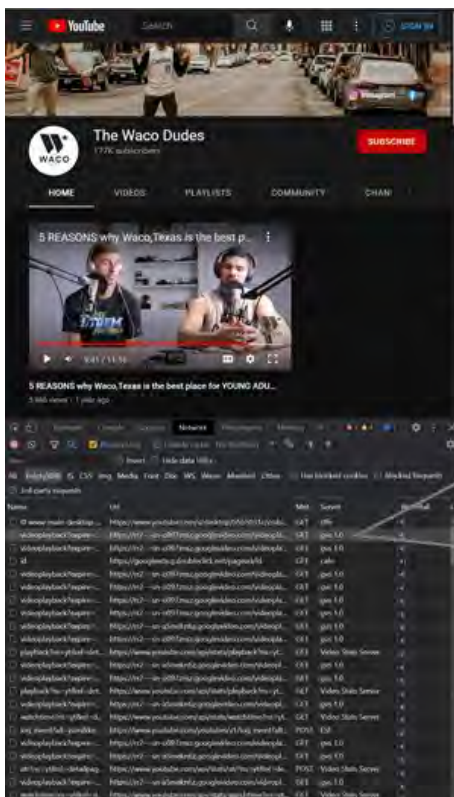
24.   On information and belief, Google and YouTube have a contractual relationship whereby Google acts as YouTube's agent for advertising services. On information and belief, YouTube's primary source of revenue is advertising revenue and the vast majority of YouTube's advertising revenue is advertising revenue from Google Ads. On information and belief, YouTube relies on Google Ads for advertising revenue; and YouTube does not have its own advertising network.

25.   Google and YouTube regularly conduct business in this district by sending data to, and receiving data from, YouTube end users via Google network infrastructure located in this district. Google provides networking infrastructure and communication for YouTube. All of YouTube's peering internet traffic has flowed through Google's network infrastructure since end of year 2009.

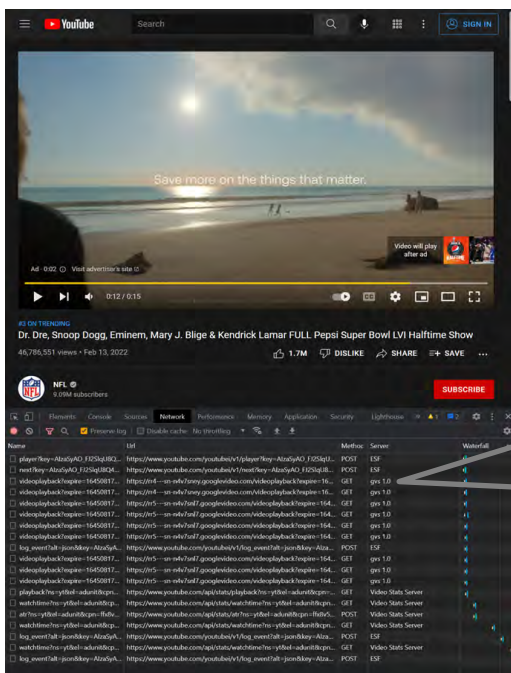Ex. 21 (available at https://www.peeringdb.com/net/762). (emphasis added)

26.   Google servers provide YouTube video advertising and other content over the Internet to YouTube's users. For example, the video content and video advertisements shown in the screen shots of YouTube below came from the server "gvs 1.0" at "googlevideo.com". On information and belief, "gvs" is an acronym for Google Video Server.

Ex. 22 (screenshot of Chrome browser and Chrome DevTools playing

https://www.youtube.com/c/TheWacoDudes/featured).

Ex. 23 **(**screenshot of Chrome browser and Chrome DevTools playing YouTube video advertisement).

27.   On information and belief, Google and YouTube have a contractual relationship whereby Google acts as YouTube's agent for network services. On information and belief, YouTube relies on Google for networking services and to provide advertising and video content to YouTube users.

28.   Defendants cache content at a Google Global Cache ("GGC") servers located in this District. Internet Service Providers' locations that house defendants' GGC are Google's and YouTube's regular and established places of business in this district. Internet Service Providers in this District that house defendants' GGC are agents of Google and YouTube. Google and YouTube have the right to direct or control the Internet Service Providers' actions. Google and YouTube have consented that the Internet Service Providers that house defendants' GGC shall act on Google and YouTube's behalf, and the Internet Service Providers that house defendants' GGC have consented to act on behalf of Google and YouTube.

29.   YouTube delivers video, including "YouTube HD Verified" video, through GGC servers located in AT&T's, Charter's, and other Internet Service Providers' (ISPs) physical locations in Waco, TX.
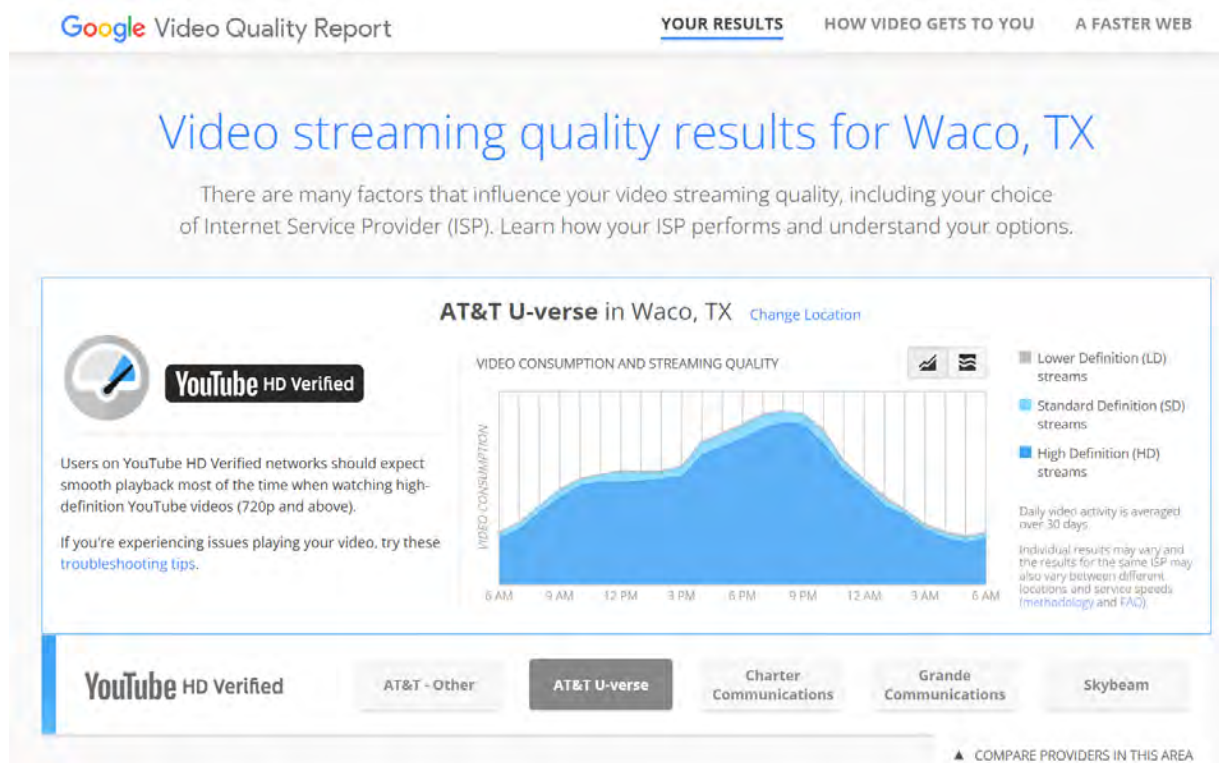
Ex. 24 (available at https://www.google.com/get/videoqualityreport/#).

30.   AT&T, Charter, and other ISPs in this District entered into a contract with Google

to join Google's GGC program. Google states that, "[o]nce registered and qualified by Google,

we will send you a simple agreement for joining the GGC program. After you have electronically

signed this agreement, Google will ship you servers that you install in your facility and attach to

your network. Google will work with you to configure the servers and bring them into service."

Ex. 25 (https://peering.google.com/#/options/google-global-cache).

31.   YouTube and Google regularly conduct business in this District by working with

ISPs located in this District to communicate with YouTube end users using GGC servers and

peering connections at ISP locations in this District. Google acts as YouTube's agent. Google

regularly "work[s] with network operators to exchange traffic efficiently and cost-effectively"

using peering connections and GGC servers. Google directs or controls ISP's actions. "Google

works directly with network operators to implement and operate Google Global Cache nodes."

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As another example, Google instructs ISPs to provide "occasional smart-hands support" for GGCs and "set the maximum egress bandwidth for each node deployed" at installation and "[a]fter activation." As another example, Google instructs certain ISPs to take action every week ("… update these filters weekly") and "peer with us directly."
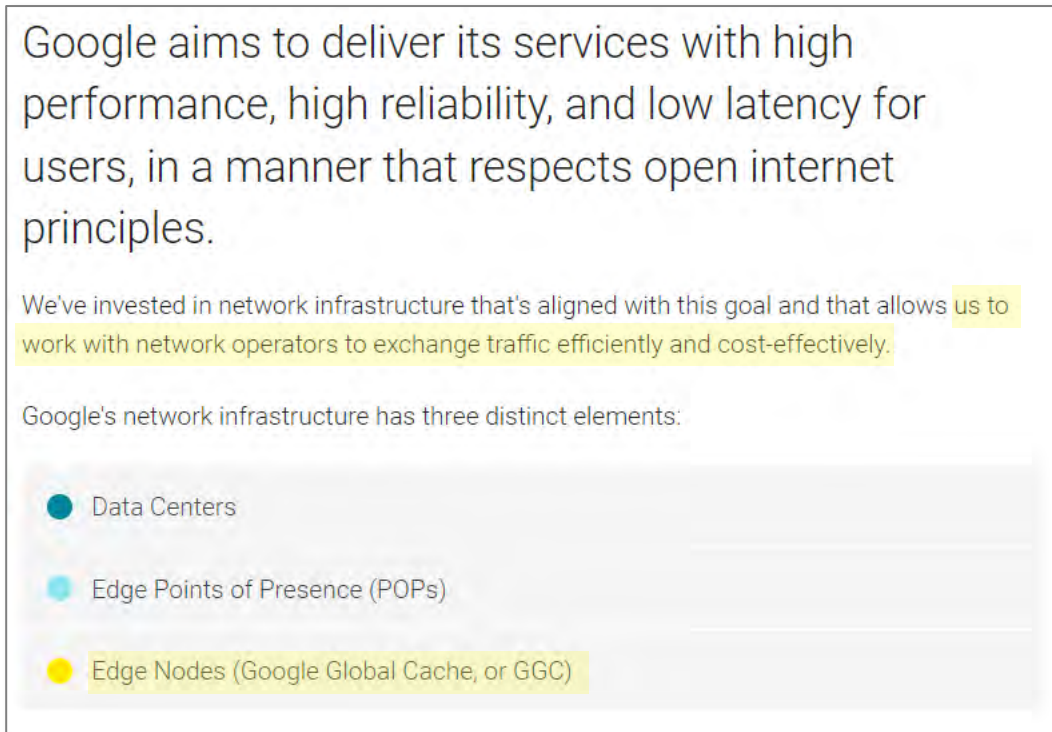
Ex. 26 (available at https://peering.google.com/#/infrastructure) (emphasis added).

Ex. 27 (available at https://peering.google.com/#/options/peering).
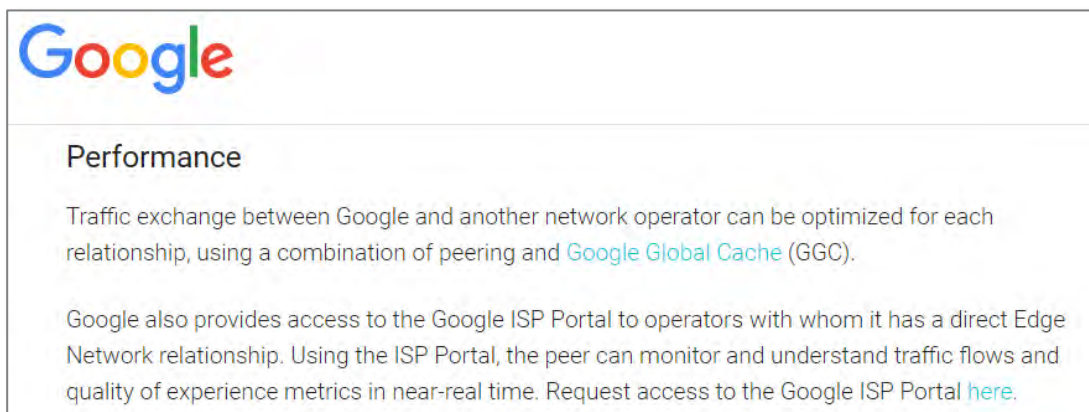
Google

Can I control the bandwidth used by the node(s) in my network?

Yes, Google works with operators during node activation to set the maximum egress bandwidth for each node deployed. This process takes into account the node's configuration and network capacity available. After activation, this maximum can be changed by contacting the GGC Operations team.

…

Google works directly with network operators to implement and operate Google Global Cache nodes.

…

As AS15169 is Google's principal network, ISPs wishing to ensure they have IPv6 connectivity for Google services will need to either peer with us directly, or take a transit service from a provider that does. Almost all transit providers will be able to offer Google IPv6 routes.

…

No, but we maintain an RADB record. If you use prefix filters you should update these filters weekly to ensure new prefixes are reachable as they are introduced. (This only applies to route filtering.

Ex. 28 (available at https://peering.google.com/#/learn-more/faq).

Google

Google provides and supports the hardware and coordinates import logistics. We also monitor and operate the node 24x7. Our edge node hosts provide the necessary space and power, along with internet access to the node and some occasional smart-hands support.

Ex. 29 (available at https://peering.google.com/#/options/google-global-cache).

32.   YouTube causes ISPs located in this District to cache YouTube content in, and serve YouTube content from, the GGC servers located in ISP facilities in this District, based on the content requested by YouTube users located in this District.

> The local node cache is filled on a read-through basis when content is requested by the end user. If the node already has the requested content in its local cache, it will serve the content via your network to the end user, improving the user experience and saving bandwidth. If the content is not stored on the node, and the content is cache-eligible, the node will retrieve it from Google, serve it to the user, and store it for future requests. Otherwise, the request will be served from the nearest upstream node which has the content. No content is pre-loaded.

Ex. 28 (available at https://peering.google.com/#/learn-more/faq).

33.   Providing network infrastructure to ISPs in this District is critical to Google and YouTube's business. Google has "invested billions of dollars in the bandwidth and infrastructure necessary to bring our services as close to your Internet Service Provider's (ISP) front door as possible,   for   free."   Ex.   30   (available   at https://www.google.com/get/videoqualityreport/#what_youtube_is_doing   (emphasis   added)). "Google aims to deliver as much traffic as possible via edge nodes (GGC) in your network (if any) and peering connections, as this will generally provide the optimal user experience and lowest cost delivery for both the operator and Google . . . The majority of the traffic served by or through an edge node [i.e., GGC] is static content such as YouTube videos." Ex. 28 (available at https://peering.google.com/#/learn-more/faq).   "Our edge nodes (also known as Google Global Cache, GGC) allow host network operators to optimise their traffic exchange with Google and enhance   the   quality   of   experience   for   users."   Ex.   29   (available   at https://peering.google.com/#/options/google-global-cache).

34.   The "vast majority" of Google and YouTube internet traffic in this District flows through the GGC servers located in the ISP facilities located in this District and peering connections with ISPs located in this District. "Google directly interconnects with all major

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Internet Service Providers (ISPs) and the vast majority of traffic from Google's network to our customers is transmitted via direct interconnections with the client's ISP." Ex. 31 (available at https://cloud.google.com/blog/products/networking/understanding-google-cloud-network-edge-points).

35.   YouTube users located in this district upload content to YouTube. YouTube regularly conducts business in this District by sending data to, and receiving data from, YouTube user devices located in this District by way of GGC servers and peering connections located in this District. Users who upload content to YouTube (*i.e.*, content providers) are agents of YouTube, including for the purposes of creating and serving YouTube content that YouTube uses to generate advertising revenue as a core part of its business. YouTube has the right to direct or control the actions of end users who upload content to YouTube by *inter alia* YouTube's Terms of Service, Community Guidelines, and agreements with content providers under the YouTube Partnership Program. YouTube has consented that end users who upload content to YouTube shall act on YouTube's behalf, and end users who upload content to YouTube have consented to act.

36.   Content providers in the YouTube Partner Program have a contractual relationship with YouTube whereby content providers upload videos and create YouTube web pages, receive a share of YouTube revenue, and agree that YouTube has the right to direct or control some of those user's actions. Content providers that are not in the YouTube Partner Program upload videos to YouTube, and YouTube generates advertising revenue by displaying those videos, but does not share revenue with the uploader.

YouTube Help   Q Describe your issue

The YouTube Partner Program (YPP) gives creators greater access to YouTube resources and features like direct access to our Creator Support team. It also enables revenue sharing from ads being served on your content. In this article, you can review:

…

I'm no longer in YPP (or I was never in the program) and I'm seeing ads on my videos. Am I earning revenue from those ads?

YouTube is able to serve ads on all content on the platform. If you were previously a member of YPP (and currently are not in the program), you may still see ads being served on your content. In this case, you do not receive a share of the revenue.
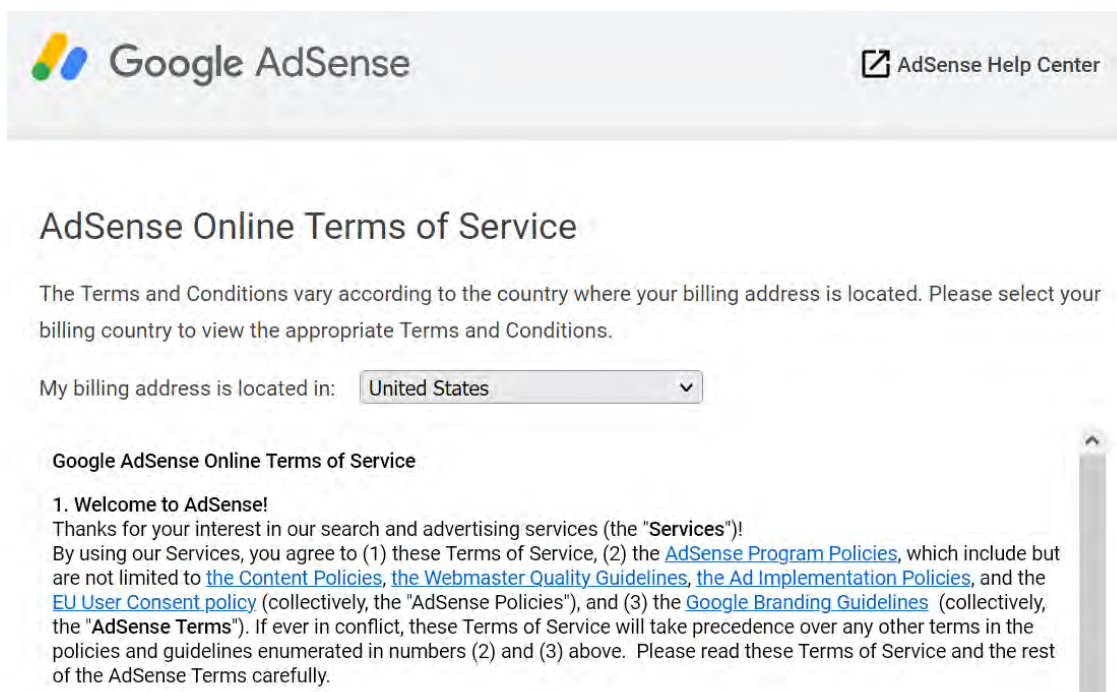
Ex. 32 (available at https://support.google.com/youtube/answer/72851).

37.   Content providers in the YouTube Partner Program must enter into a contract with YouTube by signing the YouTube Partner Program terms, and must enter into a contract with Google to create a Google AdSense account.

YouTube Help   Q Describe your issue

4. **Sign YPP terms.** You can ask to be notified when you reach the subscriber and public watch hour threshold. Once your channel meets the threshold, follow these instructions:
   a. Sign in to YouTube.
   b. In the top right, click your profile picture > **YouTube Studio**.
   c. In the left menu, click **Monetization**.
   d. If you're under the threshold, click **Notify me when I'm eligible** to get an email. You'll receive an email when you've reached 1,000 subscribers and 4,000 watch hours over the past 12 months. If you meet the threshold, click **Start** on the "Review Partner Program terms" card.
   e. Once you've signed the term, we'll mark this step with a green "Done" sign on the "Review Partner Program terms" card.

5. **Make sure you only have 1 AdSense account.** As part of the application process, you'll need to connect an AdSense account to get paid.
   a. Click **Start** on the "Sign up for Google AdSense" card.
      • If you already have an AdSense account, use the one that's already approved. You can link as many of your channels as you want to a single AdSense account.
      • If you don't have an AdSense account, you can create one by following the on-screen instructions.
   b. Once you've connected your AdSense, we'll mark this step with a green "Done" sign on the "Sign up for Google AdSense" card.

Ex. 32 (available at https://support.google.com/youtube/answer/72851).

Ex. 33 (available at https://www.google.com/adsense/new/localized-terms).
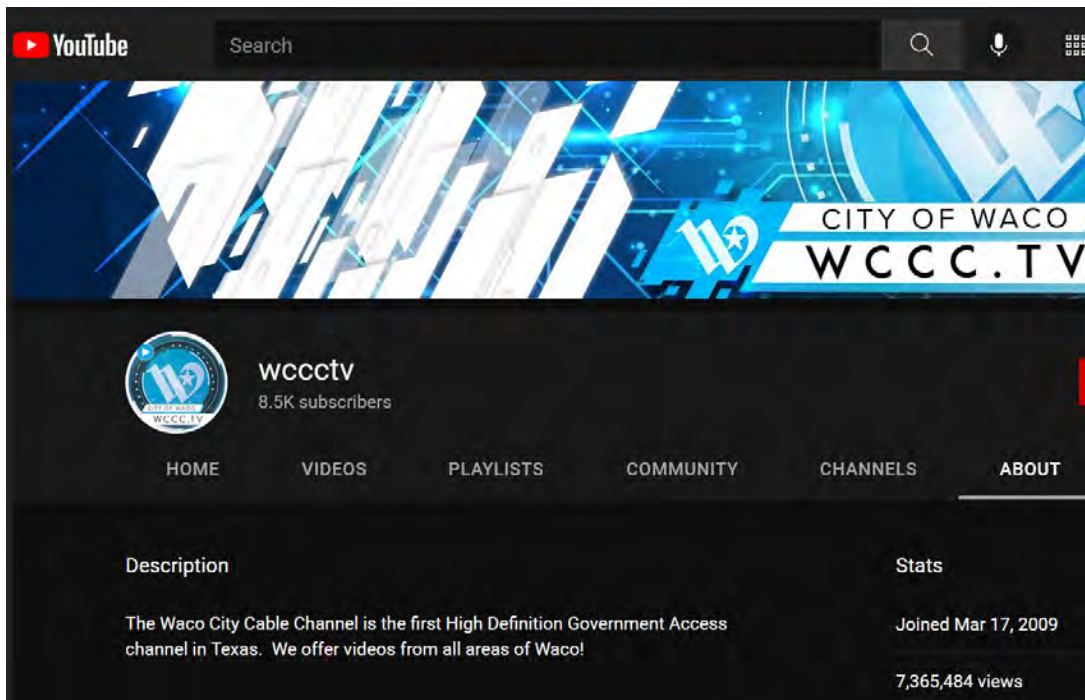
38.   All YouTube content providers who upload videos to YouTube, including users who are not in the YouTube Partner Program, agree that YouTube has the right to direct or control some of those user's actions, as specified, for example, in YouTube's Terms of Service and Community Guidelines.

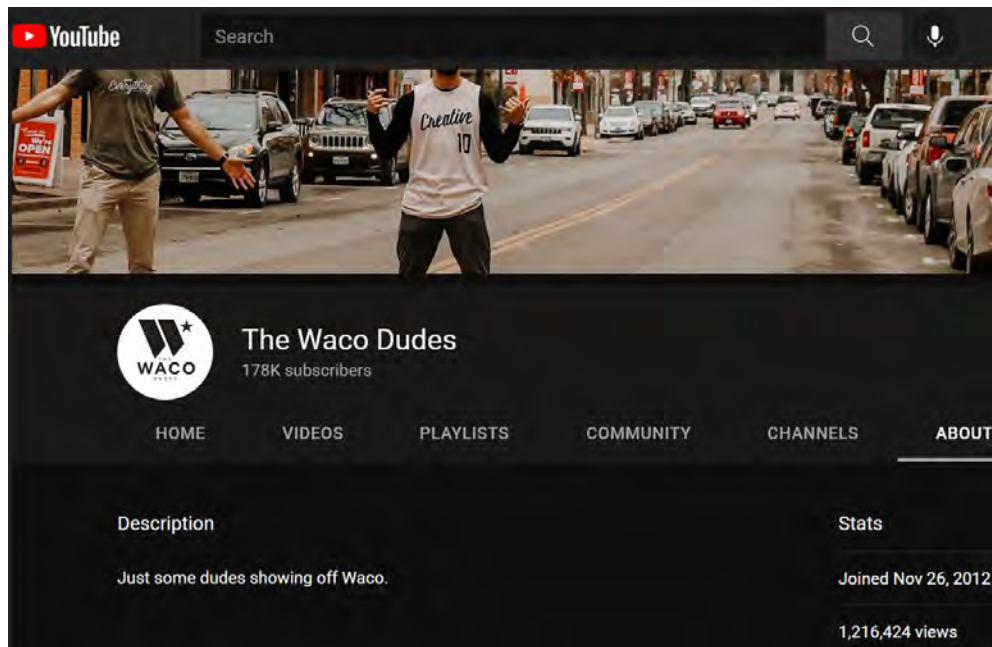Ex. 34 (available at https://studio.youtube.com).
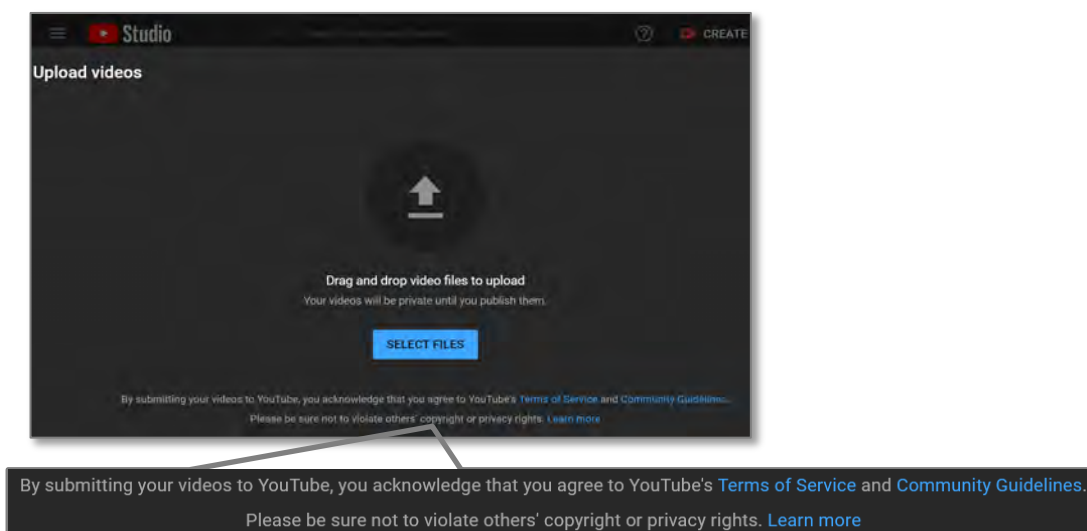
39.   YouTube provides videos that The Waco City Cable Channel and other entities in this District upload to YouTube. YouTube generates advertising revenue from those videos. On information and belief, entities in this district have a contractual relationship with YouTube whereby entities enter into the YouTube Partner Program, upload videos and create YouTube web pages, and receive a share of YouTube advertising revenue. The Waco City Cable Channel and other entities in this District, as agents of YouTube, promote the content they upload to YouTube, which in turn promotes YouTube and generates advertising revenue for YouTube. Wildseed Mobile intends to take discovery from YouTube channel owners located in this District to obtain evidence related to infringement and damages. These YouTube channel owners will be witnesses in this case and can testify about, *inter alia*, their usage of the accused products and contractual arrangements with YouTube.
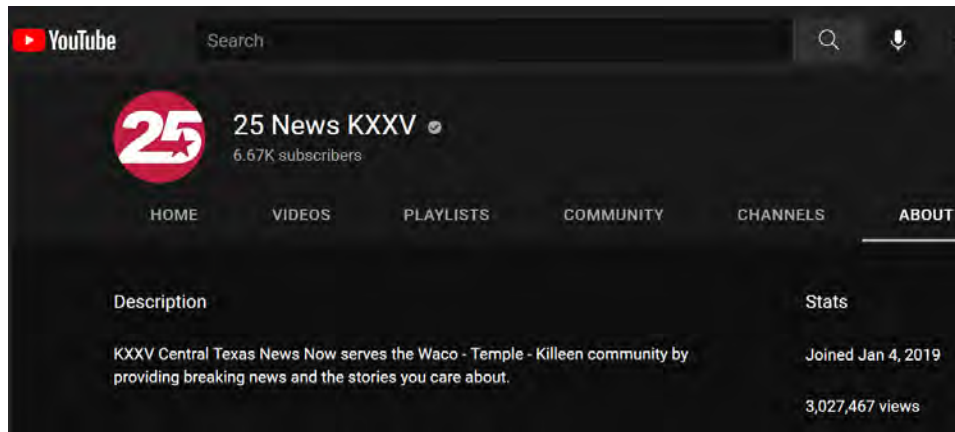

Ex. 35 (available at https://www.youtube.com/user/wccctv/about).

Ex. 36 (available at https://www.youtube.com/c/KCENNews/about).

Ex. 37 (available at https://www.youtube.com/c/TheWacoDudes/about).

Ex. 38 (available at

https://www.youtube.com/channel/UCOE42duvEjXG48b6BtOFBGA/about).

40.   Videos uploaded to YouTube are critical to YouTube's business. The vast majority of content available on YouTube is content that YouTube users have posted to YouTube. YouTube monetizes this video content as a core part of its business model.
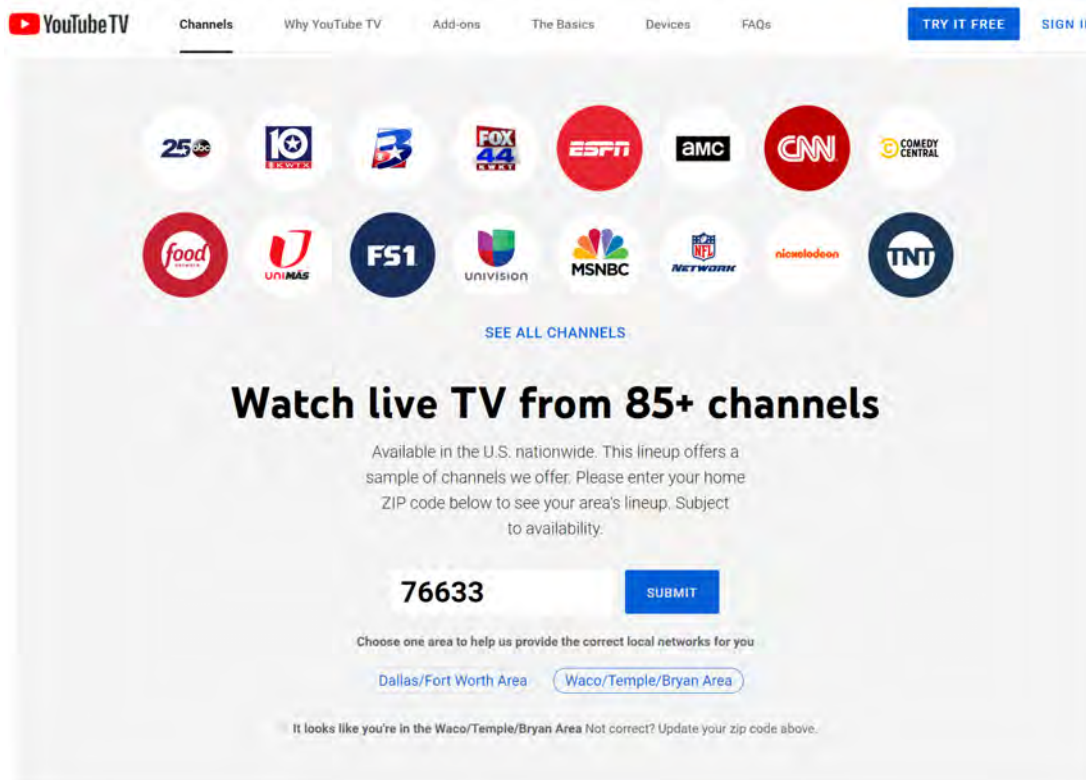
41.   Additionally, certain local news stations in this District provide content to YouTube. YouTube regularly conducts business in this district by sending data to, and receiving data from, certain local news stations in this District. Certain local news stations are agents of YouTube. YouTube has the right to direct or control the actions of certain local news stations in this district by *inter alia* YouTube's Terms of Service, Community Guidelines, and any agreements between YouTube and the local news stations. YouTube consented that those local news stations shall act on YouTube's behalf, and those local news stations have consented to act.

42.   YouTube TV charges users $65 per month for such content.

Ex. 39 (available at https://tv.youtube.com/welcome/).
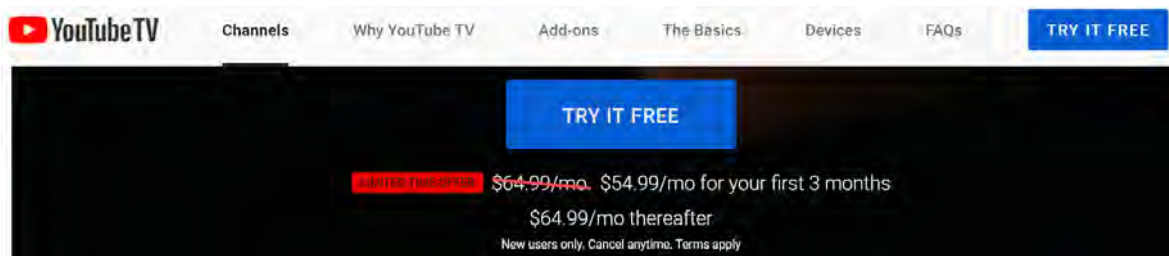
43.   YouTube TV broadcasts content from providers including local news stations in this District. On information and belief, YouTube has a contractual relationship with local news stations in this District whereby YouTube pays entities in this District to act as YouTube's agents regarding content that entities create in this District. Example of some such local news stations are shown below.

Ex. 39 (available at https://tv.youtube.com/welcome/).

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Ex. 40 (available at https://tv.youtube.com/welcome/).
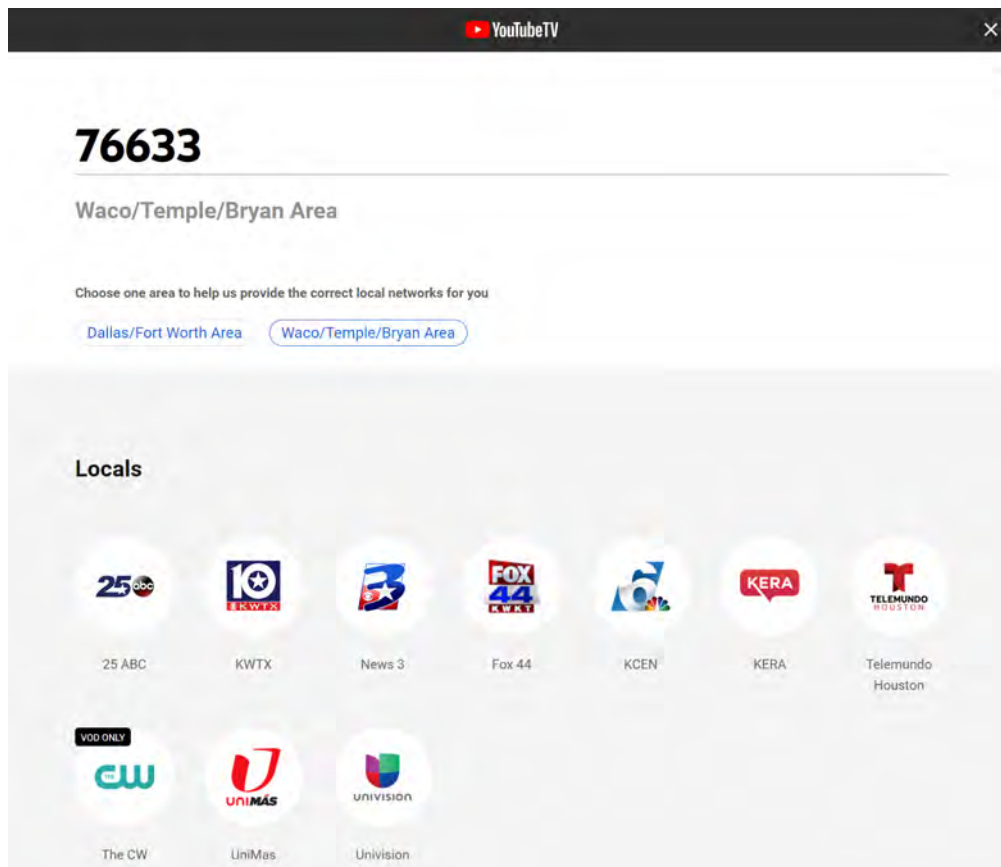
44.   YouTube regularly conducts business in this District by sending data to, and receiving data from, YouTube end user devices located in this District by way of GGC servers and peering connections located in this District. YouTube and Google gather information from YouTube end users and use that information for monetization purposes as a core part of their business. The information from end users gets passed back to Google and YouTube using peering connections at ISP locations in this District. YouTube end users are agents of Google and YouTube in furtherance of their businesses by virtue of voluntarily or involuntarily sharing information generated on Google's and YouTube's servers. YouTube end users, including users in this District, enter searches, select results, load and interact with YouTube pages, and load and interact with YouTube videos, such that YouTube end users are continuously providing data that YouTube and Google monetize as part of their core business model, including Google and

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YouTube's advertising, content targeting, and video content business. YouTube and Google are doing business at the computer of each of its end users and customers located in this district. YouTube end users are thus agents of YouTube. YouTube has the right to direct or control the actions of end users *inter alia* through YouTube's Terms of Service and Community Guidelines. YouTube consented that end users shall act on YouTube's behalf, and end users have consented to act by supplying information to YouTube and Google.

45. YouTube end users enter searches and select results on YouTube.

Ex. 41 (available at https://www.youtube.com).
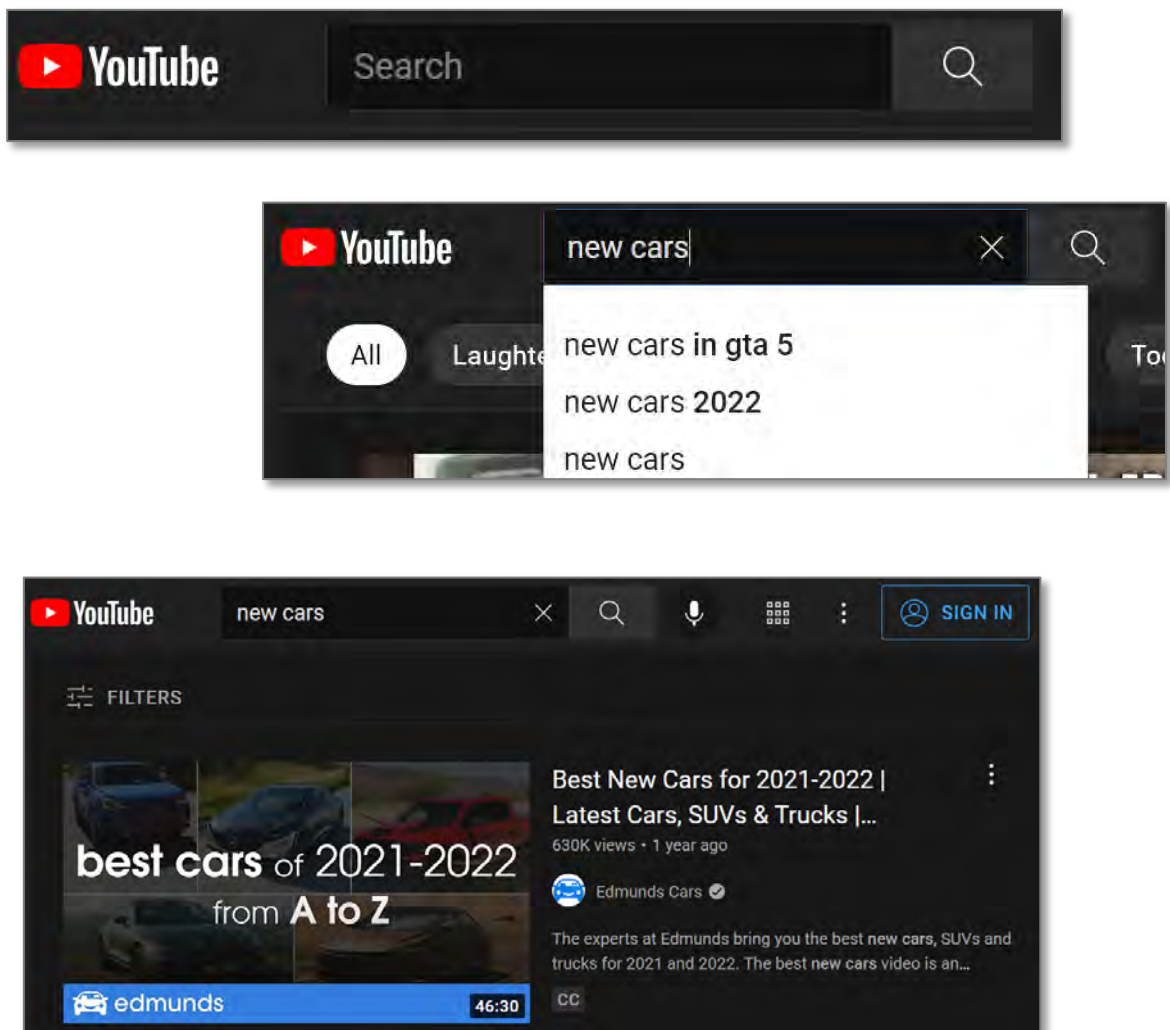
46.   YouTube end users load YouTube web pages and videos. For example, when a user requests a YouTube page, the end user's device triggers a series of events whereby the end user device receives instructions from YouTube and Google, executes those instructions, receives further instructions from YouTube and Google, and executes those further instructions, until the end user device eventually loads YouTube content.

47.   YouTube initially responds to the request for www.youtube.com with a visually empty html page that has a few lines of JavaScript.
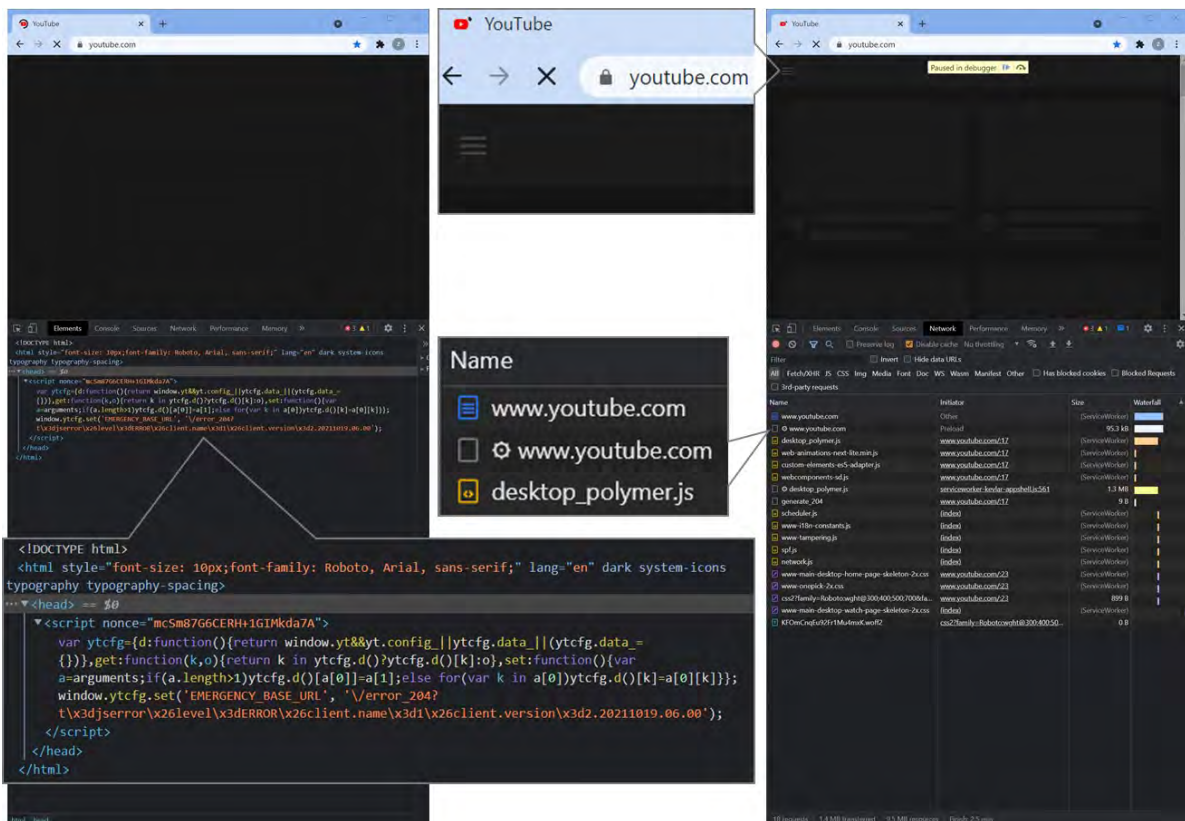
Ex. 42 (screenshot of Chrome browser and Chrome DevTools loading youtube.com)

48.   The YouTube page will not successfully load unless the end user's device executes the JavaScript, iteratively communicates with YouTube servers, and performs the iterative steps necessary for the content to load. If, for example, the end user's device pauses the process after

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the page partially loads and some of the elements that are part of the final page are visible, the

page will not finish loading and will not show any ads or video.
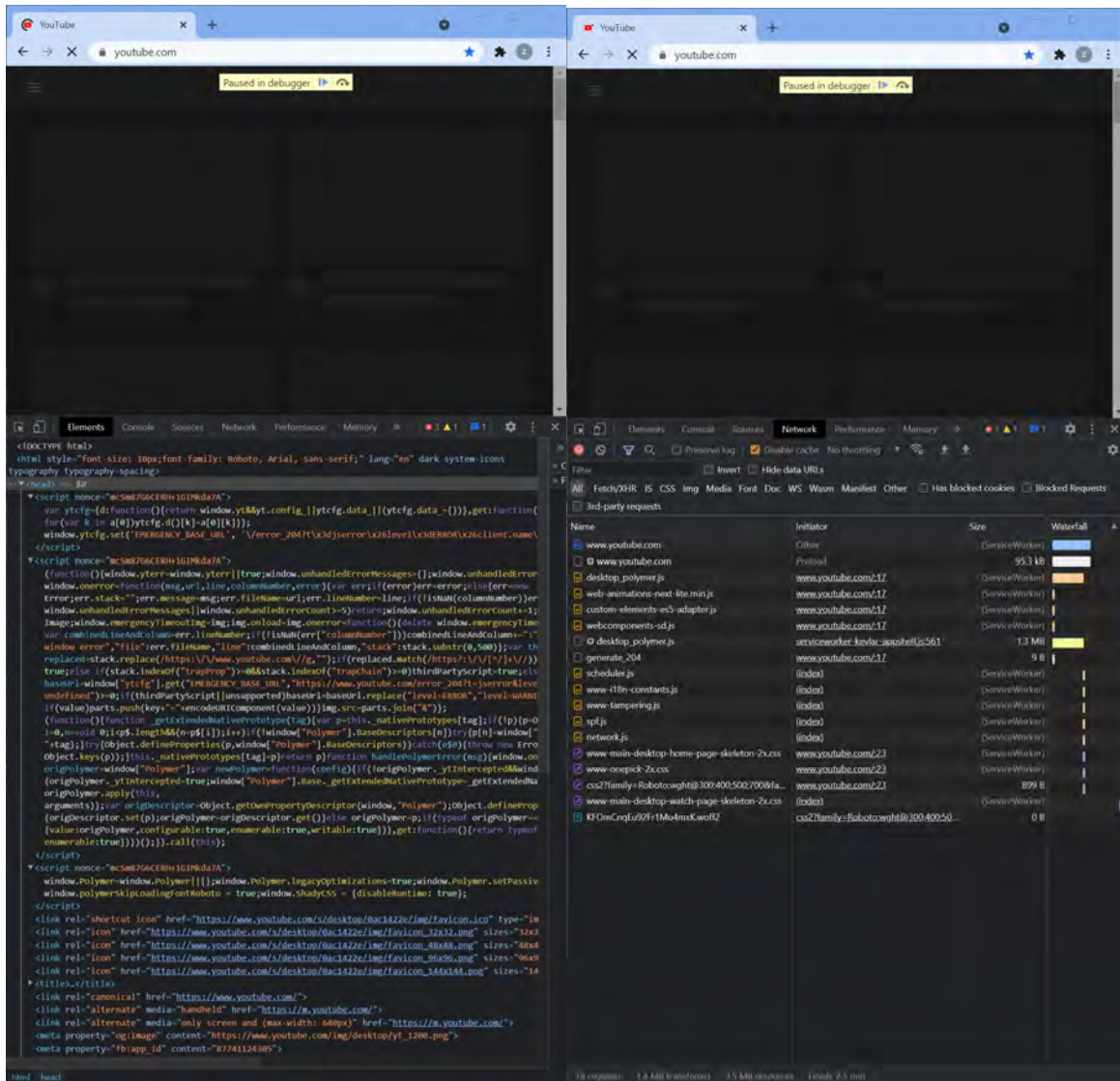
49.   The JavaScript includes instructions to fetch additional JavaScript and data,

including an instruction to display any advertisement that won a Google advertising auction.
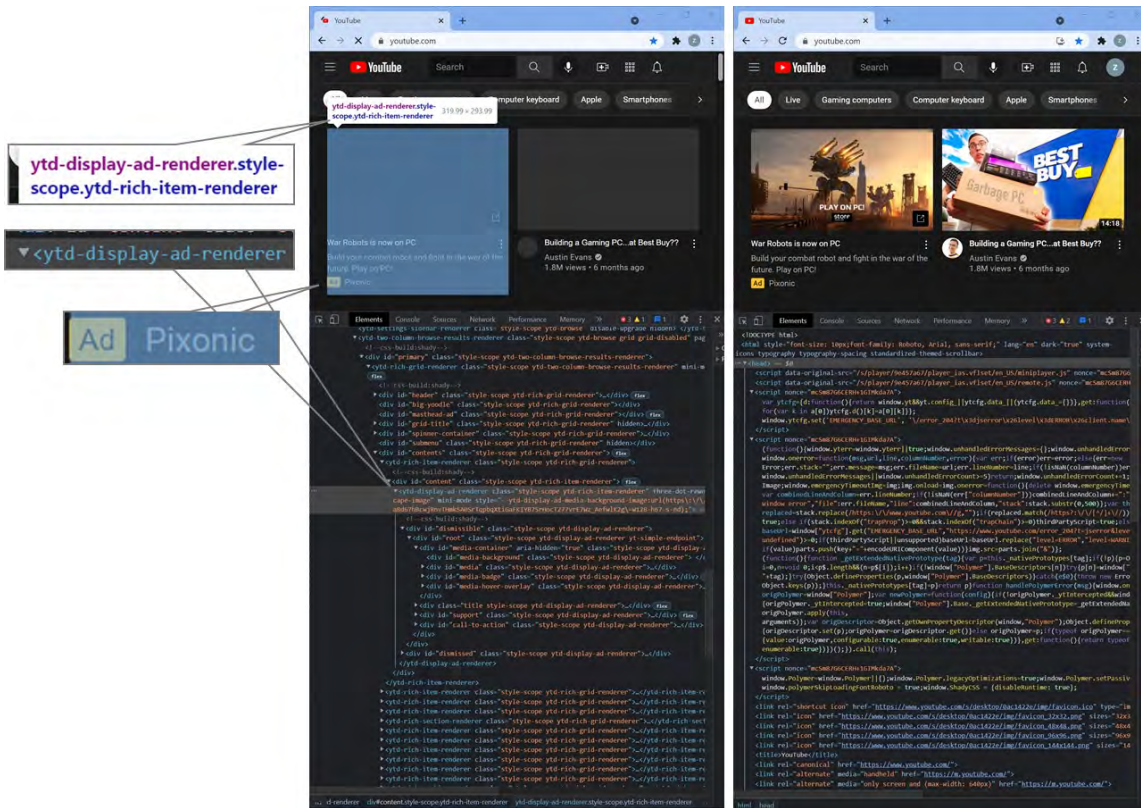
Ex. 43 (screenshot of Chrome browser and Chrome DevTools loading youtube.com).

50.   While YouTube end users interact with YouTube web pages and content, for example by viewing YouTube videos, end users continuously transmit data to YouTube. For example, end user computers send data regarding what users click and watch. For example, in the screen shot below, the YouTube end user device posted "log_event" and other tracking data to YouTube's "Video Stats Server" and "ESF" server using URLs such as "...youtube.com… /stats/ …".

Ex. 44 (screenshot of Chrome browser and Chrome DevTools playing

https://www.youtube.com/c/TheWacoDudes/featured).
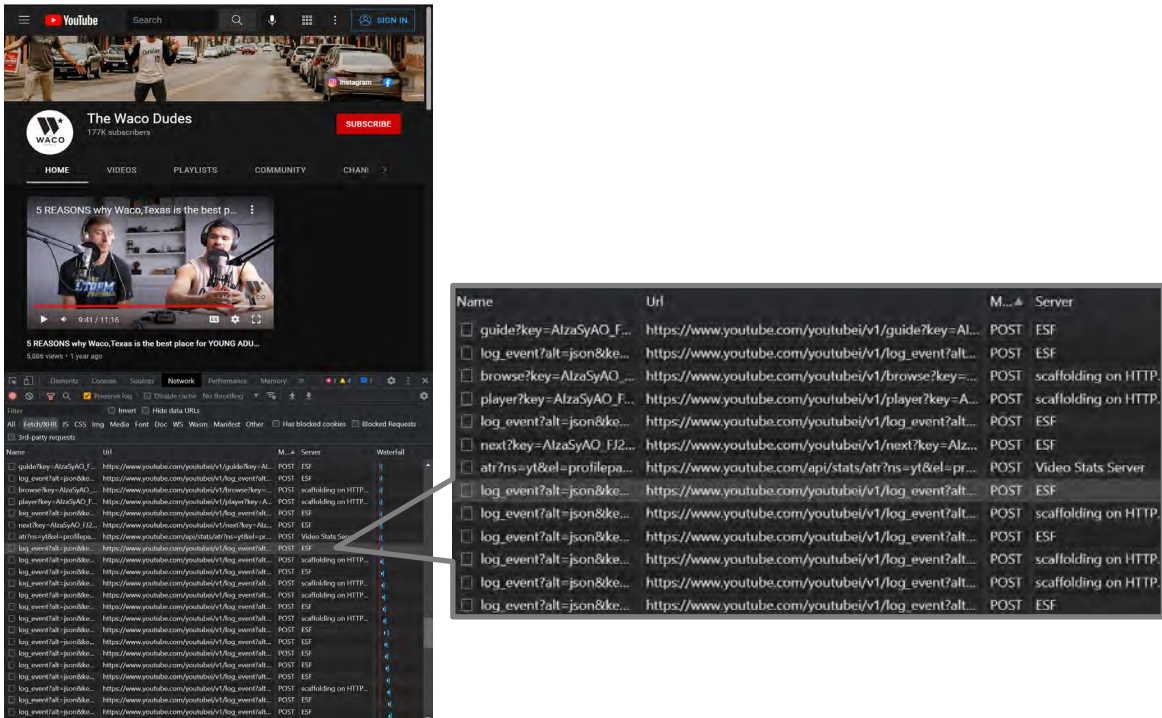
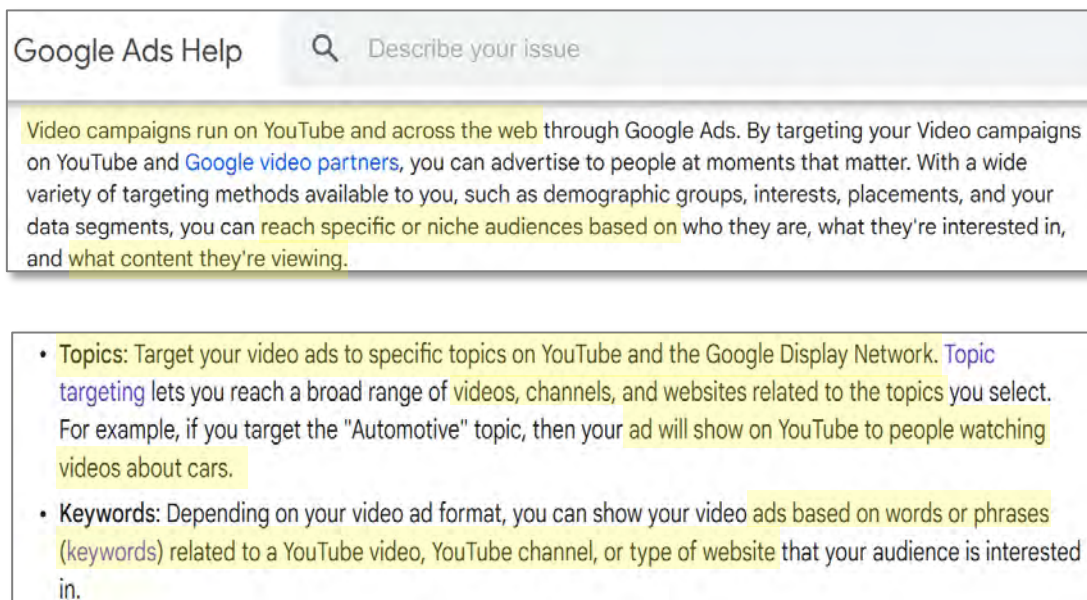51.   Each day, YouTube uses billions of pieces of data continuously collected from YouTube end users, including "clicks, watchtime, survey responses, sharing, likes, and dislikes" from users in this district, to improve YouTube's business of targeting advertising and other content to YouTube users worldwide.

> To provide such custom curation, our recommendation system doesn't operate off of a "recipe book" of what to do. It's constantly evolving, learning every day from over 80 billion pieces of information we call signals. That's why providing more transparency isn't as simple as listing a formula for recommendations, but involves understanding all the data that feeds into our system. A number of signals build on each other to help inform our system about what you find satisfying: clicks, watchtime, survey responses, sharing, likes, and dislikes.

Ex. 45 (available at https://blog.youtube/inside-youtube/on-youtubes-recommendation-system).

52.   YouTube and Google use data collected from end users, including those in this District, to determine which advertisements to show the end users, including advertisements that relate to YouTube videos or web pages that YouTube users in this District are viewing. YouTube shows video ads to YouTube end users, including users in this District, "when they watch or search for videos on YouTube." Advertisements that appear on YouTube are targeted based on data collected from end users, including users in this District, where such data includes what users are watching on YouTube, users' locations, "interests and habits," and whether users are "actively researching or planning to purchase products or services like" what the advertiser is selling.

Ex. 46 (available at https://support.google.com/google-ads/answer/2454017) (emphasis added).

Google Ads

Overview   How it works   Cost   FAQ   **Advanced campaigns**

Bring your story to life with Video ads

Reach potential customers when they watch or search for videos on YouTube—and only pay when they show interest.

...

Reach your audience

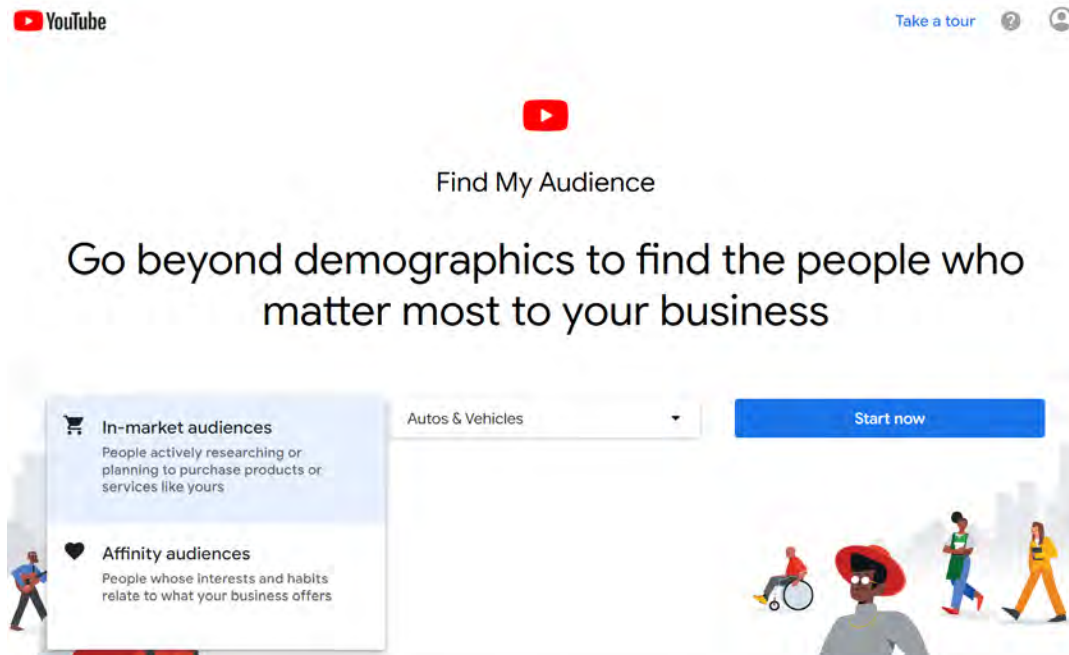Choose who you want to see your video ads based on location, interests, and more. Your video will appear before or next to related videos or in search results. Video ads can create a one-to-one communication with potential customers.

Location	Interest
☐ U.S. and Canada	☐ Electronics
☑ Argentina	☐ Games

Ex. 47 (available at https://ads.google.com/home/campaigns/video-ads/).

Ex. 48 (available at https://www.thinkwithgoogle.com/feature/findmyaudience/).

53.   YouTube and Google use data collected from end users, includer users in this District, to determine how much to charge advertisers. For example, an advertiser may be charged based on whether a YouTube end user viewed a video ad, watched the video ad for 30 seconds or to the end of the video, or interacted with the video ad. As another example, YouTube and Google track whether users, including users in this District, view an ad, click on an ad, or convert, in order to determine whether to charge an advertiser that has agreed to pay for viewable impressions, clicks, or conversions. Google provides video ad metrics to YouTube advertisers in furtherance of Google and YouTube's advertising business.

Maximize your budget with bidding

While your budget sets the maximum you'll spend overall, your bids set the maximum you'll pay for an ad to appear. Whether you are looking to optimize for views, impressions, or conversions, there are a variety of bidding strategies to help you reach your goals.

Ex. 49 (available at https://www.youtube.com/intl/en_us/ads/how-it-works/set-up-a-campaign/budget/).

About cost-per-view (CPV) bidding

Cost-per-view (CPV) bidding is the default way to set the amount you'll pay for TrueView video ads in Google Ads. With CPV bidding, you'll pay for video views or interactions (such as clicks on call-to-action overlays, cards, and companion banners). A **view** is counted when someone watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad, whichever comes first.

Ex. 50 (available at https://support.google.com/google-ads/answer/2472735).

About video ad metrics and reporting

This article describes the different metrics used to analyze the performance of your video ads. You can find metrics such as impressions, views, engagement, and clicks, as well as the type of audience you're reaching.

…

33

- Video viewership (also known as "quartile reporting")
  - Video played to: 25% shows how often a video is played to 25% of its length.
  - Video played to: 50% shows how often a video is played until the middle of its view length.
  - Video played to: 75% shows how often a video is played to 75% of its length.
  - Video played to: 100% shows how often a video is played to its completion.

Ex. 51 (available at https://support.google.com/google-ads/answer/2375431).

Google Ads Help   🔍 Describe your issue

In addition to these bidding strategies, you can choose to pay for clicks, pay for conversions, or pay for viewable impressions.

Payment mode	Description	Compatible bidding strategies
Pay for clicks	Pay the cost for every user who clicks on your ad	Maximize conversions Target CPA Target ROAS
Pay for conversions	Pay the cost for every user who converts on your ad	Eligible advertisers using Target CPA
Pay for viewable impressions	Pay the cost for every viewable impression seen by users you target	Target CPA (when bidding towards click-through and view-through conversions)*

Ex. 52 (available at https://support.google.com/google-ads/answer/10276703).

54.   Google and YouTube use data collected from end users, including uses in this District, to determine how much to pay YouTube Program Partners. YouTube provides "a share of advertising revenue from viewers watching your video" and determines how much to pay each YouTube Program Partner pursuant to YouTube's contract with that YouTube Program Partner.

Ex. 53 (available at https://support.google.com/youtube/answer/72902).

55.   All YouTube users agree that YouTube has the right to direct or control the user's action as specified in YouTube's Terms of Service, which states "Your use of the Service is subject to these terms, the YouTube Community Guidelines and the Policy, Safety and Copyright Policies . . . If you do not understand the Agreement, or do not accept any part of it, then you may not use the Service." Ex. 16 at 3-4 (available at https://www.youtube.com/static?template=terms). YouTube users consent to acting in accordance with YouTube's terms and YouTube consents to its users uploading content for its business purposes.

THE ASSERTED PATENTS

56.   On May 20, 2008, the United States Patent Office issued the '414 patent titled "Method And System For Inserting Advertisements Into Broadcast Content," naming G. Eric Engstrom as the inventor. A true and correct copy of the '414 patent is attached as Exhibit A.

57.   On September 22, 2015, the United States Patent Office issued the '960 patent titled "Venue And Event Recommendations For A User Device Of A Portable Media Player Device," naming Evan Feldman and Jonathan Nelson as inventors. A true and correct copy of the '960 patent is attached as Exhibit B.

58.   On April 2, 2019, the United States Patent Office issued the '021 patent titled "Venue And Event Recommendations For A User Device Of A Portable Media Player Device," naming Evan Feldman and Jonathan Nelson as inventors. A true and correct copy of the '021 patent is attached as Exhibit C.

59.   On March 23, 2021, the United States Patent Office issued the '040 patent titled "Venue And Event Recommendations For A User Device Of A Portable Media Player Device," naming Evan Feldman and Jonathan Nelson as inventors. A true and correct copy of the '040 patent is attached as Exhibit D.

60.   On December 15, 2020, the United States Patent Office issued the '169 patent titled "Method And System For Generating And Sending A Hot Link Associated With A User Interface To A Device," naming G. Eric Engstrom, Peter Zatloukal and Tyrol Graham as inventors. A true and correct copy of the '169 patent is attached as Exhibit E.

61.   Wildseed Mobile is the owner of all right, title, and interest in and to each of the Asserted Patents with full and exclusive right to bring suit to enforce the Asserted Patents, including the right to recover for past damages and/or royalties prior to the expiration of the Asserted Patents.

62.   The Asserted Patents are valid and enforceable.

COUNT I – INFRINGEMENT OF U.S. PATENT NO. 7,376,414

63.   Plaintiff incorporates by reference the allegations contained in the preceding paragraphs of this Complaint as if fully set forth herein.

64.   Defendants make, use, offer for sale, and/or sell in the United States and/or import into the United States products and services that provide video content and video advertisements to cellular devices. Specifically, Google, through its online store and retailers, provides cellular devices including the Google Pixel line of smartphones to consumers. Google also operates servers that provide video advertisements to be played on cellular devices via the YouTube app or on the YouTube website via a browser, such as the Chrome browser. YouTube operates servers that provide videos to cellular devices via the YouTube app and YouTube website, including providing videos and notifications to subscribers of YouTube channels (collectively, the "'414 Patent Accused Products").

65.   The '414 Patent Accused Products infringe at least claims 1, 9, and 14 of the '414 patent in the exemplary manner described below.

66.   **Claim 1:** Defendants have directly and/or indirectly infringed and continue to directly/or and indirectly infringe, literally and/or under the doctrine of equivalents, by using and providing the '414 Patent Accused Products, which provide a method for playing content and advertisements on a cellular device.

67.   The '414 Patent Accused Products autonomously provide to a server, by the cellular device, information associated with a user of the cellular device, the information taken by the cellular device from a message sent to the cellular device from another user of another cellular device, the message identifying characteristics of the user of the cellular device. For example, the

YouTube app allows users to subscribe to YouTube channels. A subscriber can choose to receive a notification message every time the channel adds a new video.
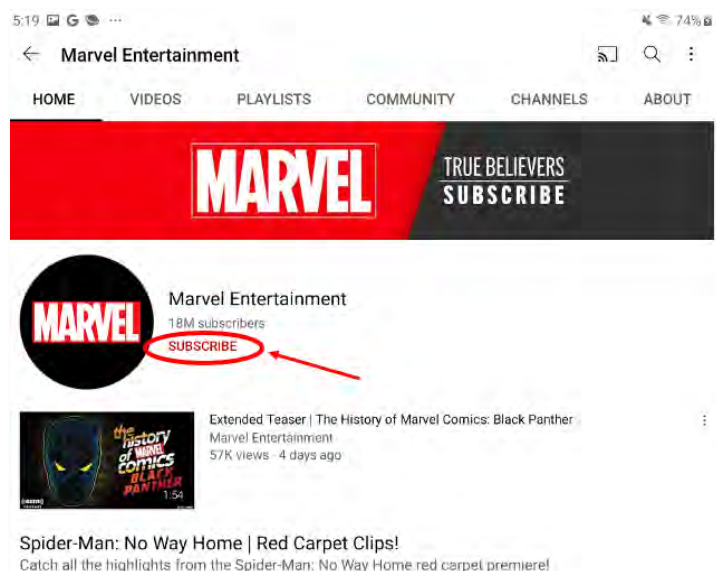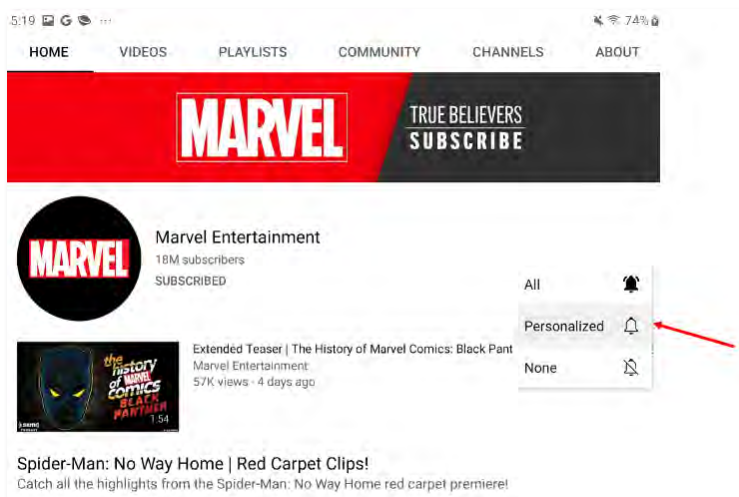
Source: YouTube app.

Source: YouTube app.

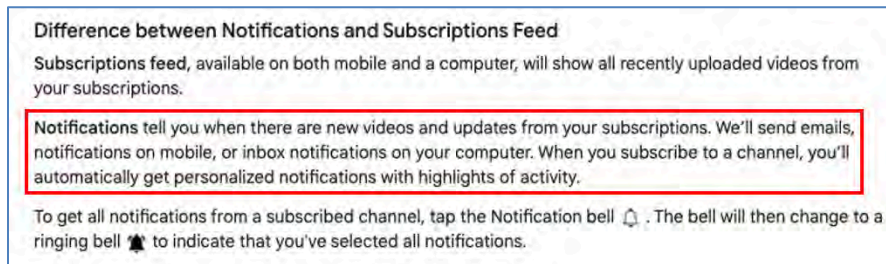68.   When a YouTube channel owner uploads a video using a cellular device a notification message is sent to each subscriber. Notification messages are delivered to subscribers' cellular devices via email and the YouTube app.
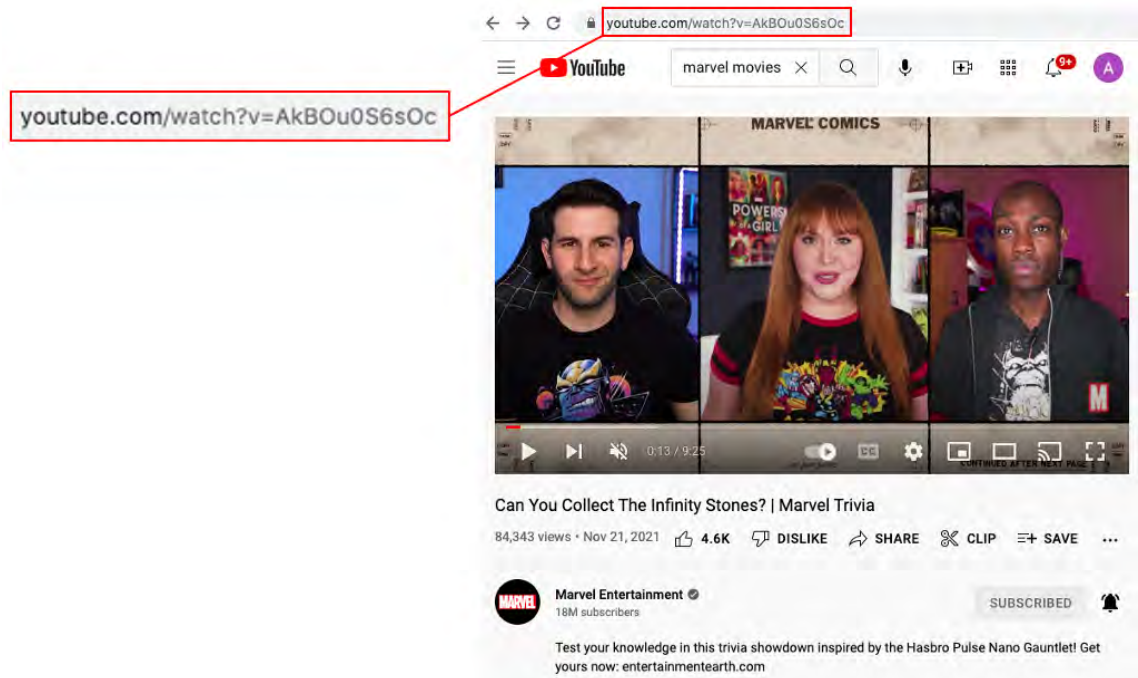
Source: YouTube app screenshot.

Difference between Notifications and Subscriptions Feed

Subscriptions feed, available on both mobile and a computer, will show all recently uploaded videos from your subscriptions.

Notifications tell you when there are new videos and updates from your subscriptions. We'll send emails, notifications on mobile, or inbox notifications on your computer. When you subscribe to a channel, you'll automatically get personalized notifications with highlights of activity.

To get all notifications from a subscribed channel, tap the Notification bell 🔔 . The bell will then change to a ringing bell 🔔 to indicate that you've selected all notifications.

Source:
https://support.google.com/youtube/answer/3382248?co=GENIE.Platform%3DAndroid&oco=1#zippy=

69.   The notification message is associated with a video, which is itself associated with a certain topic of interest to the subscriber (i.e., a characteristic of the user). Additionally, the notification message contains a unique identifier that identifies the video ("Video ID"). This video identifier is embedded in the URL used to retrieve the video for playback. The Video ID is shown in the URL used by a web browser to retrieve the YouTube video. For example, in the screenshot below, the Video ID is "AkBOu0S6sOc."
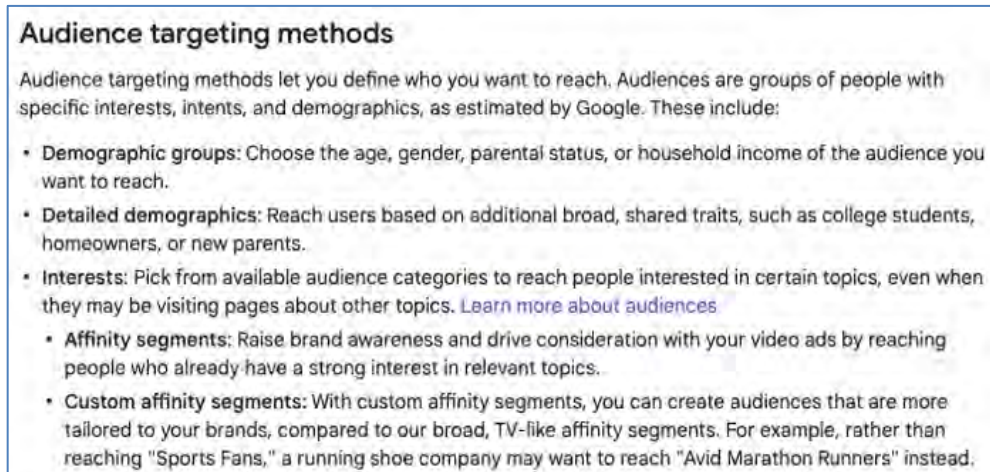
Source: https://www.youtube.com/watch?v=AkBOu0S6sOc.

70.   Additionally, the Video ID is autonomously provided to the YouTube servers periodically via HTML Post methods (referred to as "docid" in this example) while the user watches the video.
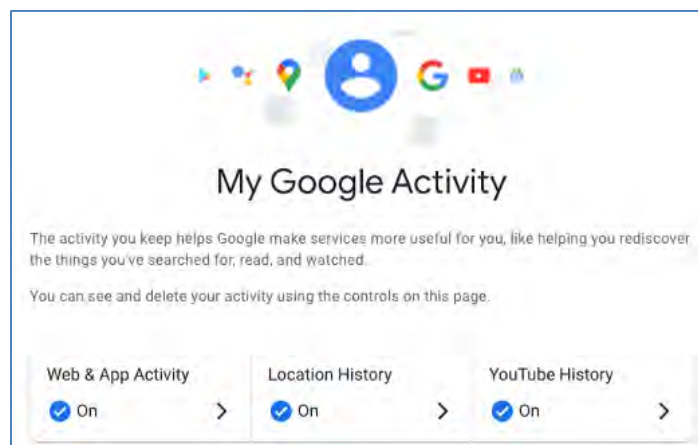

Source: Screenshot of Chrome browser Developer Tools loading
https://www.youtube.com/watch?v=AkBOu0S6sOc

71.   The Video ID identifies the video that the user is watching. YouTube uses the Video ID to track the videos that a user watches to create a profile of the user that YouTube uses to determine which targeted ads to send to the user.

Ex. 46 (https://support.google.com/youtube/answer/2454017).
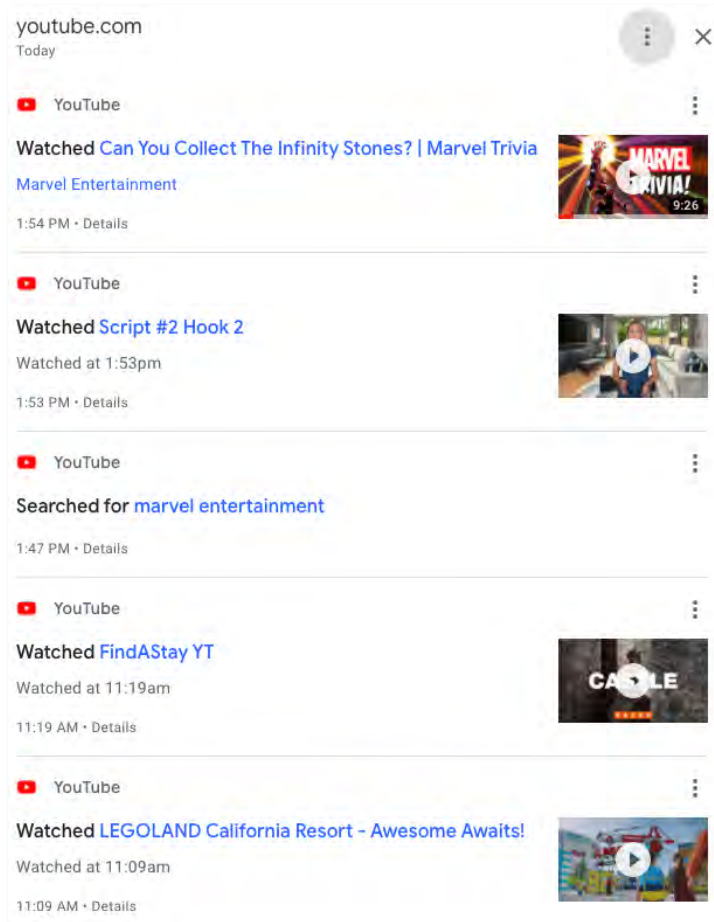
72.   In Google's My Activity website, users can see the online activity that Google tracks. Google uses this information to target ads, including YouTube ads.

Source: https://myactivity.google.com/myactivity

Source: https://myactivity.google.com/myactivity

73.   The cellular device will receive, from the server, at least one advertisement to be played on the cellular device, wherein the at least one received advertisement is determined by the server based at least in part on the provided information. For example, the cellular device will receive, from the YouTube servers, advertisements to be played based on the provided information (user's topics of interest, interests, affinities, etc.). The following shows an advertisement being played.

Source: Screenshot of mid-roll ad playing on YouTube app.

74.   YouTube includes targeting of advertisements based on the characteristics of the user, including the user's preferred content.

Ex. 46 (https://support.google.com/youtube/answer/2454017).

75.   If a determined time interval occurs, the cellular devices stops playing of content and plays at least one of the determined advertisements. For example, the cellular device can play

advertisements during a video at set time intervals. YouTube allows for mid-roll ads that play at a determined time interval either set by the channel owner or automatically set by Google.

Manage mid-roll ad breaks in long videos

When you upload videos that are 8 minutes or longer, you can enable ads during the middle of the video (known as "mid-rolls") in addition to having them at the beginnings and ends of videos.

Source: https://support.google.com/youtube/answer/6175006

There are 2 ways to place mid-roll ads:
- **Automated ad breaks:** You can turn on automatically placed mid-roll ads, which means we'll find the best ad placement and frequency, creating a more balanced experience for viewers.
- **Manual ad breaks:** If you choose to manually place ad breaks, try to place at natural breaks for best results. Avoid placing mid-roll breaks at disruptive points, such as mid-sentence or mid-action. If you've created your content to build in natural ad breaks, you may turn on manual ad break placement to ensure the ads show the way you want them to.

Source: https://support.google.com/youtube/answer/6175006

76.   For manually placed mid-roll ads, the channel owner uses YouTube Studio to add "ad breaks" at the desired times.

Manual placement

You can manually set mid-roll ad breaks if, for example, your video was already created to have mid-roll ad breaks appear in certain locations.

1. Sign in to YouTube Studio ☑ .
2. From the left menu, select **Videos**.
3. Choose a video, then select **Monetization**.
4. If you haven't already, enable monetization for the video.
5. Beneath "Location of video ads", check the box next to "During video (mid-roll)".
6. Select **MANAGE MID-ROLLS**.
   - **Add an ad break:** Click **+ ADD BREAK**. Enter the start time of the ad, or drag the vertical bar to the desired time.
   - **Delete an ad break:** Click Delete ▮▮ next to the ad break .
7. In the top-right, click **Continue** and then **Save**.

Source: https://support.google.com/youtube/answer/6175006

77.   The cellular device records the content that was stopped while the advertisement plays. Advertisements will pause the video content and play while the content is recorded. As shown in this advertisement, the video content is paused while the advertisement plays.

Source: Screenshot of mid-roll ad playing on YouTube app.

78.   As shown when the video content starts up again, it has been recorded (e.g., buffered) while the advertisement played, as shown in the advancement of the grey bar showing the buffering of the video content after it is initiated again after the advertisement.

45
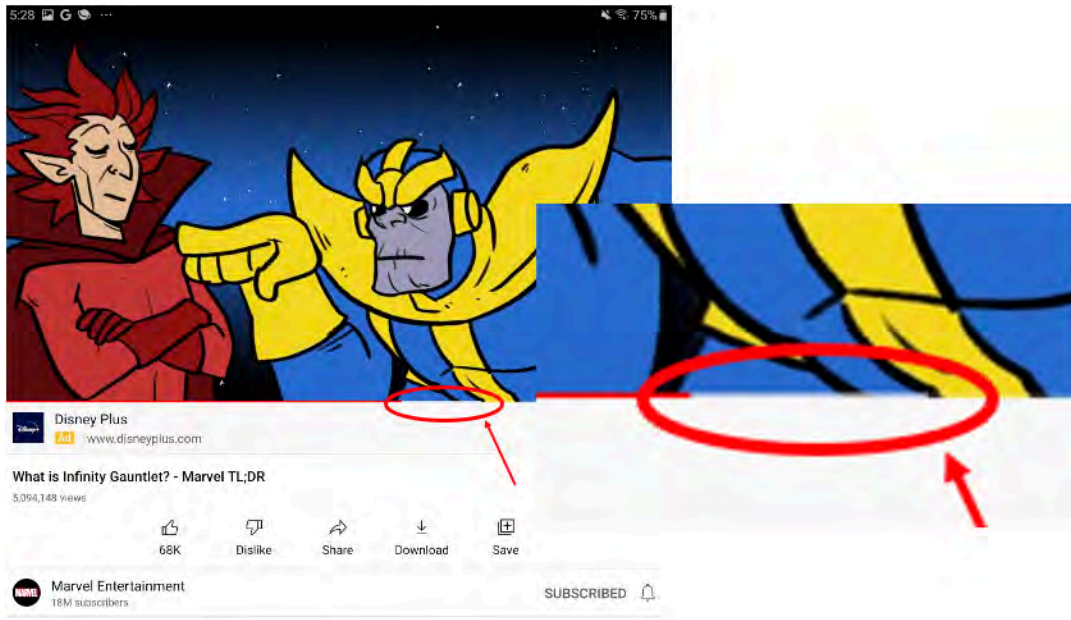
Source: Screenshot of YouTube app.

79.   When the playing of the at least one determined advertisement is completed, the cellular device resumes playing the stopped content, from where the stopping of the playing of the content occurred, using the recorded (i.e., buffered) content. The below shows the cellular device resuming play of the video content (and recorded portions of the content) after pausing the content for an advertisement.

46
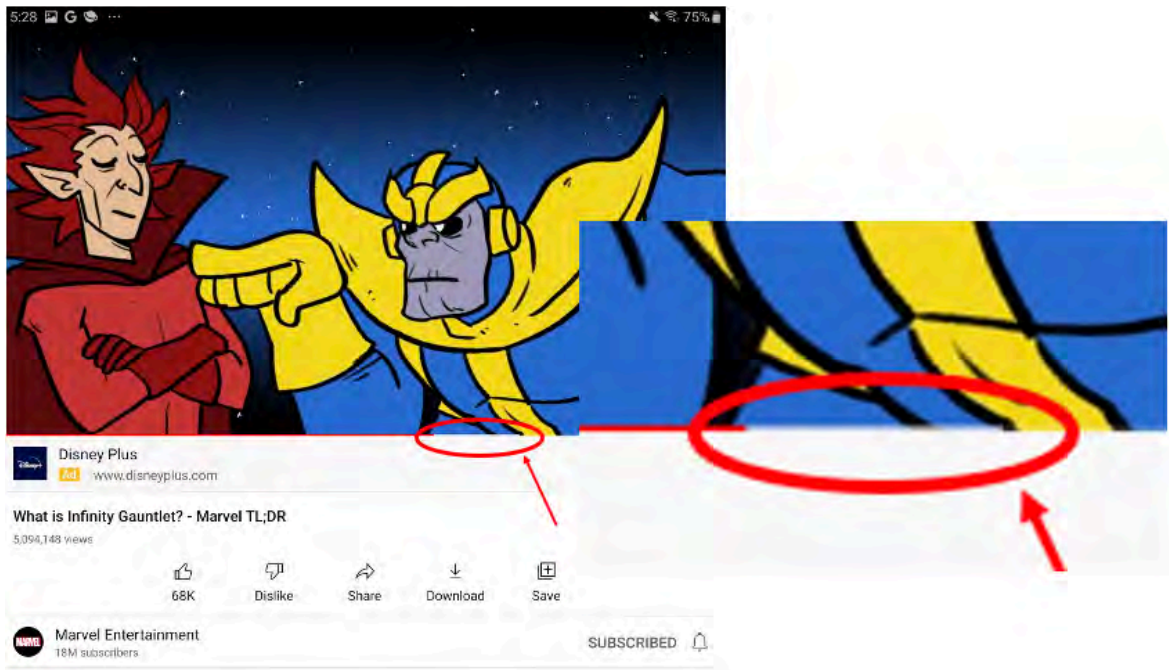
Source: Screenshot of YouTube app.

80.   **Direct Infringement:** Defendants themselves directly infringe at least claim 1 of the '414 patent, for example, when Defendants operate, use and/or test the Accused Products to perform the method of claim 1.

81.   **Inducement:** Defendants have indirectly infringed and continue to indirectly infringe the '414 patent by inducing direct infringement of the '414 patent by their clients, customers, and users who directly infringe in the manner described above. Defendants were made aware of the '414 patent and their infringement of the '414 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '414 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Defendants received notice, Defendants have been actively inducing their clients, customers, and users to directly infringe at least claim 1 of the '414 patent as described above.

82.   Defendants have taken affirmative steps to induce infringement of the '414 patent by their clients, customers, and users by, for example, advertising and distributing the '414 Patent Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '414 patent. For example, Google sells Google Pixel phones to consumers on its website. See https://store.google.com/category/phones. Additionally, YouTube makes the YouTube app available for download onto cellular devices through   the   Google   Play   Store   and   Apple   App   Store.   See https://play.google.com/store/apps/details?id=com.google.android.youtube,

https://apps.apple.com/us/app/youtube-watch-listen-stream/id544007664.   Defendants   have taken affirmative actions to induce infringement by intentionally instructing their clients, customers, and users to infringe the claims of the '414 patent by providing instructional materials to clients, customers, and users regarding YouTube subscriptions and notifications on Google's

website.   See   https://support.google.com/youtube/answer/4489286,

https://support.google.com/youtube/answer/3382248.

83.   Defendants have specifically intended, and still intend, that their clients, customers,

and users infringe the '414 patent. Defendants have been, and still are, aware that the acts of their

clients, customers, and users – including clients, customers, and users located in this District –

described above constitute infringement of the '414 patent. Defendants have known and intended

that their continued actions would actively induce the infringement of at least claim 1 of the '414

patent by their clients, customers, and users. With knowledge of both the '414 patent and their

infringement of the '414 patent, Defendants acted with specific intent or willful blindness to

actively aid and abet their clients, customers, and users in infringing at least claim 1 of the '414

patent. Defendants are thus liable for infringement of the '414 patent under 35 U.S.C. § 271(b).

84.   **Contributory:** Defendants contribute to infringement of the '414 patent by

offering to commercially distribute and commercially distributing the YouTube app, which

includes and/or implements Defendants' YouTube and Google Ads services, to clients, customers,

and users, which in combination with a cellular device, such as a smartphone or tablet, satisfy

each and every limitation of the claims, as described above. First, to the extent a device is not

preloaded with the YouTube app, Defendants provide the YouTube app to clients, customers, and

users, who then install it on their devices, such as Apple iOS and Android smartphones and tablets.

The underlying direct infringement, as described above, occurs, for example, when an end-user

installs and runs a compatible version of the YouTube app on their device. The YouTube app,

which includes and/or implements Defendants' YouTube and Google Ads services, constitutes a

material part of the invention of the '414 patent as is apparent from the infringement allegations

described above, which detail infringement by the YouTube app. Since at least the date

Defendants received notice of the '414 patent and their infringement of the '414 patent,

Defendants have known that the YouTube app is especially made and adapted for use in infringing the '414 patent. The YouTube app, including and/or implementing Defendants' YouTube and Google Ads services, provides the user with access to YouTube services. The YouTube app, including and/or implementing Defendants' YouTube and Google Ads services, is not a staple article or commodity of commerce and has no substantial non-infringing uses. The only purpose of the accused functionality of the accused YouTube app is to play content and advertisements as described above. The YouTube app is specially designed and adapted to play content and advertisements as described above. The YouTube app cannot be used to view videos in a manner that disables or avoids the accused video advertisement functionality. Furthermore, the YouTube app is only operable when installed on a cellular device. As explained above, the YouTube app is designed and configured to infringe at least claim 1 of the '414 patent.

85.   Second, to the extent Defendants' devices are manufactured by third-party vendors, Defendants contribute to infringement of the '414 patent by providing material parts of the invention, including the YouTube app loaded onto the cellular devices. The YouTube app is a material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the YouTube app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, and/or sells in the United States cellular devices that use the YouTube app to access Defendants' YouTube and Google Ads services. The YouTube app, including and/or implementing Defendants' YouTube and Google Ads services, provides the user with access to YouTube services. Since at least the date Defendants received notice of the '414 patent and their infringement of the '414 patent, Defendants have known that the YouTube app, including and/or implementing Defendants' YouTube and Google Ads services, to be especially made or especially adapted for use in infringement of the '414 patent, and not to be a staple article, nor commodity of commerce

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suitable for substantial non-infringing use. The only purpose of the accused functionality of the accused YouTube app is to play content and advertisements as described above. The YouTube app is specially designed and adapted to play content and advertisements as described above. The YouTube app cannot be used to view videos in a manner that disables or avoids the accused video advertisement functionality. Furthermore, the YouTube app is only operable when installed on a cellular device. As explained above, the YouTube app is designed and configured to infringe at least claim 1 of the '414 patent. In both cases, Defendants are liable for infringement of the '414 patent under 35 U.S.C. § 271(c).

86.   **Claim 9:** Defendants have directly and/or indirectly infringed and continue to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones with a web browser capable of accessing YouTube, and the YouTube app.

87.   The accused Google Pixel smartphones are cellular devices comprising a memory for storing logical instructions. For example, the Google Pixel 5 is a smartphone that includes a memory for storing logical instructions, including software code.

Memory and Storage	Memory • 8 GB LPDDR4x RAM Storage • 128 GB storage,[4] plus unlimited storage at high quality with Google Photos

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

88.   The Google Pixel smartphones include a wireless interface unit for sending and receiving data. For example, the Google Pixel 5 includes cellular and Wi-Fi wireless interfaces for sending and receiving data.

Network[12]	• LTE: Up to 4CC (12 layers) DL & 2CC UL[13] 5G Sub-6[14] • TDD: Up to 1CC x 100 MHz 4x4 MIMO DL & 1CC x 100 MHz UL • FDD: Up to 1CC x 20 MHz 4x4 MIMO DL & 1CC x 20 MHz UL[13] 5G mmWave [US only][14] • TDD: Up to 4CC x 100 MHz 2x2 MIMO DL & 1CC x 100 MHz 2x2 MIMO UL[13] [US / FI] Model GD1YQ • GSM/EDGE: Quad-band (850, 900, 1800, 1900 MHz) • UMTS/HSPA+/HSDPA: Bands 1,2,4,5,6,8,19 • CDMA EVDO Rev A: BC0/BC1/BC10 • LTE: Bands B1/2/3/4/5/7/8/12/13/14/17/18/19/20/25/26/28/29/30/ 32/38/39/40/41/42/46/48/66/71 • 5G Sub-6: Bands n1/2/3/5/7/8/12/28/41/66/71/77/78 • 5G mmWave: Bands n260/n261 • eSIM

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

Wireless and Location	• Wi-Fi 2.4 GHz + 5 GHz 802.11a/b/g/n/ac 2x2 MIMO • Bluetooth®[11] 5.0 + LE, A2DP (HD codecs: AptX, AptX HD, LDAC, AAC) • NFC • Google Cast • Dual band GNSS (L1 + L5, E1B + E5a, B1I + B2a) [US] • GPS, GLONASS, Galileo, QZSS [ROW] • GPS, GLONASS, Galileo, QZSS, BeiDou, Navic

**Source:** https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

89.   The Google Pixel smartphones include a processor for executing the logical instructions stored in the memory, the execution of the logical instructions causing actions to be performed. For example, the Pixel 5 includes a Qualcomm®5 Snapdragon™ 765G processor for executing software code (logical instructions) stored in memory.

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

90.   The Google Pixel smartphones running the YouTube app or accessing the YouTube website autonomously provide to a server information associated with a user of the cellular device, the information taken by the cellular device from a message sent to the cellular device from another user of another cellular device, the message identifying characteristics of the user of the cellular device. For example, the YouTube app allows users to subscribe to YouTube channels. A subscriber can choose to receive a notification message every time the channel adds a new video.
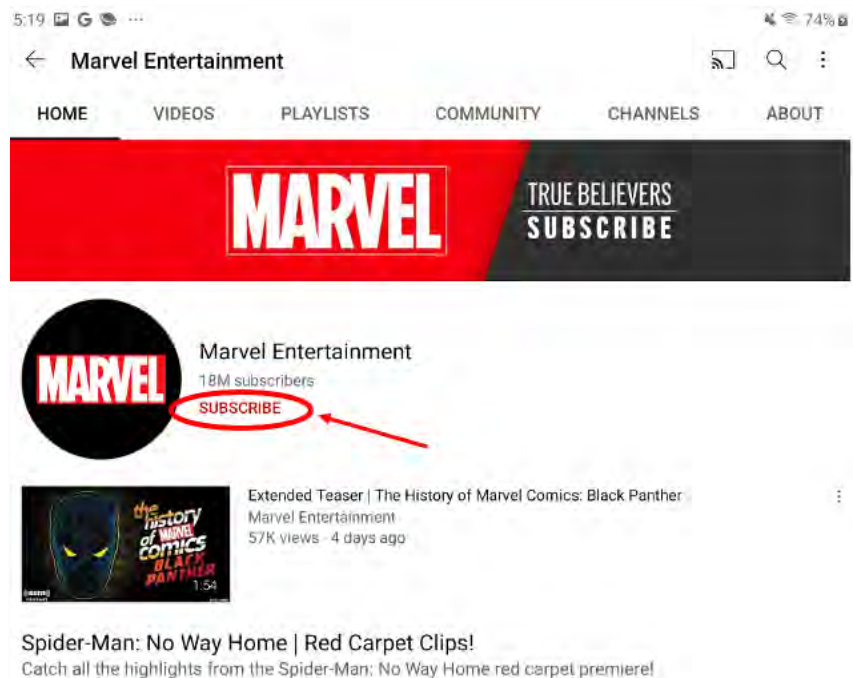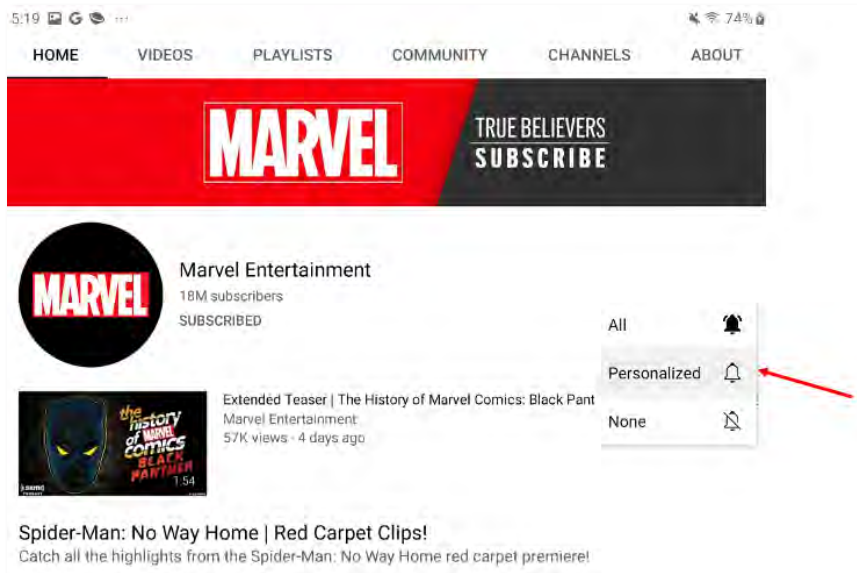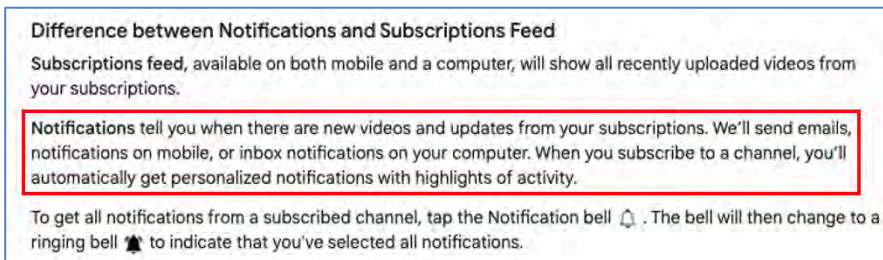
Source: YouTube app screenshots.

91.   When a YouTube channel owner uploads a video using a cellular device a notification message is sent to each subscriber. Notification messages are delivered to subscribers' cellular devices via email and the YouTube app.
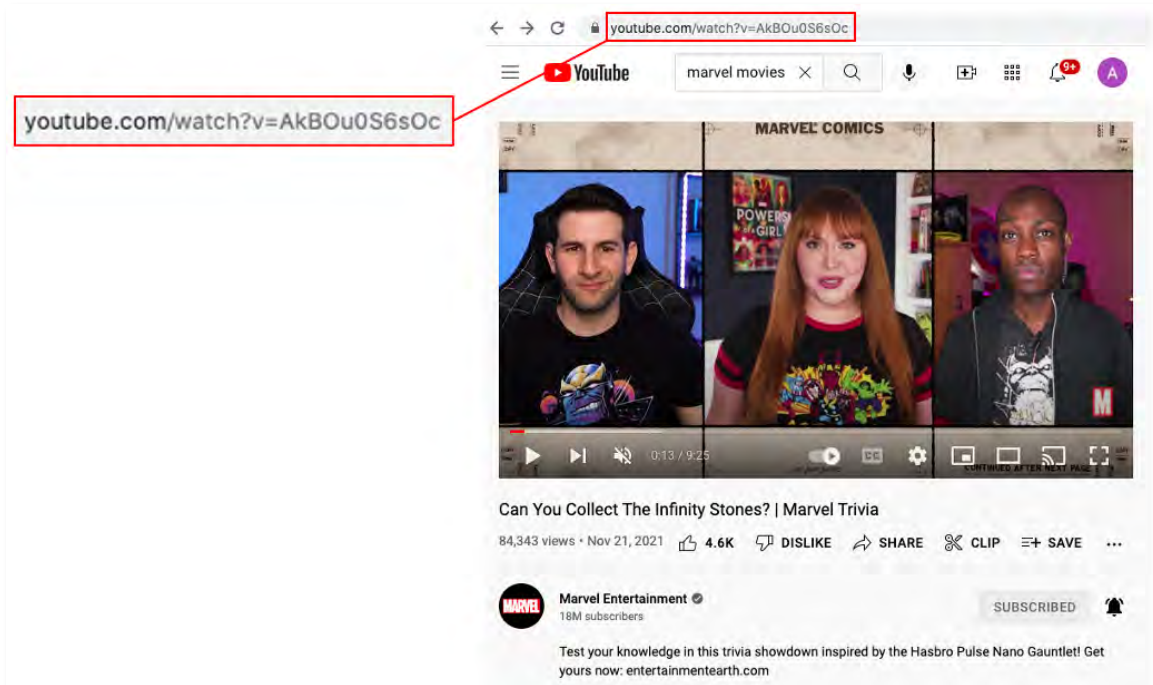

Source: YouTube app screenshot.

Source:

https://support.google.com/youtube/answer/3382248?co=GENIE.Platform%3DAndroid&oco=1 #zippy=

92.   The notification message is associated with a video, which is itself associated with a certain topic of interest to the subscriber (i.e., a characteristic of the user). Additionally, the notification message contains a unique identifier that identifies the video ("Video ID"). This video identifier is embedded in the URL used to retrieve the video for playback. The Video ID is shown in the URL used by a web browser to retrieve the YouTube video. For example, in the screenshot below, the Video ID is "AkBOu0S6sOc."

Source: https://www.youtube.com/watch?v=AkBOu0S6sOc.

93.   Additionally, the Video ID is autonomously provided to the YouTube servers periodically via HTML Post methods (referred to as "docid" in this example) while the user watches the video.

Source: Screenshot of Chrome browser Developer Tools loading
https://www.youtube.com/watch?v=AkBOu0S6sOc

94.   The Video ID identifies the video that the user is watching. YouTube uses the

Video ID to track the videos that a user watches to create a profile of the user that YouTube uses

to determine which targeted ads to send to the user.
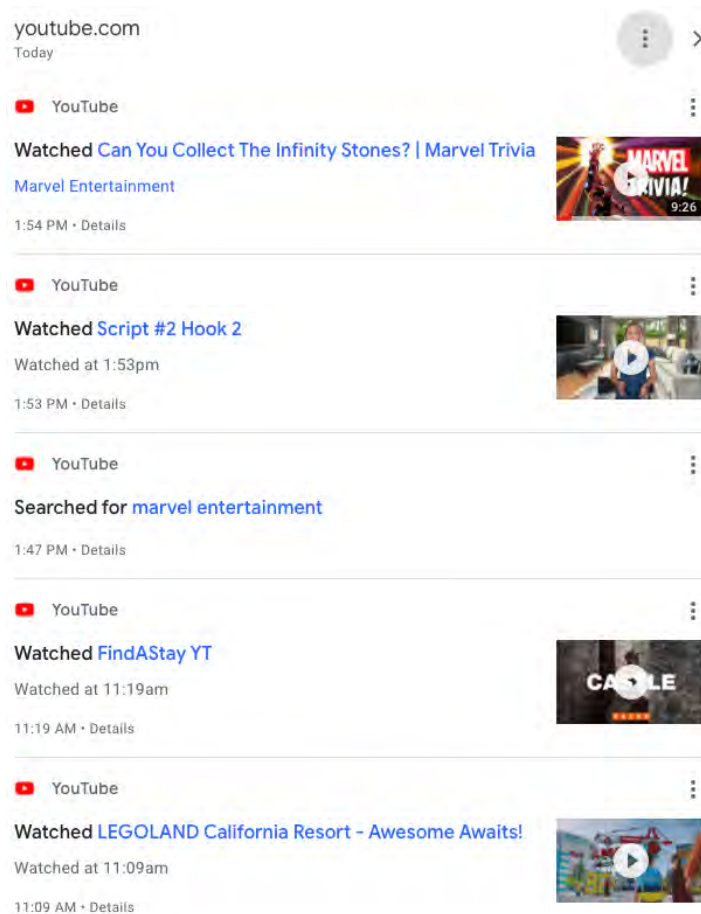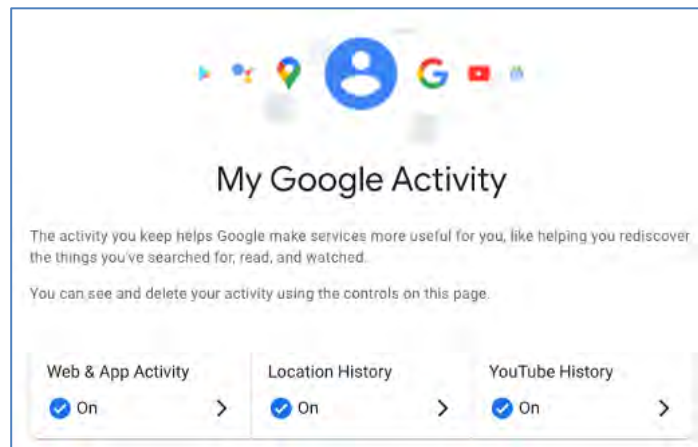

Ex. 46 (https://support.google.com/youtube/answer/2454017).

95.   In Google's My Activity website, users can see the online activity that Google

tracks. Google uses this information to target ads, including YouTube ads.

Source: https://myactivity.google.com/myactivity

96.   The Google Pixel smartphones running the YouTube app or accessing the YouTube website receive from the server at least one advertisement, wherein the at least one received advertisement is determined by the server based at least in part on the provided

information.   For example, the YouTube app will receive from the YouTube servers advertisements to be played based on the provided information (user's topics of interest, interests, affinities, etc.). The following shows an advertisement being played.

Source: Screenshot of mid-roll ad playing on YouTube app.

97.   YouTube includes targeting of advertisements based on the characteristics of the user, including the user's preferred content.

Ex. 46 (https://support.google.com/youtube/answer/2454017).

98.   If a determined time interval occurs, the Google Pixel smartphones with the YouTube app will stop playing of content, and play the at least one determined advertisement, the playing of the at least one determined advertisement comprising recording the content which playing was stopped while the at least one determined advertisement is playing. For example, YouTube allows for mid-roll ads that play at a determined time interval either set by the channel owner or automatically set by Google.

Manage mid-roll ad breaks in long videos

When you upload videos that are 8 minutes or longer, you can enable ads during the middle of the video (known as "mid-rolls") in addition to having them at the beginnings and ends of videos.

Source: https://support.google.com/youtube/answer/6175006

There are 2 ways to place mid-roll ads:

- **Automated ad breaks:** You can turn on automatically placed mid-roll ads, which means we'll find the best ad placement and frequency, creating a more balanced experience for viewers.
- **Manual ad breaks:** If you choose to manually place ad breaks, try to place at natural breaks for best results. Avoid placing mid-roll breaks at disruptive points, such as mid-sentence or mid-action. If you've created your content to build in natural ad breaks, you may turn on manual ad break placement to ensure the ads show the way you want them to.

Source: https://support.google.com/youtube/answer/6175006

99. For manually placed mid-roll ads, the channel owner uses YouTube Studio to add "ad breaks" at the desired times.

Manual placement

You can manually set mid-roll ad breaks if, for example, your video was already created to have mid-roll ad breaks appear in certain locations.

1. Sign in to YouTube Studio ☑ .
2. From the left menu, select **Videos**.
3. Choose a video, then select **Monetization**.
4. If you haven't already, enable monetization for the video.
5. Beneath "Location of video ads", check the box next to "During video (mid-roll)".
6. Select **MANAGE MID-ROLLS**.
   - **Add an ad break:** Click **+ ADD BREAK**. Enter the start time of the ad, or drag the vertical bar to the desired time.
   - **Delete an ad break:** Click Delete ⏸ next to the ad break .
7. In the top-right, click **Continue** and then **Save**.

Source: https://support.google.com/youtube/answer/6175006

100.   The cellular device records the content that was stopped while the advertisement plays. Advertisements will pause the video content and play while the content is recorded. As shown in this advertisement, the video content is paused while the advertisement plays.

Source: Screenshot of mid-roll ad playing on YouTube app.

101.   As shown when the video content starts up again, it has been recorded (e.g., buffered) while the advertisement played, as shown in the advancement of the grey bar showing the buffering of the video content after it is initiated again after the advertisement.
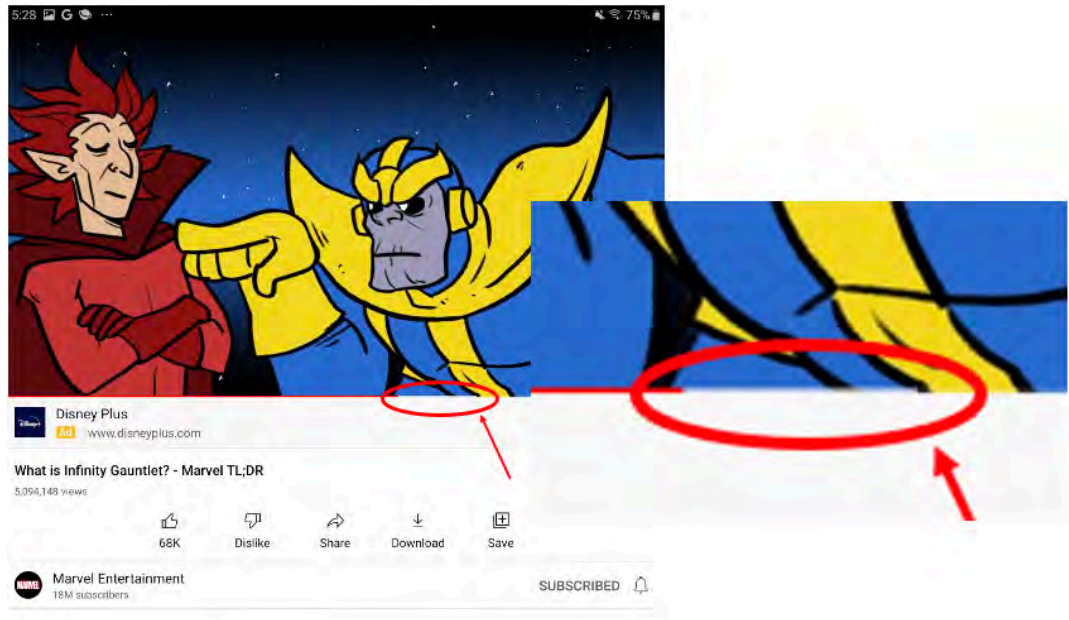
Source: Screenshot of YouTube app.

102.   When the playing of the at least one determined advertisement is completed, the cellular device resumes playing the stopped content, from where the stopping of the playing of the content occurred, using the recorded (i.e., buffered) content.

103.   **Inducement:** Defendants have indirectly infringed and continue to indirectly infringe the '414 Patent by inducing direct infringement of the '414 Patent by their clients, customers, and users who directly infringe in the manner described above. Defendants were made aware of the '414 patent and their infringement of the '414 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '414 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Defendants received notice, Defendants have been actively inducing their clients, customers, and users to directly infringe at least claim 9 of the '414 patent as described above.

104.   Defendants have taken affirmative steps to induce infringement of the '414 patent by their clients, customers, and users by, for example, advertising and distributing the '414 Patent Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '414 patent. For example, Google sells

Google Pixel phones to consumers on its website. See https://store.google.com/category/phones.

Additionally, YouTube makes the YouTube app available for download onto cellular devices

through the Google Play Store and Apple App Store. See

https://play.google.com/store/apps/details?id=com.google.android.youtube,

https://apps.apple.com/us/app/youtube-watch-listen-stream/id544007664.   Defendants   have

taken affirmative actions to induce infringement by intentionally instructing their clients,

customers, and users to infringe the claims of the '414 patent by providing instructional materials

to clients, customers, and users regarding YouTube subscriptions and notifications on Google's

website.   See   https://support.google.com/youtube/answer/4489286,

https://support.google.com/youtube/answer/3382248.

105.   Defendants have specifically intended, and still intend, that their clients, customers,

and users infringe the '414 patent. Defendants have been, and still are, aware that the acts of their

clients, customers, and users – including clients, customers, and users located in this District –

described above constitute infringement of the '414 patent. Defendants have known and intended

that its continued actions would actively induce the infringement of at least claim 9 of the '414

patent by their clients, customers, and users. With knowledge of both the '414 patent and its

infringement of the '414 patent, Defendants acted with specific intent or willful blindness to

actively aid and abet their clients, customers, and users in infringing at least claim 9 of the '414

patent. Defendants are thus liable for infringement of the '414 patent under 35 U.S.C. § 271(b).

106.   **Contributory**: Defendants contribute to infringement of the '414 patent by

offering to commercially distribute and commercially distributing the YouTube app, which

includes and/or implements Defendants' YouTube and Google Ads services, to clients, customers,

and users, which in combination with a cellular device, such as a smartphone or tablet, satisfy

each and every limitation of the claims, as described above. First, to the extent a device is not

preloaded with the YouTube app, Defendants provide the YouTube app to clients, customers, and

users, who then install it on their devices, such as Apple iOS and Android smartphones and tablets.

The underlying direct infringement, as described above, occurs, for example, when an end-user

installs and runs a compatible version of the YouTube app on their device. The YouTube app,

which includes and/or implements Defendants' YouTube and Google Ads services, constitutes a

material part of the invention of the '414 patent, as is apparent from the infringement allegations

described above, which detail infringement by the YouTube app.   Since at least the date

Defendants received notice of the '414 patent and their infringement of the '414 patent,

Defendants have known that the YouTube app is especially made and adapted for use in infringing

the '414 patent. The YouTube app, including and/or implementing Defendants' YouTube and

Google Ads services, provides the user with access to YouTube services. The YouTube app,

including and/or implementing Defendants' YouTube and Google Ads services, is not a staple

article or commodity of commerce and has no substantial non-infringing uses. The only purpose

of the accused functionality of the accused YouTube app is to play content and advertisements as

described above. The YouTube app is specially designed and adapted to play content and

advertisements as described above. The YouTube app cannot be used to view videos in a manner

that disables or avoids the accused video advertisement functionality. Furthermore, the YouTube

app is only operable when installed on a cellular device. As explained above, the YouTube app

is designed and configured to infringe at least claim 9 of the '414 patent.

107.   Second, to the extent Defendants' devices are manufactured by third-party vendors,

Defendants contribute to infringement of the '414 patent by providing material parts of the

invention, including the YouTube app loaded onto the cellular devices. The YouTube app is a

material part of the invention, as is apparent from the infringement allegations described above,

which detail infringement by the YouTube app. The underlying direct infringement, as described

above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells and/or imports into the United States cellular devices that use the YouTube app to access Defendants' YouTube and Google Ads services. The YouTube app, including and/or implementing Defendants' YouTube and Google Ads services, provides the user with access to YouTube services. Since at least the date Defendants received notice of the '414 patent and their infringement of the '414 patent, Defendants have known that the YouTube app, including and/or implementing Defendants' YouTube and Google Ads services, to be especially made or especially adapted for use in infringement of the '414 patent, and not to be a staple article, nor commodity of commerce suitable for substantial noninfringing use. The only purpose of the accused functionality of the accused YouTube app is to play content and advertisements as described above. The YouTube app is specially designed and adapted to play content and advertisements as described above. The YouTube app cannot be used to view videos in a manner that disables or avoids the accused video advertisement functionality. Furthermore, the YouTube app is only operable when installed on a cellular device. As explained above, the YouTube app is designed and configured to infringe at least claim 9 of the '414 patent. In both cases, Defendants are liable for infringement of the '414 patent under 35 U.S.C. § 271(c).

108. **<u>Claim 14:</u>** Defendants have directly infringed and continue to directly infringe, literally and/or under the doctrine of equivalents, by or through operating within the United States the YouTube servers and Google Ads servers.

109. The YouTube and Google Ads servers are articles of manufacture comprising a storage medium and a plurality of programming instructions stored on the storage medium and adapted to instantiate a server for providing content and advertisements to cellular devices, the server configured to cause actions to be performed. For example, YouTube and Google Ads servers include hard drives (storage medium) that store software (programming instructions) and

deliver content and advertisements to cellular devices. Defendants' servers provide high-definition quality streaming for YouTube videos.

Edge nodes, or Google Global Cache

Our edge nodes represent the tier of Google's infrastructure closest to Google's users, operating from over 1,300 cities in more than 200 countries and territories. With our edge nodes, network operators and ISPs host Google-supplied caches inside their network. Static content that's popular with the host's user base (such as YouTube and Google Play) is temporarily cached on these edge nodes, thus allowing users to retrieve this content from much closer to their location. This creates a better experience for users and reduces the host's overall network capacity requirements.

Source: https://cloud.google.com/blog/products/networking/understanding-google-cloud-network-edge-points

110.   The YouTube and Google Ads servers receive information associated with a user of a cellular device from the cellular device, independent of user input, the information taken by the cellular device from a message sent to the cellular device from another user of another cellular device, the message identifying characteristics of the user of cellular the device. For example, the YouTube app allows users to subscribe to YouTube channels. A subscriber can choose to receive a notification message every time the channel adds a new video.
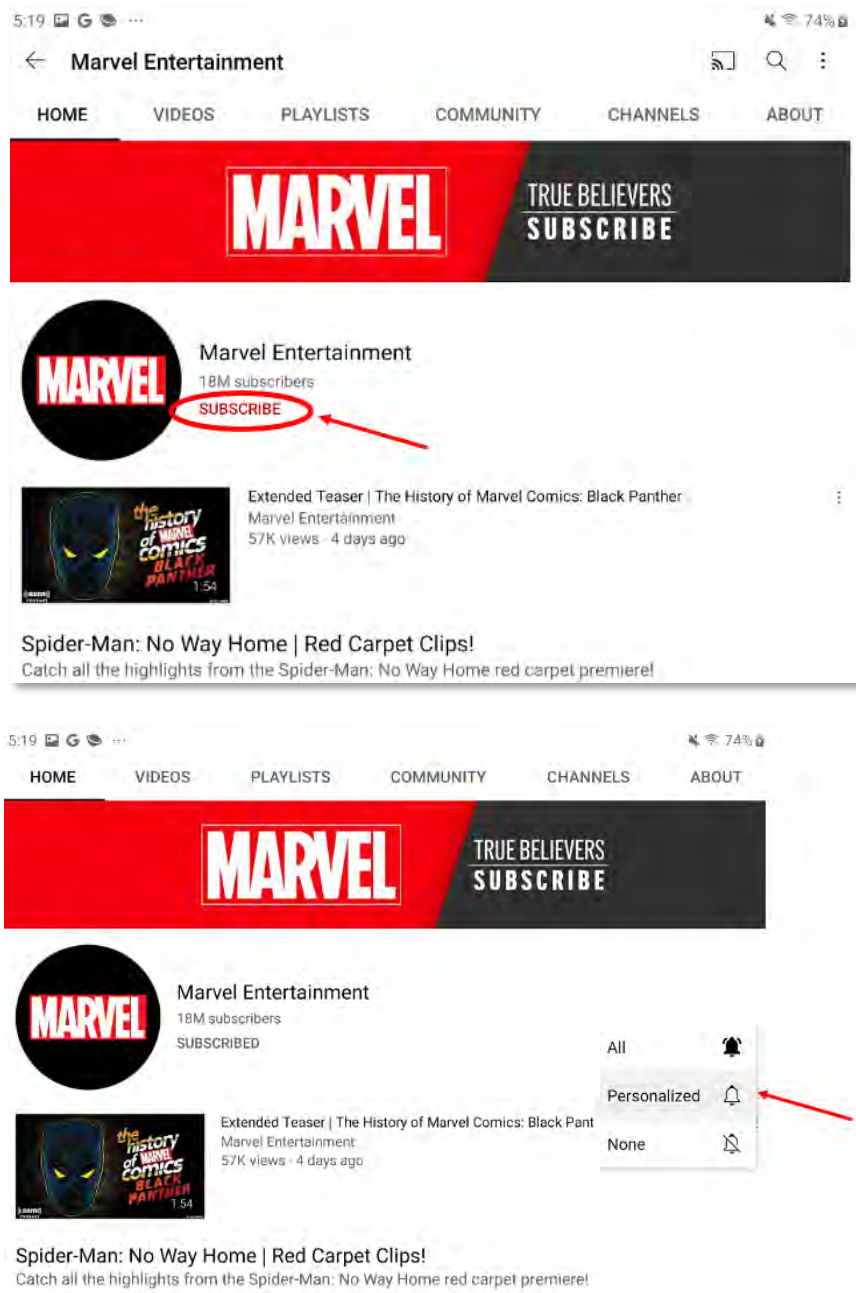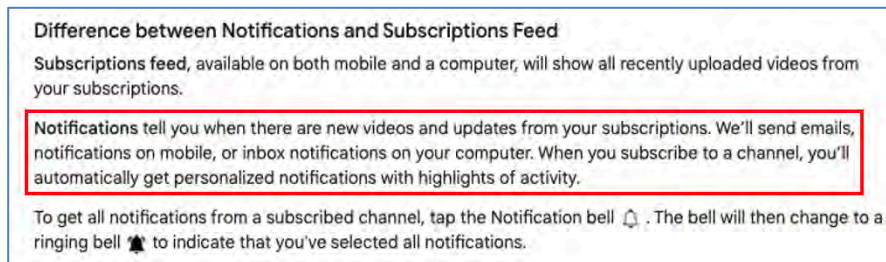
Source: YouTube app screenshots.

111.   When a YouTube channel owner uploads a video using a cellular device a notification message is sent to each subscriber. Notification messages are delivered to subscribers' cellular devices via email and the YouTube app.

Source: YouTube app screenshot.

Source:

https://support.google.com/youtube/answer/3382248?co=GENIE.Platform%3DAndroid&oco=1 #zippy=

112.   The notification message is associated with a video, which is itself associated with a certain topic of interest to the subscriber (i.e., a characteristic of the user). Additionally, the notification message contains a unique identifier that identifies the video ("Video ID"). This video identifier is embedded in the URL used to retrieve the video for playback. The Video ID is shown in the URL used by a web browser to retrieve the YouTube video. For example, in the screenshot below, the Video ID is "AkBOu0S6sOc."

Source: https://www.youtube.com/watch?v=AkBOu0S6sOc.

113.   Additionally, the Video ID is autonomously provided to the YouTube servers periodically via HTML Post methods (referred to as "docid" in this example) while the user watches the video.

Source: Screenshot of Chrome browser Developer Tools loading

https://www.youtube.com/watch?v=AkBOu0S6sOc.

114.   The Video ID identifies the video that the user is watching. YouTube uses the Video ID to track the videos that a user watches to create a profile of the user that YouTube uses to determine which targeted ads to send to the user.

Ex. 46 (https://support.google.com/youtube/answer/2454017).

115.   In Google's My Activity website, users can see the online activity that Google tracks. Google uses this information to target ads, including YouTube ads.

Source: https://myactivity.google.com/myactivity

116.   The YouTube and Google Ads servers employ the received information to determine at least one advertisement to be played on the cellular device. For example, YouTube and Google Ads servers select advertisements to be played based on the provided information (user's topics of interest, interests, affinities, etc.).

Audience targeting methods

Audience targeting methods let you define who you want to reach. Audiences are groups of people with specific interests, intents, and demographics, as estimated by Google. These include:

- Demographic groups: Choose the age, gender, parental status, or household income of the audience you want to reach.
- Detailed demographics: Reach users based on additional broad, shared traits, such as college students, homeowners, or new parents.
- Interests: Pick from available audience categories to reach people interested in certain topics, even when they may be visiting pages about other topics. Learn more about audiences
  - Affinity segments: Raise brand awareness and drive consideration with your video ads by reaching people who already have a strong interest in relevant topics.
  - Custom affinity segments: With custom affinity segments, you can create audiences that are more tailored to your brands, compared to our broad, TV-like affinity segments. For example, rather than reaching "Sports Fans," a running shoe company may want to reach "Avid Marathon Runners" instead.

Ex. 46 (https://support.google.com/youtube/answer/2454017).

117.   The accused YouTube and Google Ads servers provide the at least one determined advertisement to the cellular device. The following shows an advertisement provided by the YouTube and Google Ads servers being played on the YouTube app.
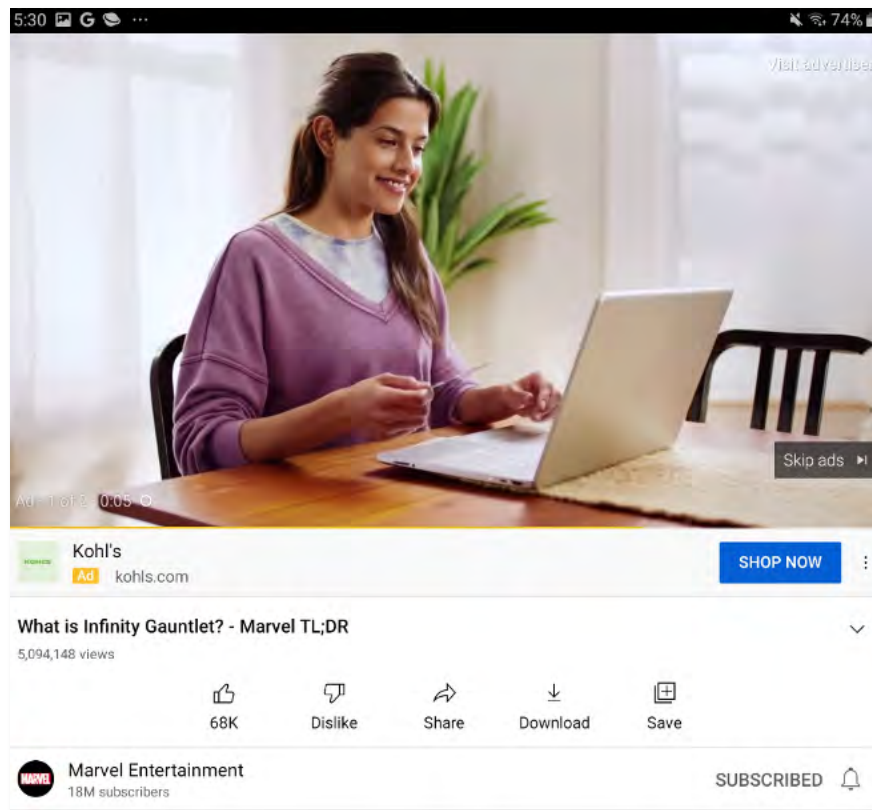
Source: Screenshot of mid-roll ad playing on YouTube app.

118.   If a determined time interval occurs, playing of the content by the cellular device is stopped and the at least one determined advertisement is played on the cellular device. For

example, the cellular device can play advertisements during a video at set time intervals. YouTube allows for mid-roll ads that play at a determined time interval either set by the channel owner or automatically set by YouTube.

> ## Manage mid-roll ad breaks in long videos
>
> When you upload videos that are 8 minutes or longer, you can enable ads during the middle of the video (known as "mid-rolls") in addition to having them at the beginnings and ends of videos.

Source: https://support.google.com/youtube/answer/6175006

> There are 2 ways to place mid-roll ads:
> - **Automated ad breaks:** You can turn on automatically placed mid-roll ads, which means we'll find the best ad placement and frequency, creating a more balanced experience for viewers.
> - **Manual ad breaks:** If you choose to manually place ad breaks, try to place at natural breaks for best results. Avoid placing mid-roll breaks at disruptive points, such as mid-sentence or mid-action. If you've created your content to build in natural ad breaks, you may turn on manual ad break placement to ensure the ads show the way you want them to.

Source: https://support.google.com/youtube/answer/6175006

119.   For manually placed mid-roll ads, the channel owner uses YouTube Studio to add "ad breaks" at the desired times.

> ### Manual placement
>
> You can manually set mid-roll ad breaks if, for example, your video was already created to have mid-roll ad breaks appear in certain locations.
>
> 1. Sign in to YouTube Studio ☑ .
> 2. From the left menu, select **Videos**.
> 3. Choose a video, then select **Monetization**.
> 4. If you haven't already, enable monetization for the video.
> 5. Beneath "Location of video ads", check the box next to "During video (mid-roll)".
> 6. Select **MANAGE MID-ROLLS**.
>   - **Add an ad break:** Click **+ ADD BREAK**. Enter the start time of the ad, or drag the vertical bar to the desired time.
>   - **Delete an ad break:** Click Delete ⦿ next to the ad break .
> 7. In the top-right, click **Continue** and then **Save**.

Source: https://support.google.com/youtube/answer/6175006

120.   The cellular device records the content that was stopped while the advertisement plays. Advertisements will pause the video content and play while the content is recorded. As shown when the video content starts up again, it has been recorded (e.g., buffered) while the

advertisement played, as shown in the advancement of the grey bar showing the buffering of the

video content after it is initiated again after the advertisement.
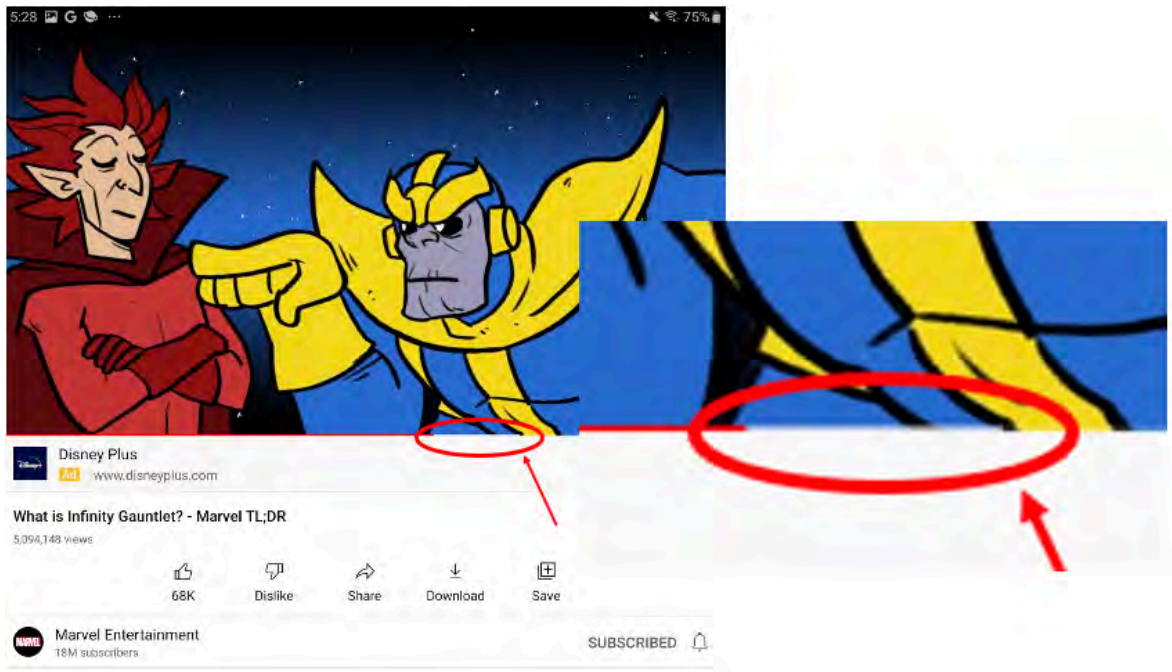
Source: Screenshot of YouTube app.

121.   When the playing of the at least one determined advertisement is completed, the

cellular device resumes playing the stopped content, from where the stopping of the playing of

the content occurred, using the recorded (i.e., buffered) content.

122.   Since at least November 30, 2021, when the Defendants received a letter from

Wildseed Mobile providing notice of the '414 patent and of their infringement of the '414 patent,

Defendants' continuing infringement of the '414 patent has been willful and intentional. Since at

least November 30, 2021, Defendants have been continuing to willfully infringe the '414 patent

by refusing to take a license and continuing to make, use, test, sell, license, and/or offer for

sale/license the '414 Patent Accused Products. Defendants have been aware that they infringe

the '414 patent since at least November 30, 2021 and instead of taking a license, Defendants have

opted to make the business decision to "efficiently infringe" the '414 patent. Defendants never

responded to Wildseed Mobile's November 30, 2021 letter. Since receiving the November 30,

2021 letter, Defendants have not made an offer to license Wildseed Mobile's patents or engaged in any licensing discussions with Wildseed Mobile. Defendants have not designed around Wildseed Mobile's patents or abated their infringement in any way. Defendants thus knew, or should have known, that its conduct amounted to infringement of the '414 patent since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile informing them of the '414 patent and of their infringement of the '414 patent. Therefore, Defendants are liable for willful infringement of the '414 patent.

123.   Defendants' infringement has damaged and injured and continues to damage and injure Wildseed Mobile.

## COUNT II – INFRINGEMENT OF U.S. PATENT NO. 9,141,960

124.   Plaintiff incorporates by reference the allegations contained in the preceding paragraphs of this Complaint as if fully set forth herein.

125.   Defendants make, use, offer for sale, and/or sell in the United States and/or import into the United States products and services that provide event and venue recommendations and portable media player devices that receive event and venue recommendations. Google operates Google Search servers that provide venue and event search results to users of portable media player devices via the Google Search website and the Google app. Additionally, Google operates servers that track users' online activities so that Google can infer entertainment preferences of a user. Google provides the Google Pixel smartphones, which are portable media player devices. Additionally, YouTube provides the YouTube app, which executes on the Google Pixel smartphones and accesses and plays media files (collectively, the "'960 Patent Accused Products").

126.   The '960 Patent Accused Products infringe at least claims 1 and 16 of the '960 patent in the exemplary manner described below.

127.   **Claim 1:** Google has directly infringed and continues to directly infringe, literally and/or under the doctrine of equivalents, by operating Google Search servers that perform each and every limitation of Claim 1.

128.   Google Search servers retrieve a plurality of media stored on or accessed using a portable media player device, or information about said plurality of media. For example, Google's My Activity website shows the information that Google servers track about user's online activity, including activity on mobile devices (portable media player devices), and whether the media accessed was textual (e.g., books and websites with textual content), image (e.g., pictures), audio (e.g., music and podcasts), or video (e.g., videos on YouTube) media.

Source: https://myactivity.google.com
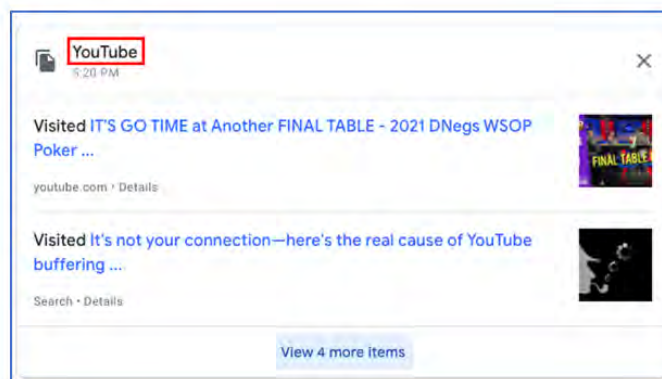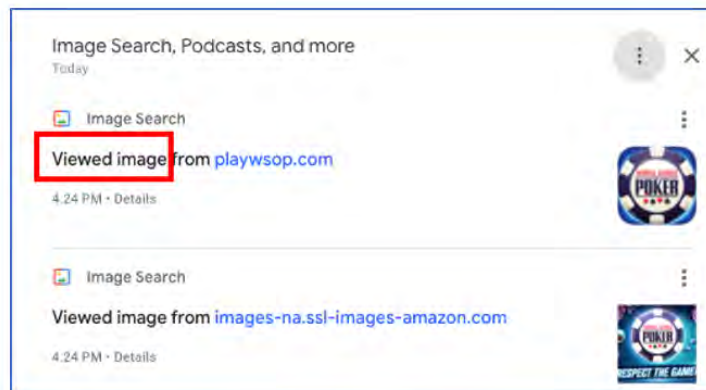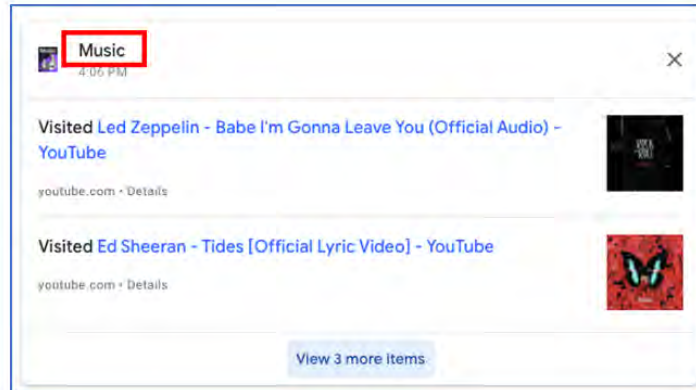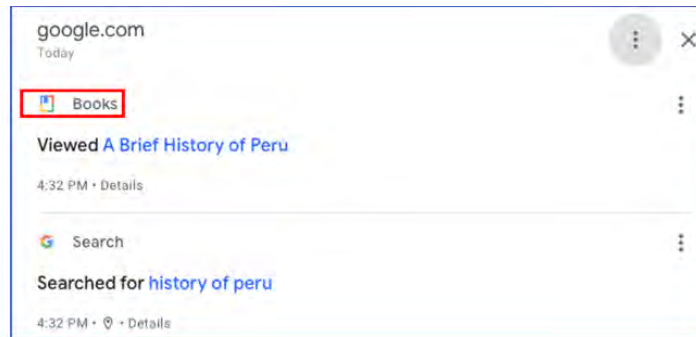
129.   Google Search servers infer, based at least in part of the retrieved plurality of media or the retrieved information about said plurality of media, one or more entertainment preferences of a user of the portable media player device. For example, Google servers track users' activities on Google apps, sites, and services and use this information to provide better recommendations.

Source: https://support.google.com/websearch/answer/9083858

Source: https://policies.google.com/privacy

130.   Google Search servers access one or more sources of information about venues or events proximal to a current location of the user. For example, when a search is performed for an event without adding a location, Google Search servers access sources of information (Google Search Index) about venues or events near the user's location.

Source: https://www.google.com/search/howsearchworks/crawling-indexing/

Source: https://support.google.com/websearch/answer/9083858

131.   Google Search servers identify at least one of said venues or events as being of interest to the user based at least in part on the one or more entertainment preferences inferred by the server and the current location of the user.   The Google Search servers generate a recommendation indicating the identified venue or event as a venue or event of interest to the user and communicate the recommendation to the user.   For example, when a user searches for "concerts" in the Google App, the Google Search servers identify at least one venue and event of interest to and near the current location of the user (in this example, San Francisco) and send the recommendation to the user.
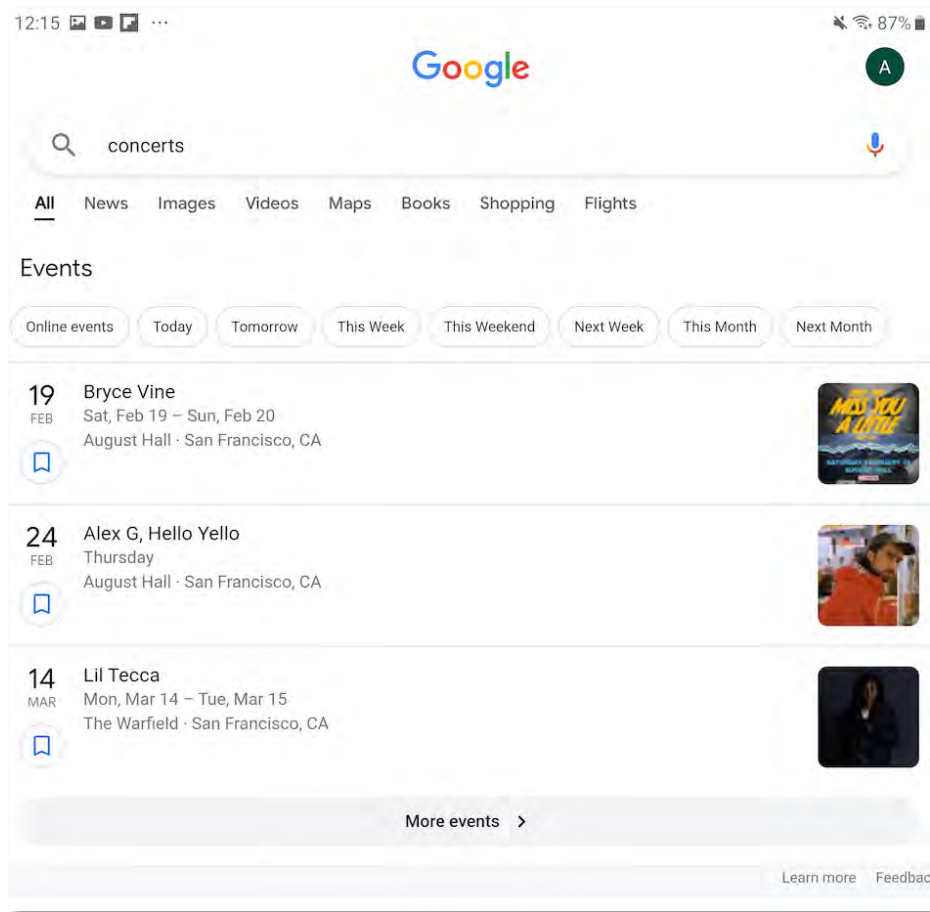
Source: Screenshot of Google app.

132.   **<u>Claim 16:</u>** Defendants have directly and/or indirectly infringed and continue to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones with a web browser that can access Google Search servers and/or with the Google app and the YouTube app.

133.   Google Pixel smartphones are portable media player devices comprising a storage medium configured to store one or more of a plurality of media and information about said plurality of media. For example, the Google Pixel 6 has 4GB of RAM and a 64GB hard drive that can store a variety of media files and metadata with information about those files.

Source: https://support.google.com/pixelphone/answer/7158570

Transfer files between your computer & Pixel phone

You can use your Google Account or a USB cable to move photos, music, and other files between your computer and phone.

Source: https://support.google.com/pixelphone/answer/2840804

134.   The Google Pixel smartphones include a player coupled to the storage medium and endowed with executable instructions operable, upon execution, to cause the portable media player device to selectively play the media. For example, the Pixel 6 can play audio and video media files and display images and text media. Additionally, the YouTube app executing on a Google Pixel 6 can play media downloaded from YouTube servers.

Using YouTube Premium benefits

YouTube Premium (formerly known as YouTube Red) is one of a few premium membership services we offer for amplifying your experience on YouTube. Learn more about our paid membership offerings.

Watch ad-free videos   ⌄

Download videos to watch offline   ⌃

Download videos and playlists to watch offline when you aren't connected to the internet. You can download videos to watch offline using the YouTube or YouTube Music app (and watch auto-downloaded videos in the YouTube Kids app) if these apps are available in your location and you're signed in with your YouTube Premium account.

Source: https://support.google.com/youtube/answer/6308116

Source: https://www.groovypost.com/howto/download-youtube-premium-videos-on-android-or-ios/
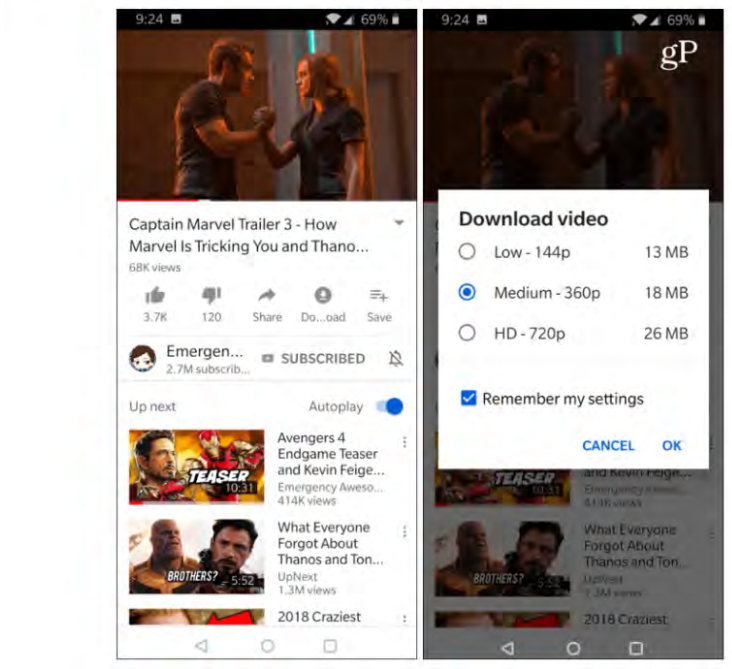
135.   The Google Pixel smartphones receive from the server, in response to providing the server with the current location, a recommendation indicating a venue or event of interest located proximal to the current location of the user as being of interest to the user. When a user searches for events or venues in the Google app on a Google Pixel 6, the Pixel 6 provides its location to Google's servers, which in turn use the location information provided by the Pixel 6 to recommend a venue or event that is near the location of the user (in the example below, San Francisco).

Source: https://support.google.com/websearch/answer/9083858

Source: https://support.google.com/websearch/answer/179386

Source: Screenshot of Google app.

136.   The recommendation received by the Google Pixel smartphones is generated by the server based at least in part on the inferred current location of the user, data accessed by the server from one or more sources of information about venues or events proximal to the current location of the user, and at least one inferred entertainment preference of the user, the event or venue of interest being one of said venues or events. As described above, when a user searches for events or venues in the Google app, the Google Search servers use the location of the user in determining the results.   Additionally, the Google Search servers also infer the user's entertainment preferences by analyzing previous online activity, including the media accessed by the user.

Source: https://myactivity.google.com

Source: https://support.google.com/websearch/answer/9083858

Source: https://developers.google.com/search/blog/2020/02/events-on-search

137.   The at least one entertainment preference is inferred by the server based at least in part on an analysis, by the server, of the plurality of media stored on or accessed using the portable media player device or the information about said plurality of media. As discussed above, the Google Search servers also infer the user's entertainment preferences by analyzing previous online activity, including the media accessed by the user. This includes considering the various media the user accessed using Google and YouTube products and services, including text, image, audio, and video media.

Source: https://myactivity.google.com
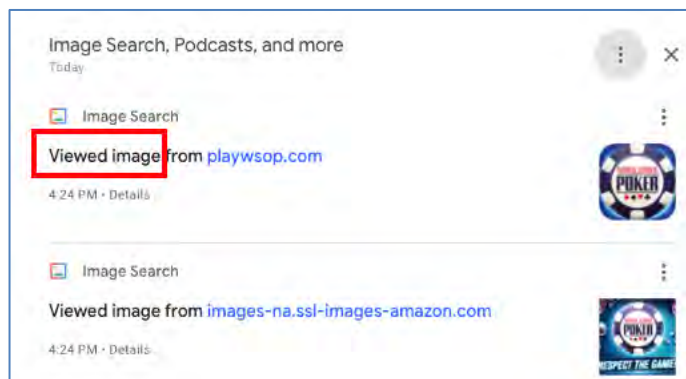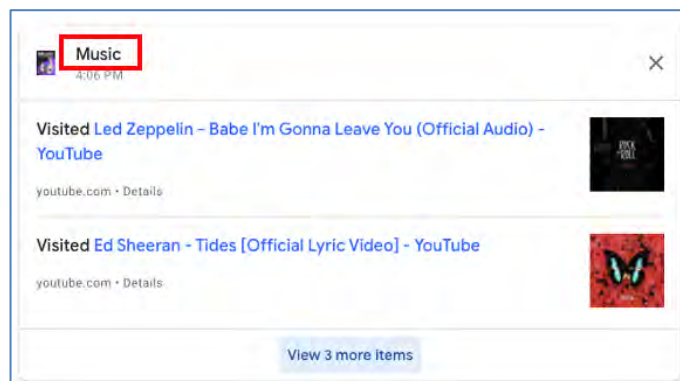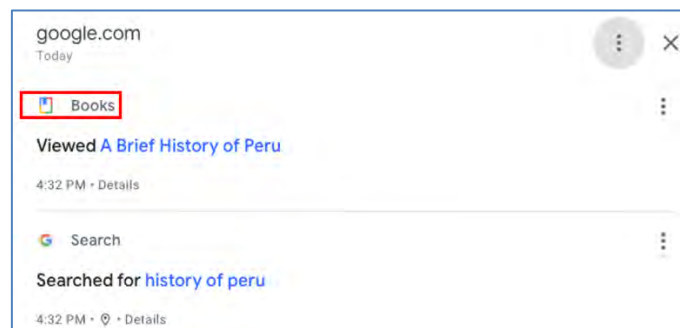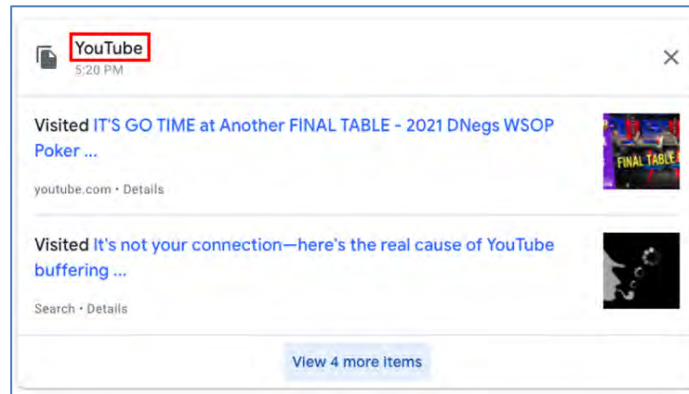
138.   **<u>Inducement:</u>** Defendants have indirectly infringed and continue to indirectly infringe the '960 patent by inducing direct infringement of the '960 patent by their clients, customers, and users who directly infringe in the manner described above. Defendants were made aware of the '960 patent and their infringement of the '960 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '960 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Defendants received notice, Defendants have been actively inducing their clients, customers, and users to directly infringe at least claim 1 of the '960 patent as described above.

139.   Defendants have taken affirmative steps to induce infringement of the '960 patent by their clients, customers, and users by, for example, advertising and distributing the '960 Patent Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '960 patent. For example, Google sells Google Pixel phones to consumers on its website. See https://store.google.com/category/phones. Additionally, Google provides instruction to clients, customers, and users on how to use Google to search for venues and events on its website in a manner that infringes the '960 patent. See e.g., https://support.google.com/websearch/answer/9083858. Google makes the Google app available for download onto portable media player devices through the Google Play Store and Apple App Store.   See

https://play.google.com/store/apps/details?id=com.google.android.googlequicksearchbox,

https://apps.apple.com/us/app/google/id284815942. YouTube makes the YouTube app available

for download onto portable media player devices through the Google Play Store and Apple App

Store.   See   https://play.google.com/store/search?q=youtube,

https://play.google.com/store/apps/details?id=com.google.android.youtube,

https://apps.apple.com/us/app/youtube-watch-listen-stream/id544007664.

140.   Defendants have specifically intended, and still intend, that their clients, customers,

and users infringe the '960 patent. Defendants have been, and still are, aware that the acts of their

clients, customers, and users – including clients, customers, and users located in this District –

described above constitute infringement of the '960 patent. Defendants have known and intended

that their continued actions would actively induce the infringement of at least claim 1 of the '960

patent by their clients, customers, and users. With knowledge of both the '960 tent and its

infringement of the '960 patent, Defendants acted with specific intent or willful blindness to

actively aid and abet their clients, customers, and users in infringing at least claim 1 of the '960

patent. Defendants are thus liable for infringement of the '960 patent under 35 U.S.C. § 271(b).

141.   **Contributory:** Defendants contribute to infringement of the '960 patent by

offering to commercially distribute and commercially distributing their Google Search services

and the Chrome Browser, Google app, and YouTube app to clients, customers, and users, which

in combination with a portable media player device, such as a smartphone or tablet, satisfy each

and every limitation of the claims, as described above. First, to the extent a device is not preloaded

with the Chrome browser, Google app, or YouTube app, Defendants provide them to clients,

customers, and users, who then install them on their devices, such as Apple iOS and Android

smartphones and tablets. The underlying direct infringement, as described above, occurs, for

example, when an end-user installs and runs at least a compatible version of the Chrome Browser,

Google app, and/or YouTube app and accesses the Google Search service. Individually, and in combination, the Google Search service and the Chrome Browser, Google app, and/or YouTube app constitute a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Chrome browser, Google app, and YouTube app. Since at least the date Defendants received notice of the '960 patent and their infringement of the '960 patent, Defendants have known that the Google Search services and the Chrome Browser, Google app, and YouTube app are especially made and adapted for use in infringing the '960 patent. The Google Search service and the Chrome Browser, Google app, and YouTube app are not a staple articles or commodities of commerce and have no substantial non-infringing uses. The only purpose of the accused functionality of the accused Chrome Browser, Google app, and YouTube app is to provide Google with location information and receive event and venue recommendations as described above. The accused functionality of the Chrome Browser, Google app, and YouTube app are specially designed and adapted to provide Google with location information and receive event and venue recommendations. The Chrome Browser, Google app, and YouTube app have no substantial non-infringing use of the accused functionality without providing location information and receiving event and venue recommendations. Furthermore, the Chrome Browser, Google app, and YouTube app are only operable when installed on a portable media player device. As explained above, the Google Search service and the Chrome Browser, Google app, and YouTube app are designed and configured to infringe at least claim 1 of the '960 patent.

142.   Second, to the extent Defendants' devices are manufactured by third-party vendors, Defendants contribute to infringement of the '960 patent by providing material parts of the invention, including the Chrome Browser, Google app, and/or YouTube app loaded onto the portable media player devices. The Chrome browser, Google app, and YouTube app are a

material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Chrome browser, Google app, and YouTube app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells and/or imports into the United States portable media player devices that use the Chrome Browser or Google app, with the YouTube app installed, to access Google Search services. Since at least the date Defendants received notice of the '960 patent and their infringement of the '960 patent, Defendants have known that the Google Search services and the Chrome Browser, Google app, and YouTube app are especially made and adapted for use in infringing the '960 patent. Defendants know the Chrome Browser, Google app, and YouTube app to be especially made or especially adapted for use in infringement of the '960 patent, and not to be a staple article, nor commodity of commerce suitable for substantial noninfringing use. The only purpose of the accused functionality of the accused Chrome Browser, Google app, and YouTube app is to provide Google with location information and receive event and venue recommendations as described above. The accused functionality of the Chrome Browser, Google app, and YouTube app are specially designed and adapted to provide Google with location information and receive event and venue recommendations. The Chrome Browser, Google app, and YouTube app have no substantial non-infringing use of the accused functionality without providing location information and receiving event and venue recommendations. Furthermore, the Chrome Browser, Google app, and YouTube app are only operable when installed on a portable media player device. As explained above, the Chrome Browser, Google app, and YouTube app are designed and configured to infringe at least claim 1 of the '960 patent. In both cases, Defendants are liable for infringement of the '960 patent under 35 U.S.C. § 271(c).

143. **Willfulness:** Defendants' continuing infringement of the '960 patent has been willful and intentional. Since at least November 30, 2021, when the Defendants received a letter

from Wildseed Mobile informing them of the '960 patent and of their infringement of the '960

patent, Defendants have been continuing to willfully infringe the '960 patent by refusing to take

a license and continuing to make, use, test, sell, license, and/or offer for sale/license the '960

Patent Accused Products. Defendants have been aware that they infringe the '960 patent since at

least November 30, 2021; and instead of taking a license, Defendants have opted to make the

business decision to "efficiently infringe" the '960 patent.   Defendants never responded to

Wildseed Mobile's November 30, 2021 letter. Since receiving the November 30, 2021 letter,

Defendants have not made an offer to license Wildseed Mobile's patents or engaged in any

licensing discussions with Wildseed Mobile. Defendants have not designed around Wildseed

Mobile's patents or abated their infringement in any way. Defendants thus knew, or should have

known, that its conduct amounted to infringement of the '414 patent since at least November 30,

2021, when the Defendants received a letter from Wildseed Mobile informing them of the '960

patent and of their infringement of the '960 patent. Therefore, Defendants are liable for willful

infringement of the '960 patent.

144.   Defendants' infringement has damaged and injured and continues to damage and

injure Wildseed Mobile.

COUNT III – INFRINGEMENT OF U.S. PATENT NO. 10,251,021

145.   Plaintiff incorporates by reference the allegations contained in the preceding

paragraphs of this Complaint as if fully set forth herein.

146.   Defendants make, use, offer for sale, and/or sell in the United States and/or import

into the United States products and services that provide event and venue recommendations and

media player devices that receive event and venue recommendations. Google operates Google

Search servers that provide venue and event search results to users of portable media player

devices via the Google Search website and the Google app. Additionally, Google and YouTube

operate servers that track users' online activities so that Google can infer entertainment preferences of a user. Google provides the Google Pixel smartphones, which are portable media player devices. Additionally, YouTube provides the YouTube app, which executes on the Google Pixel smartphones and accesses and plays media files (collectively, the "'021 Patent Accused Products").

147.   The '021 Patent Accused Products infringe at least claims 1 and 10 of the '021 patent in the exemplary manner described below.

148.   **Claim 1:** Defendants have directly infringed and continue to directly infringe, literally and/or under the doctrine of equivalents, by operating Google Search and YouTube servers that include each and every limitation of Claim 1.

149.   Google Search and YouTube servers include one or more non-transitory computer-readable media comprising instructions written thereon, wherein execution of the instructions by one or more processors of a computer server cause the computer server to take certain actions. For example, Google Search and YouTube servers include hard drives (non-transitory computer-readable media) that store software code (instructions) that control the server.

150.   Google Search and YouTube servers control receipt of media or information about the media, the media being stored on a portable media player device or accessed using the portable media player device. For example, when a user uses a mobile device to access text or image media through the Google app or Google Search website, or to access video or audio media through YouTube, Google and YouTube servers receive and store information about the media being accessed using the mobile device. Google's My Activity website shows the user information that Google tracks and that the '021 Patent Accused Products use, including whether the media accessed was textual (e.g., books and websites with textual content), image (e.g., pictures), audio (e.g., music and podcasts), or video (e.g., videos on YouTube) media.

Source: https://myactivity.google.com.
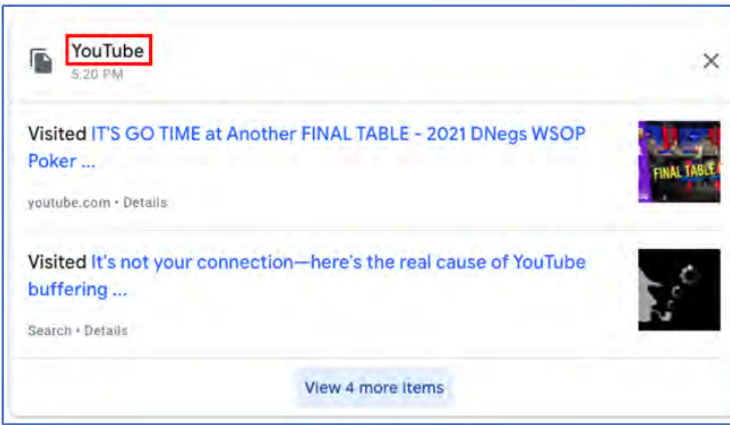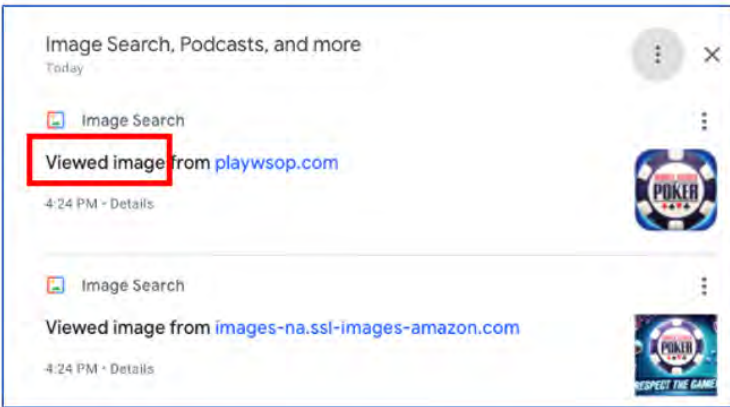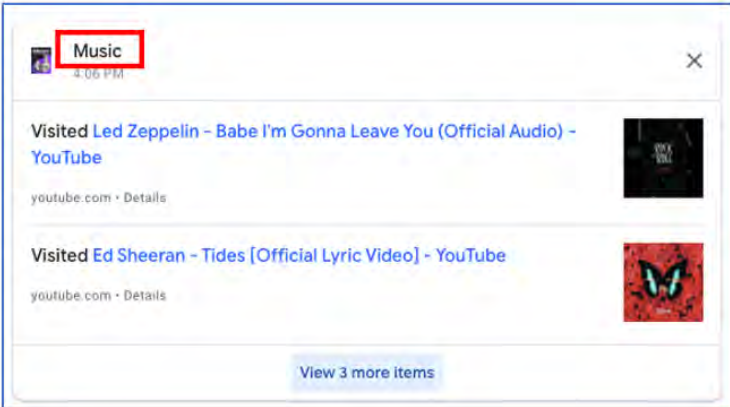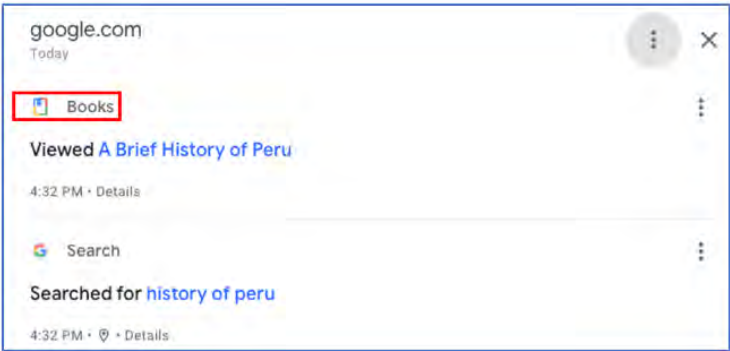
151.   Google Search servers infer one or more entertainment preferences of a user of the portable media player device based at least in part on the retrieved media, the retrieved information about the media, and a plurality of media content types of the media stored on or accessed by the portable media player device wherein the plurality of media content types comprises textual media, image media, audio media, and video media. As discussed above, Google and YouTube servers track users' online activities, including the types of media accessed by users such as text, image, audio, and video media. Google Search servers use this information about the users' previous online activities to infer one or more entertainment preferences of the user of the portable media player device.

Source: https://support.google.com/websearch/answer/9083858

Source: https://myactivity.google.com

152.   Google Search servers will access one or more sources of information about venues or events that are proximal to the location of the portable media player device.   For example, the Google Search servers build a search index (source of information) that they access when responding to user searches for venues or events.

Source: https://www.google.com/search/howsearchworks/crawling-indexing/

Source: https://developers.google.com/search/blog/2020/02/events-on-search

153.   Additionally, the Google Search servers use the current location of the user when determining which venues or events to display in the search results.

Source: https://support.google.com/websearch/answer/9083858

154.   Google Search servers will identify at least one of said venues or events as being of interest to the user based at least in part on the one or more entertainment preferences inferred by the server and the current location of the user. For example, when a user searches for "concerts" using the Google App, the Google Search servers provide search results, including event and venue information, based at least in part on the inferred entertainment preferences and current location of the user (in this example, in San Francisco).
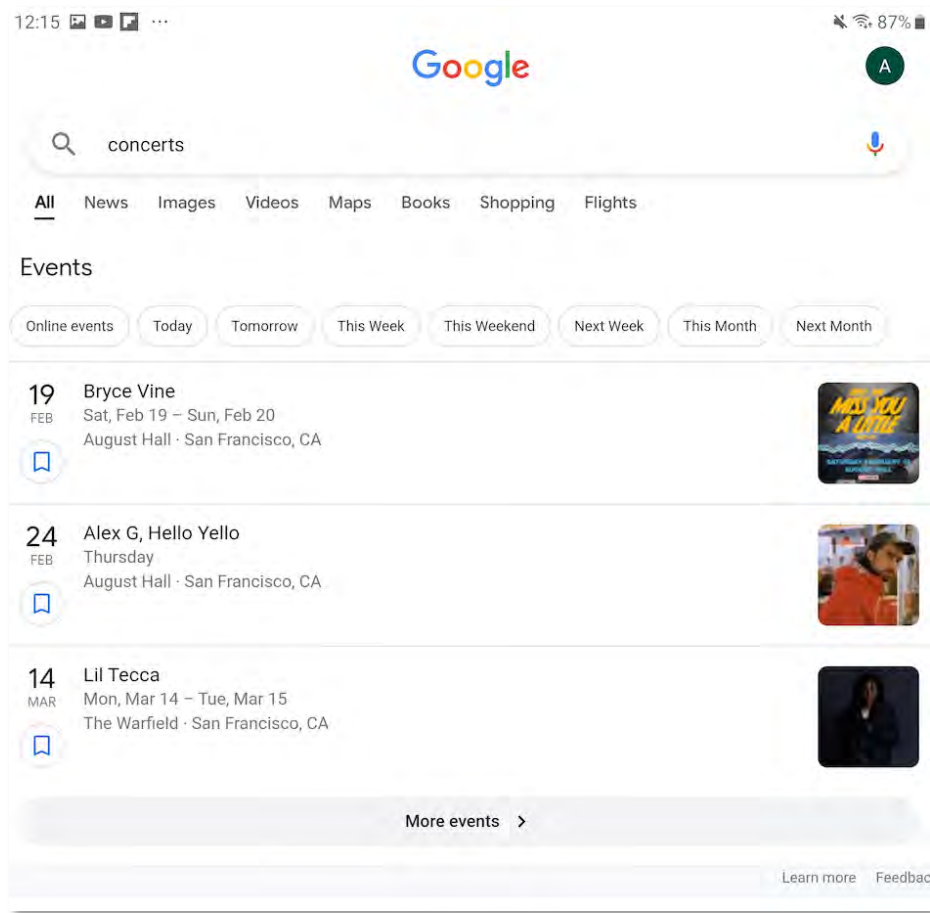
Source: Screenshot of Google mobile app

155.   Google Search servers generate a recommendation indicating the identified venue or event as a venue or event of interest to the user. For example, the Google Search servers will generate search results based on the venues or events identified in response to the user's search request, as discussed above.

156.   The Google Search servers control communication of the recommendation to the user. For example, the Google Search servers control transmission of the search results including venues and events to the user. The results are displayed in the Google app.

157.   **Claim 10:** Defendants have directly and/or indirectly infringed and continue to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones that can access Google Search servers with a web browser and/or the Google app and that can access YouTube with a web browser and/or the YouTube app.

158.   Google Pixel smartphones include one or more non-transitory computer-readable media (NTCRM) comprising instructions that, when executed by one or more processors of a portable media player device, control the actions of the device. For example, the Google Pixel 6 has 4GB of RAM and a 64GB hard drive that software code (instructions) that control the device.

Memory & storage	Memory 4GB LPDDR4x RAM Storage • Internal storage: 64GB[2] • Unlimited online storage for photos and videos[3]

Source: https://support.google.com/pixelphone/answer/7158570?hl=en - zippy=,pixel-a

159.   Google Pixel smartphones operate a media player application to access media from a local storage of the portable media player device or a remote storage. For example, Google Pixel 6 smartphones with the YouTube app access media, such as audio and video media, from remote YouTube servers.

Download videos to watch offline

If you're in one of the countries/regions listed above, you can download certain videos from the YouTube mobile app to watch offline. These videos will be available for up to 48 hours. After that, you'll need to reconnect your device to a mobile or Wi-Fi network every 48 hours. Reconnecting will allow the app to check for changes to the video or its availability.

1. Go to the video Watch page.
2. Below the video, tap Download ⊕ or tap More ⋮ › Download.
3. Once the video is downloaded, Downloaded ✅ will turn blue below the video.

If your device loses connectivity as you're downloading a video or playlist, your progress will resume automatically when you reconnect to the internet.

Note: In some countries/regions, non-music content can be played for up to 29 days without requiring an internet connection. You'll need to reconnect to the internet at least once every 29 days after.

Source: https://support.google.com/youtube/answer/6141269

Source: https://www.groovypost.com/howto/download-youtube-premium-videos-on-android-or-ios/
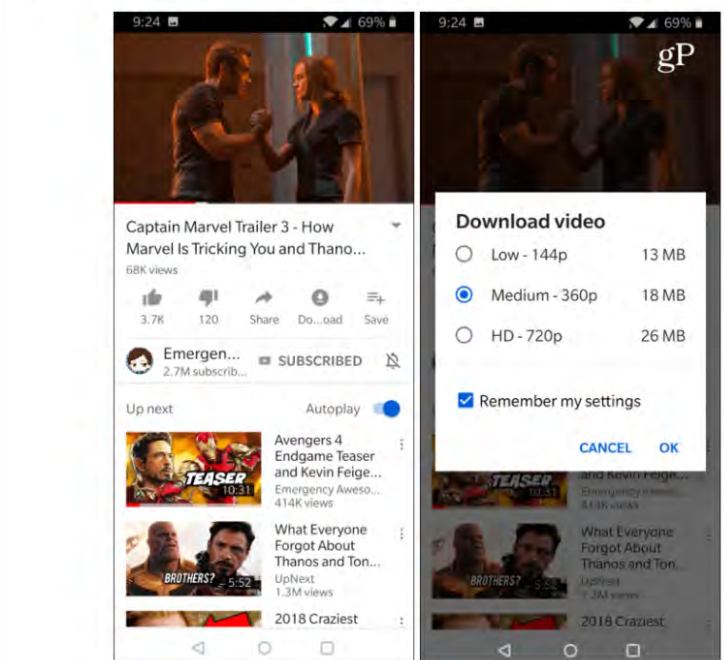
160.   Google Pixel smartphones establish a network connection with a server, the server to provide location and preference based venue or event recommendations. For example, a Pixel

6 smartphones establish a network connection with Google Search servers, via a web browser or the Google app, which provide event and venue recommendations located near the user in response to user searches.

Source: https://support.google.com/websearch/answer/9083858
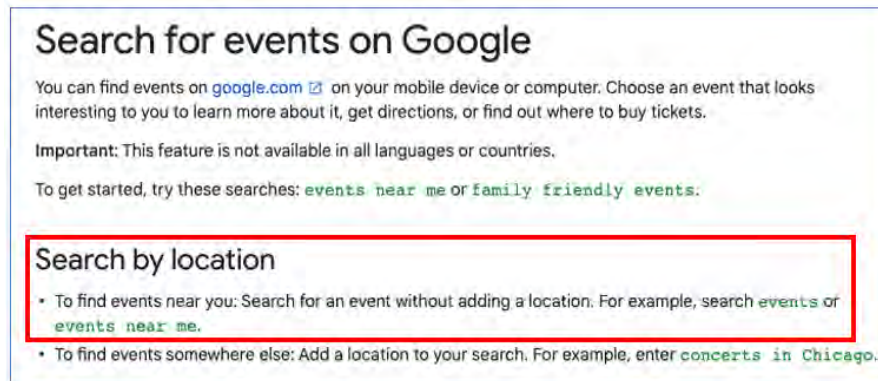
161.   Google Pixel smartphones control transmission, to the server, of location information associated with the portable media player device to facilitate the server in inferring a current location of a user of the portable media player device. For example, Google Pixel 6 smartphones send location information to Google Search servers, either through the web browser or the Google app, to facilitate Google Search servers in inferring the location of the user.

162.   Google Pixel smartphones control receipt, from the server, of a recommendation indicating an event or venue of interest that is proximate to the inferred current location of the user. For example, when a user searches for "concerts," the Google App shows search results received from Google's servers, including event and venue information, near the location of the Accused Product (in this example, in San Francisco).
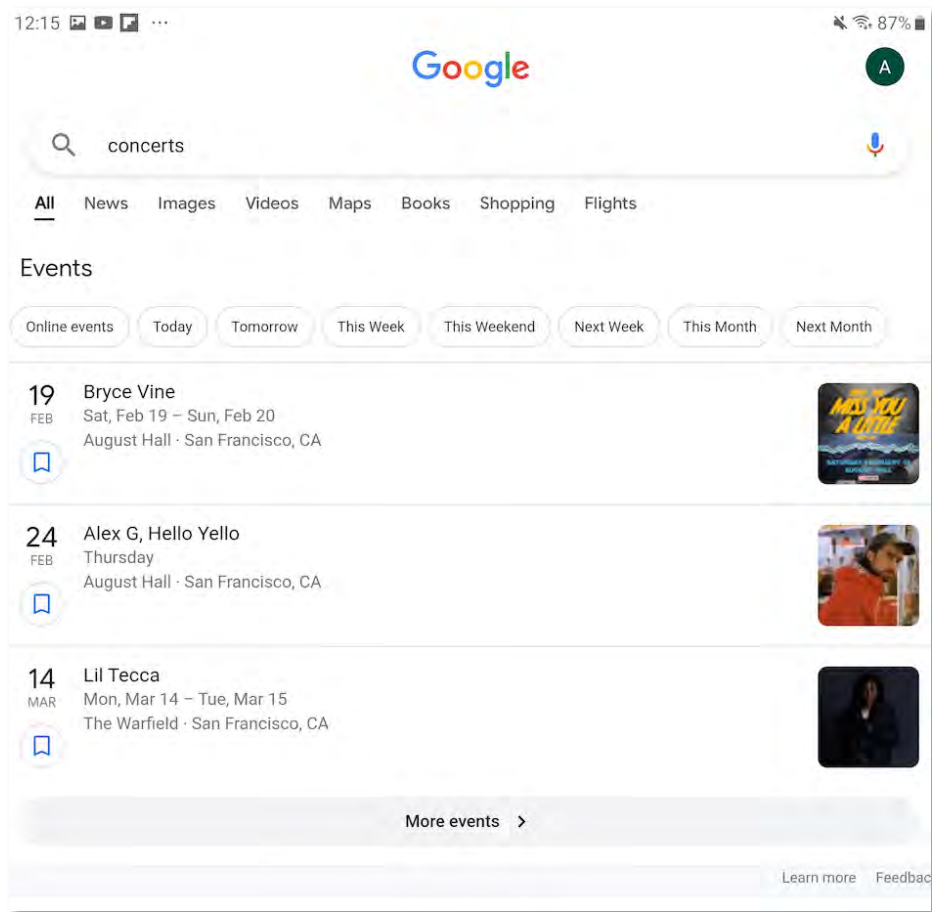
Source: Screenshot of Google app.

163.   The recommendation is based on one or more inferred preferences of the user and the location information. As discussed above, Google Search servers consider the location of the user when determining search results for venues and events. Additionally, when searching for venues and events, Google Search servers determine the user's entertainment preferences by analyzing the user's previous online activity

We use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup ⧉ provides security tips adapted to how you use Google products. And Google Play uses information like apps you've already installed and videos you've watched on YouTube to suggest new apps you might like.

Source: https://policies.google.com/privacy

Source: https://support.google.com/websearch/answer/9083858

Source: https://myactivity.google.com
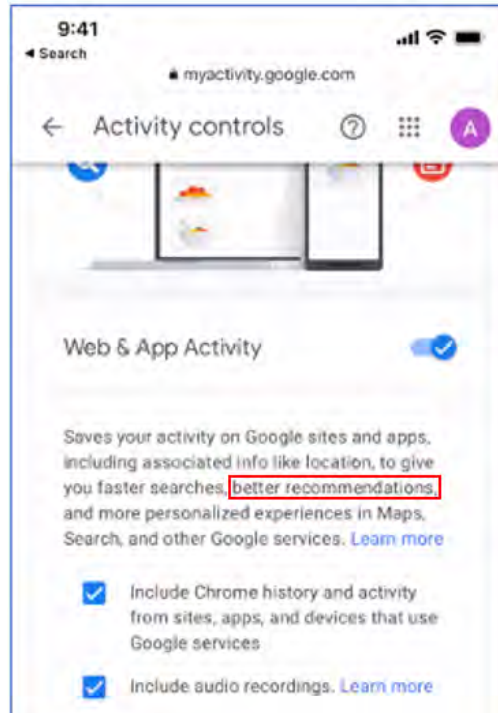
164.   The inferred preferences are based at least in part on the accessed media, media content types of the accessed media from among a plurality of media content types, and information about the accessed media, wherein the plurality of media content types comprises textual media, image media, audio media, and video media. For example, Google's My Activity website shows the user information that Google tracks and that Google Search servers use, including whether the media accessed was textual (e.g., books and websites with textual content), image (e.g., pictures), audio (e.g., music and podcasts), or video (e.g., videos on YouTube) media.

Source: https://myactivity.google.com
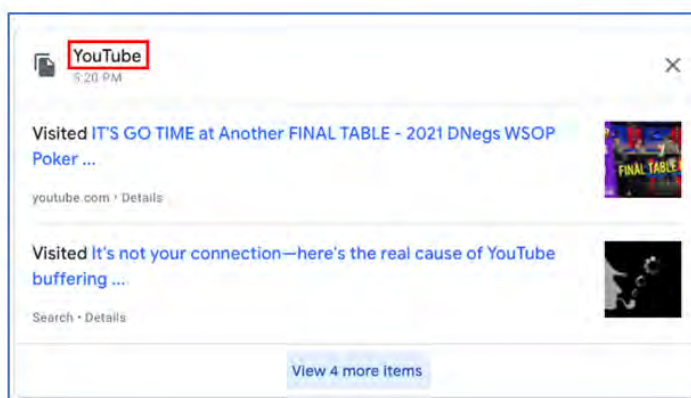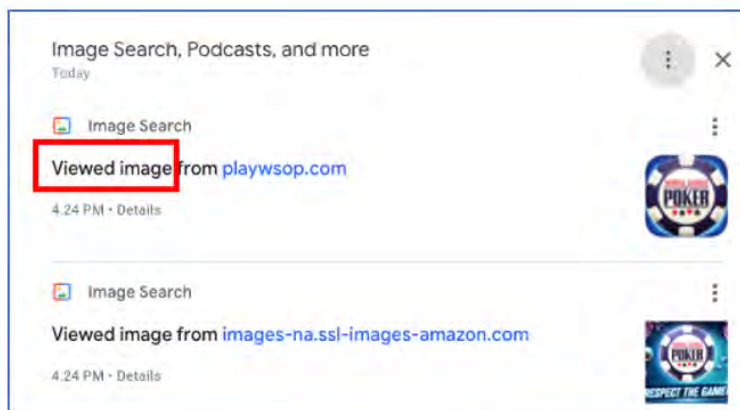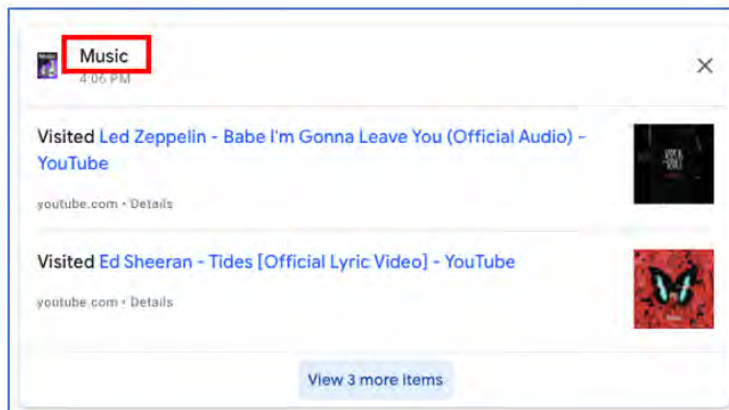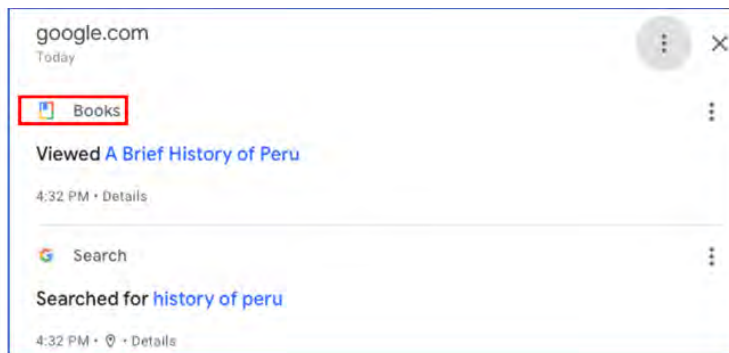
165.   The event or venue of interest is selected from one or more sources of information about a plurality of venues or events proximate to the current location of the user. For example, Google Search servers will access one or more sources of information about venues or events (e.g., Google's Search Index) and select an event or venue near the user's current location.

How Search organizes information

Before you search, web crawlers gather information from across hundreds of billions of webpages and organize it in the Search index.

Source: https://www.google.com/search/howsearchworks/crawling-indexing/

166.   **Inducement:** Defendants have indirectly infringed and continue to indirectly infringe the '021 patent by inducing direct infringement of the '021 patent by their clients, customers, and users who directly infringe in the manner described above. Defendants were made aware of the '021 patent and their infringement of the '021 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '021 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Defendants received notice, Defendants have been actively inducing their clients, customers, and users to directly infringe at least claim 10 of the '021 patent as described above.

167.   Defendants have taken affirmative steps to induce infringement of the '021 patent by their clients, customers, and users by, for example, advertising and distributing the '021 Patent Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '021 patent. For example, Google sells Google Pixel phones to consumers on its website. See https://store.google.com/category/phones. Additionally, Google provides instruction to clients, customers, and users on how to use Google to search for venues and events on its website in a manner that infringes the '021 patent. See e.g., https://support.google.com/websearch/answer/9083858. Google makes the Google app available

for download onto portable media player devices through the Google Play Store and Apple App

Store.   See

https://play.google.com/store/apps/details?id=com.google.android.googlequicksearchbox,

https://apps.apple.com/us/app/google/id284815942. YouTube makes the YouTube app available

for download onto portable media player devices through the Google Play Store and Apple App

Store.   See   https://play.google.com/store/search?q=youtube,

https://play.google.com/store/apps/details?id=com.google.android.youtube,

https://apps.apple.com/us/app/youtube-watch-listen-stream/id544007664.

168.   Defendants have specifically intended, and still intend, that their clients, customers,

and users infringe the '021 patent. Defendants have been, and still are, aware that the acts of their

clients, customers, and users – including clients, customers, and users located in this District –

described above constitute infringement of the '021 patent. Defendants have known and intended

that its continued actions would actively induce the infringement of at least claim 10 of the '021

patent by their clients, customers, and users. With knowledge of both the '021 patent and its

infringement of the '021 patent, Defendants acted with specific intent or willful blindness to

actively aid and abet their clients, customers, and users in infringing at least claim 10 of the '021

patent. Defendants are thus liable for infringement of the '021 patent under 35 U.S.C. § 271(b).

169.   **Contributory:** Defendants contribute to infringement of the '021 patent by

offering to commercially distribute and commercially distributing their Google Search services

and the Chrome Browser, Google app, and YouTube app to clients, customers, and users, which

in combination with a portable media player device, such as a smartphone or tablet, satisfy each

and every limitation of the claims, as described above. First, to the extent a device is not preloaded

with the Chrome browser, Google app, or YouTube app, Defendants provide them to clients,

customers, and users, who then install them on their devices, such as Apple iOS and Android

smartphones and tablets. The underlying direct infringement, as described above, occurs, for example, when an end-user installs and runs at least a compatible version of the Chrome Browser, Google app, and/or YouTube app. Individually and in combination, the Google Search service and the Chrome Browser, Google app, and/or YouTube app constitute a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Chrome browser, Google app, and YouTube app. Since at least the date Defendants received notice of the '021 patent and their infringement of the '021 patent, Defendants have known that the Google Search services and the Chrome Browser, Google app, and YouTube app are especially made and adapted for use in infringing the '021 patent. The Google Search service and the Chrome Browser, Google app, and YouTube app are not a staple articles or commodities of commerce and have no substantial non-infringing uses. The only purpose of the accused functionality of the accused Chrome Browser, Google app, and YouTube app is to provide Google with location information and receive event and venue recommendations as described above. The accused functionality of the Chrome Browser, Google app, and YouTube app are specially designed and adapted to provide Google with location information and receive event and venue recommendations. The Chrome Browser, Google app, and YouTube app have no substantial non-infringing use of the accused functionality without providing location information and receiving event and venue recommendations. Furthermore, the Chrome Browser, Google app, and YouTube app are only operable when installed on a portable media player device. As explained above, the Google Search service and the Chrome Browser, Google app, and YouTube app are designed and configured to infringe at least claim 10 of the '021 patent.

170.   Second, to the extent Defendants' devices are manufactured by third-party vendors, Defendants contribute to infringement of the '021 patent by providing material parts of the invention, including the Chrome Browser, Google app, and/or YouTube app loaded onto the

portable media player devices. The Chrome browser, Google app, and YouTube app are a material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Chrome browser, Google app, and YouTube app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells and/or imports into the United States portable media player devices that use the Chrome Browser or Google app, with the YouTube app installed, to access Google Search services. Defendants know the Chrome Browser, Google app, and YouTube app to be especially made or especially adapted for use in infringement of the '021 patent, and not to be a staple article, nor commodity of commerce suitable for substantial noninfringing use. The only purpose of the accused functionality of the accused Chrome Browser, Google app, and YouTube app is to provide Google with location information and receive event and venue recommendations as described above. The accused functionality of the Chrome Browser, Google app, and YouTube app are specially designed and adapted to provide Google with location information and receive event and venue recommendations. The Chrome Browser, Google app, and YouTube app have no substantial non-infringing use of the accused functionality without providing location information and receiving event and venue recommendations. Furthermore, the Chrome Browser, Google app, and YouTube app are only operable when installed on a portable media player device. As explained above, the Chrome Browser, Google app, and YouTube app are designed and configured to infringe at least claim 10 of the '021 patent. In both cases, Defendants are liable for infringement of the '021 patent under 35 U.S.C. § 271(c).

171.   **Willfulness:** Since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile providing notice of the '021 patent and of their infringement of the '021 patent, Defendants' continuing infringement of the '021 patent has been willful and intentional. Since at least November 30, 2021, Defendants have been continuing to willfully

infringe the '021 patent by refusing to take a license and continuing to make, use, test, sell, license, and/or offer for sale/license the '021 Patent Accused Products. Defendants have been aware that they infringe the '021 patent since at least November 30, 2021; and instead of taking a license, Defendants have opted to make the business decision to "efficiently infringe" the '021 patent. Defendants never responded to Wildseed Mobile's November 30, 2021 letter. Since receiving the November 30, 2021 letter, Defendants have not made an offer to license Wildseed Mobile's patents or engaged in any licensing discussions with Wildseed Mobile. Defendants have not designed around Wildseed Mobile's patents or abated their infringement in any way. Defendants thus knew, or should have known, that its conduct amounted to infringement of the '021 patent since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile informing them of the '021 patent and of their infringement of the '021 patent. Therefore, Defendants are liable for willful infringement of the '021 patent.

172.   Defendants' infringement has damaged and injured and continues to damage and injure Wildseed Mobile.

COUNT IV – INFRINGEMENT OF U.S. PATENT 10,959,040

173.   Plaintiff incorporates by reference the allegations contained in the preceding paragraphs of this Complaint as if fully set forth herein.

174.   Defendants make, use, offer for sale, and/or sell in the United States and/or import into the United States products and services that provide event and venue recommendations and mobile devices that receive event and venue recommendations. Google operates Google Search servers that provide venue and event search results to users of portable media player devices via the Google Search website and the Google app. Additionally, Google operates servers that track users' online activities so that Google can infer entertainment preferences of a user. Google provides the Google Pixel smartphones, which are mobile devices. Additionally, YouTube

provides the YouTube app, which executes on the Google Pixel smartphones and accesses and plays media files (collectively, the "'040 Patent Accused Products").

175.   The '040 Patent Accused Products infringe at least claims 1 and 10 of the ' 040 patent in the exemplary manner described below.

176.   **Claim 1:** Google has directly infringed and continues to directly infringe, literally and/or under the doctrine of equivalents, by operating Google Search servers that perform each and every limitation of Claim 1.

177.   Google Search servers are servers comprising processor circuitry arranged to infer one or more entertainment preferences of a user of a mobile device based on retrieved information about media accessed by the mobile device and a plurality of media content types of the media, the plurality of media content types including textual media, image media, audio media, and video media. For example, Google's My Activity website shows the user information that Google tracks and that Google Search servers use to infer entertainment preferences of a user of a mobile device, including whether the media accessed was textual (e.g., books and websites with textual content), image (e.g., pictures), audio (e.g., music and podcasts), or video (e.g., videos on YouTube) media.

Source: https://myactivity.google.com
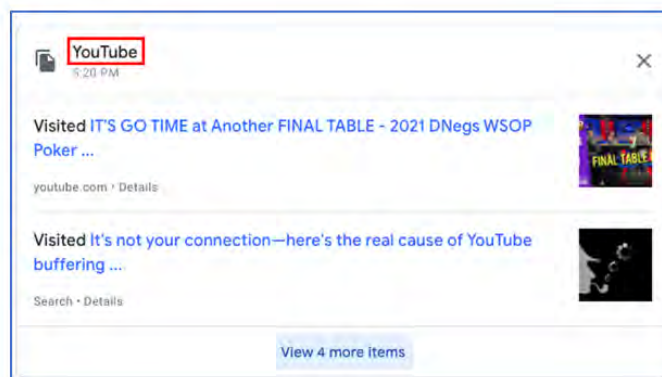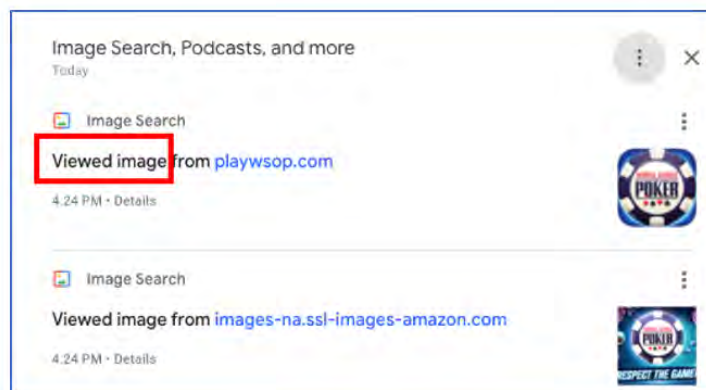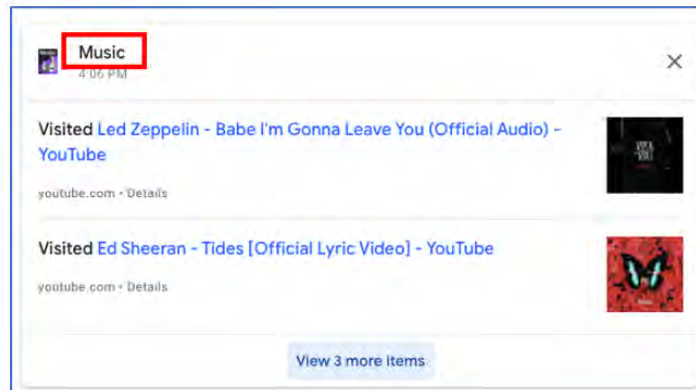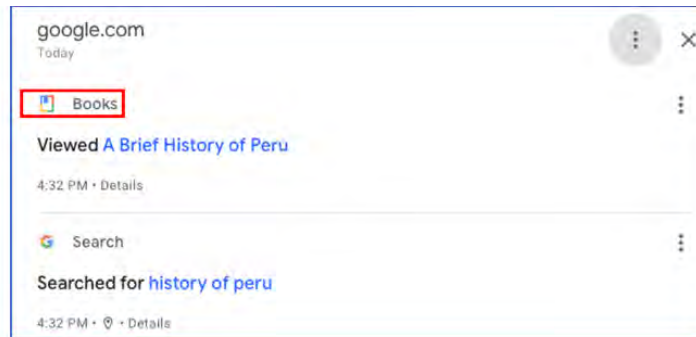
178.   Google Search servers access one or more sources of information about venues or events proximal to a current location of the user or the mobile device. When a user searches for venues or events, Google Search servers will access Google's Search Index (a source of information) to identify venues or events near the location of the user.

Source: https://developers.google.com/search/blog/2020/02/events-on-search

Source: https://www.google.com/search/howsearchworks/crawling-indexing/

Source: https://support.google.com/websearch/answer/9083858
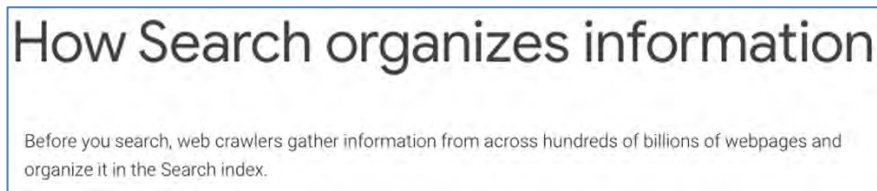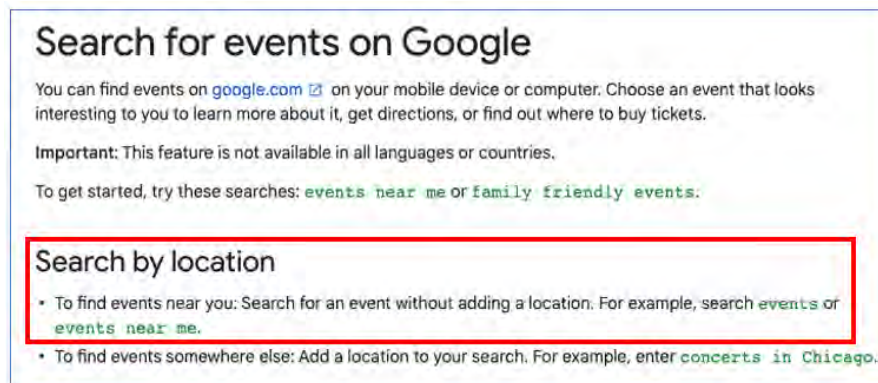
179.   Google Search servers identify at least one of the venues or events as being of interest to the user based at least in part on the inferred one or more entertainment preferences and the current locations. As discussed above, Google Search servers use the location of the user

to identify the recommended venue or event. Additionally, Google Search servers use the inferred

entertainment preferences of the user to identify a venue or event as being of interest to the user.

180.   **Source:** https://support.google.com/websearch/answer/9083858

Source: https://myactivity.google.com
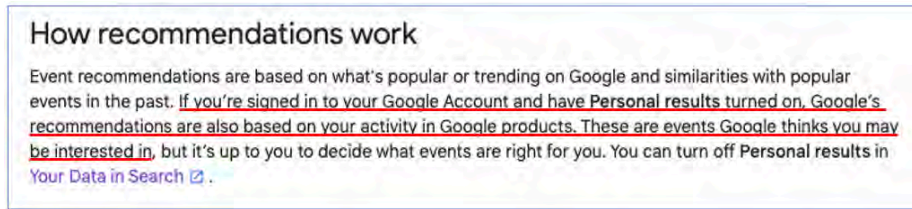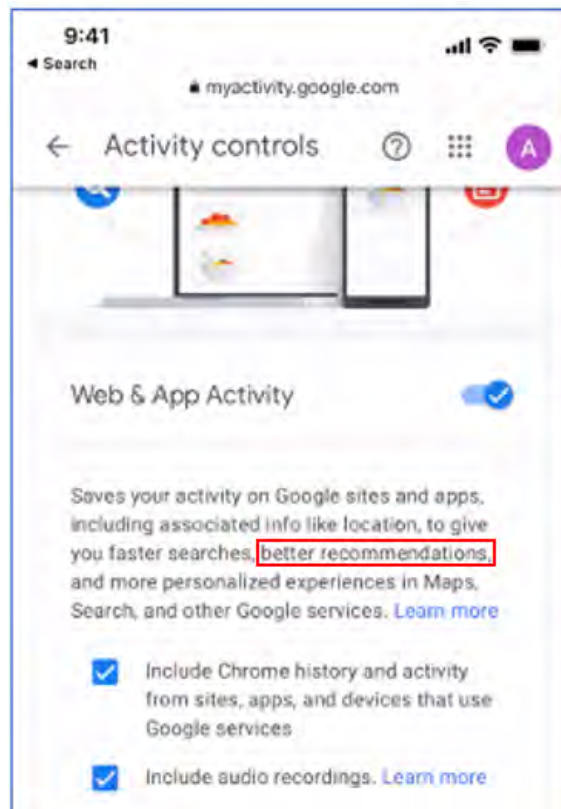
181.   Google Search servers generate a recommendation message indicating the

identified venue or event. This message is received by the mobile device and displayed in the

Google App or the web browser.
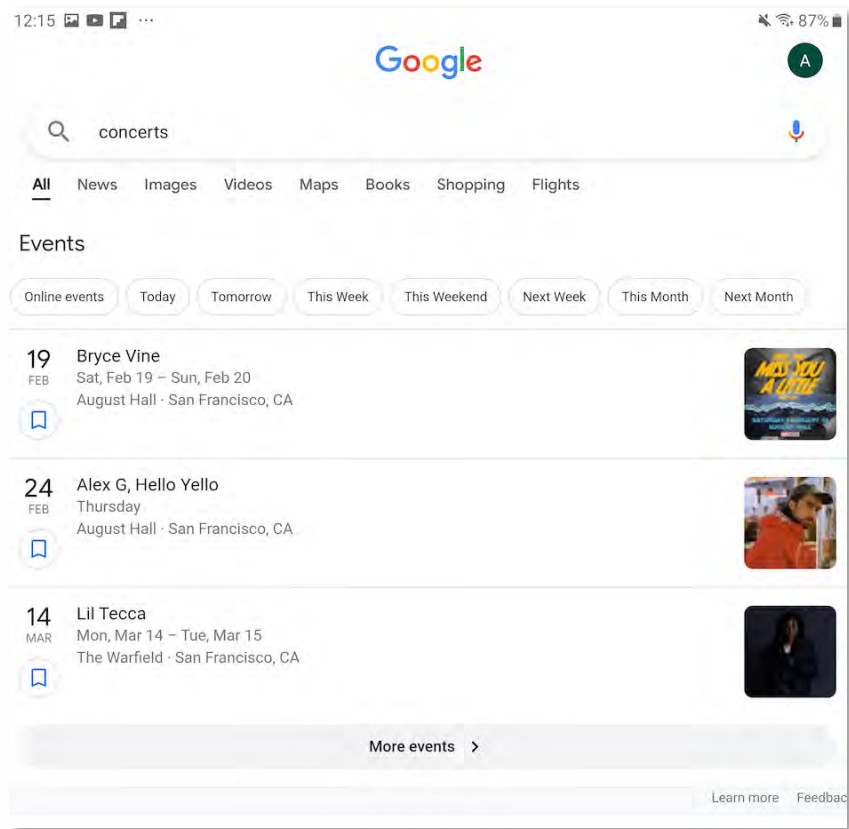
Source: Screenshot of Google app.

182.   Google Search servers include network interface circuitry communicatively

coupled to the processor circuitry, the network interface circuitry arranged to receive the

information about the media, and send the recommendation message to the mobile device. For

example, Google Search servers have network interface circuitry that is connected to the Internet

that receives searches for venues and events and transmit search results to the mobile device.

Source: https://peering.google.com/#/infrastructure

183.   **Claim 10:** Defendants have directly and/or indirectly infringed and continue to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones with access to Google Search through a web browser and/or the Google App and the YouTube app.

184.   Google Pixel smartphones include user interface circuitry. For example, the Google Pixel 6 is a mobile phone that includes a touchscreen user interface and related circuitry. The screen is a 6.4 inch FHD+ (1080 x 2400) OLED display.

Display

Full-screen 6.4-inch (163 mm)[1] display	High brightness mode
20:9 aspect ratio	>1,000,000:1 contrast ratio
FHD+ (1080 x 2400) OLED at 411 ppi	HDR support
	Full 24-bit depth for 16 million colors
Smooth Display (up to 90 Hz)[2]	
Corning® Gorilla® Glass Victus™ cover glass	
Always-on display with At a Glance and Now Playing	

Source: https://store.google.com/us/product/pixel_6_specs

185.   The Google Pixel 6's touchscreen allows users to control the functions of the '040 Patent Accused Products.
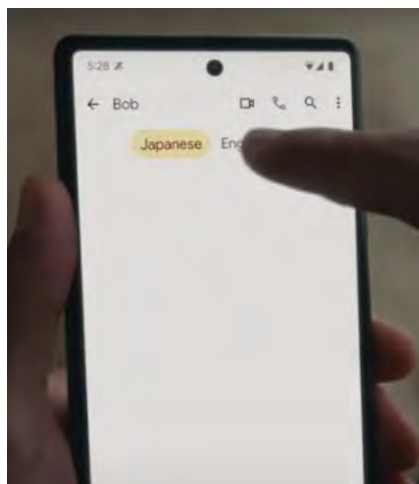
Source: https://store.google.com/product/pixel_6 (video at 0:15)

Display

Full-screen 6.7-inch (170 mm[1]) display	High brightness mode
19.5:9 aspect ratio	>1,000,000:1 contrast ratio
QHD+ (1440 x 3120) LTPO OLED at 512 ppi	HDR support
	Full 24-bit depth for 16 million colors
Smooth Display (up to 120 Hz[2])	
Corning® Gorilla® Glass Victus™ cover glass	
Always-on display with At a Glance and Now Playing	

Source: https://store.google.com/us/product/pixel_6_pro_specs?hl=en-US

186.   The Google Pixel mobile devices include transceiver circuitry. For example, the

Google Pixel 6 includes cellular and Wi-Fi transceiver circuitry.

Source: https://store.google.com/product/pixel_6_specs

Source: https://store.google.com/product/pixel_6_specs

187.   The Google Pixel mobile devices include processor circuitry communicatively coupled to the user interface circuitry and the transceiver circuitry. For example, the Google Pixel 6 includes a Google Tensor processor which is connected to the cellular and Wi-Fi communications circuitry and the touchscreen interface via a circuit board.

Source: https://store.google.com/product/pixel_6_specs

188.   The Google Pixel mobile devices operate a media player application to access media, and output the accessed media via the user interface circuitry. For example, the Google Pixel 6 can access and display media, including text and image media through the Google App or web browser and video and audio media through the YouTube app or web browser.
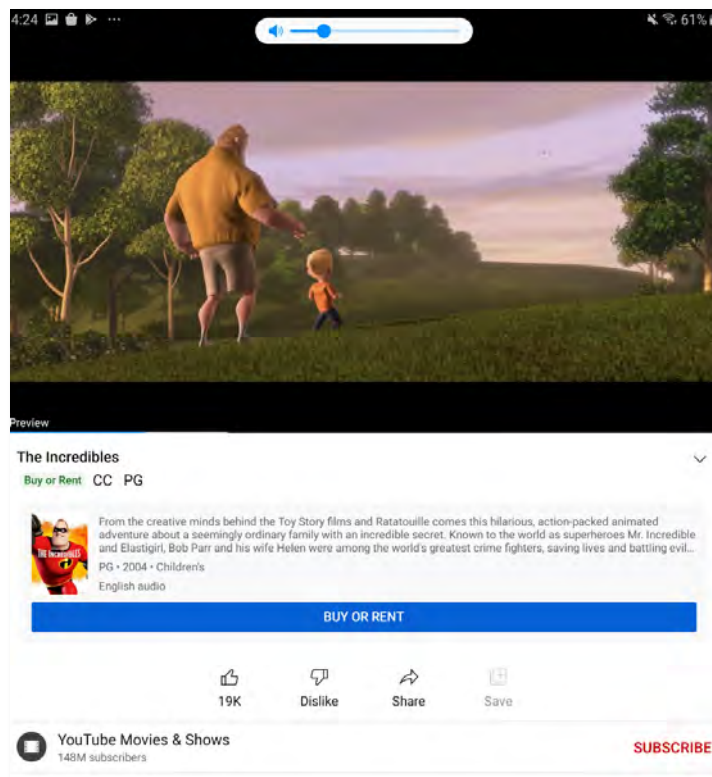
Source: Screenshot of video playing on the YouTube app.

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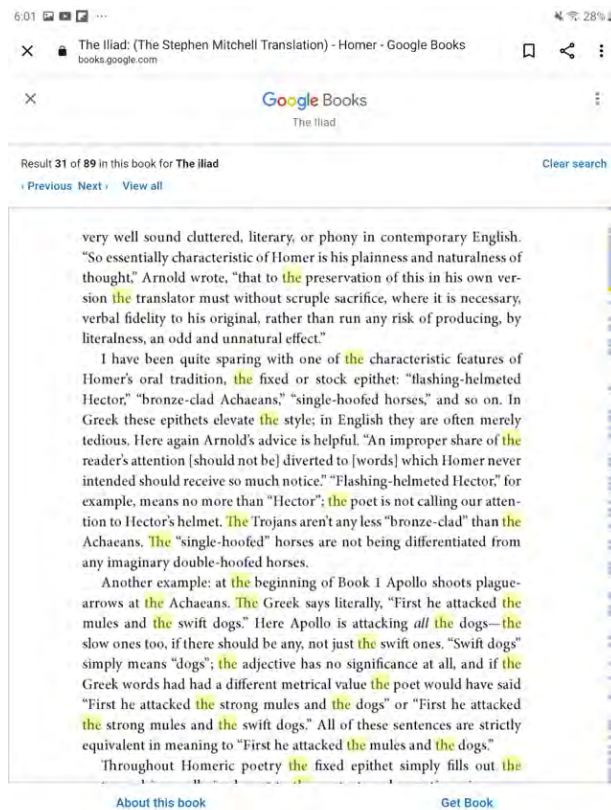
Source: Screenshot of the Google app.
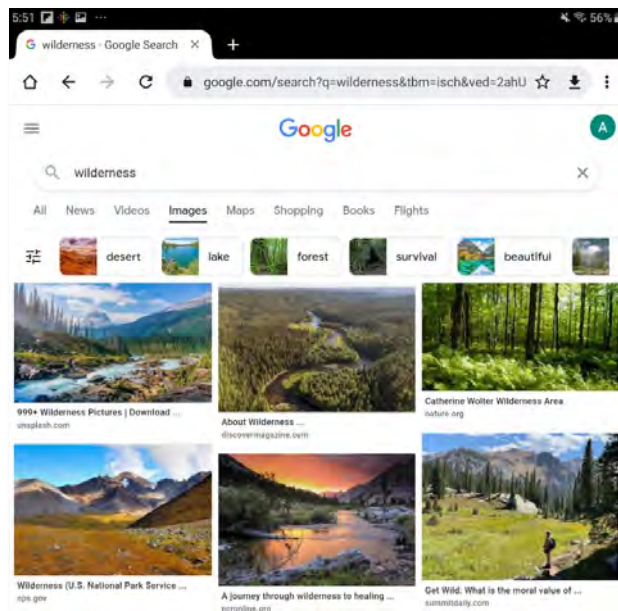
Source: Screenshot of Chrome browser.

189.   The Google Pixel mobile devices establish a network connection with a server via the transceiver circuitry.   For example, the '040 Patent Accused Products can connect to the Google Search servers via the Internet.
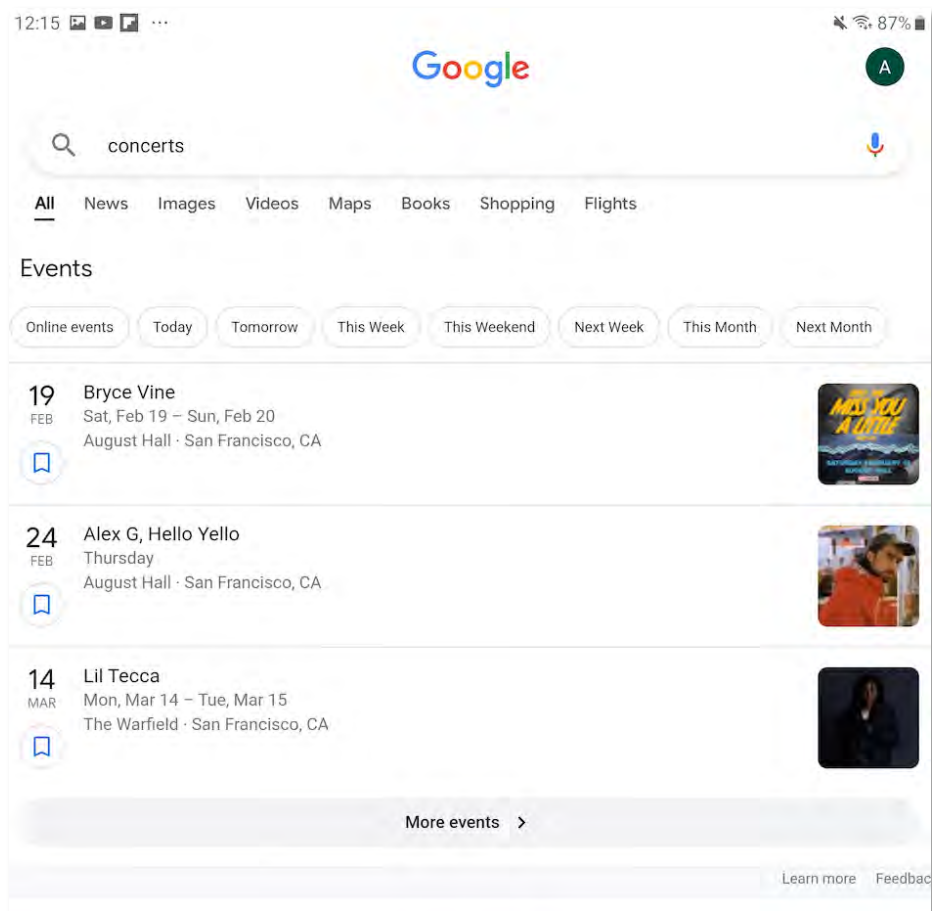
Source: Home screen of Google app.

190.   The '040 Patent Accused Products connect to the Internet through cellular or Wi-Fi network connections.   For example, the Google Pixel 6 includes cellular and Wi-Fi network transceiver circuitry.

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Source: https://store.google.com/product/pixel_6_specs

Source: https://store.google.com/product/pixel_6_specs

191.   The Google Pixel mobile devices' transceiver circuitry receives a recommendation message from the server, the recommendation message indicating an event or venue of interest that is proximate to an inferred current location of a user. For example, when a user searches for "concerts" using the Google App, the Google Pixel transceiver circuitry receives search results

from Google Search servers, including event and venue information, near the location of the user

(in this example, in San Francisco).
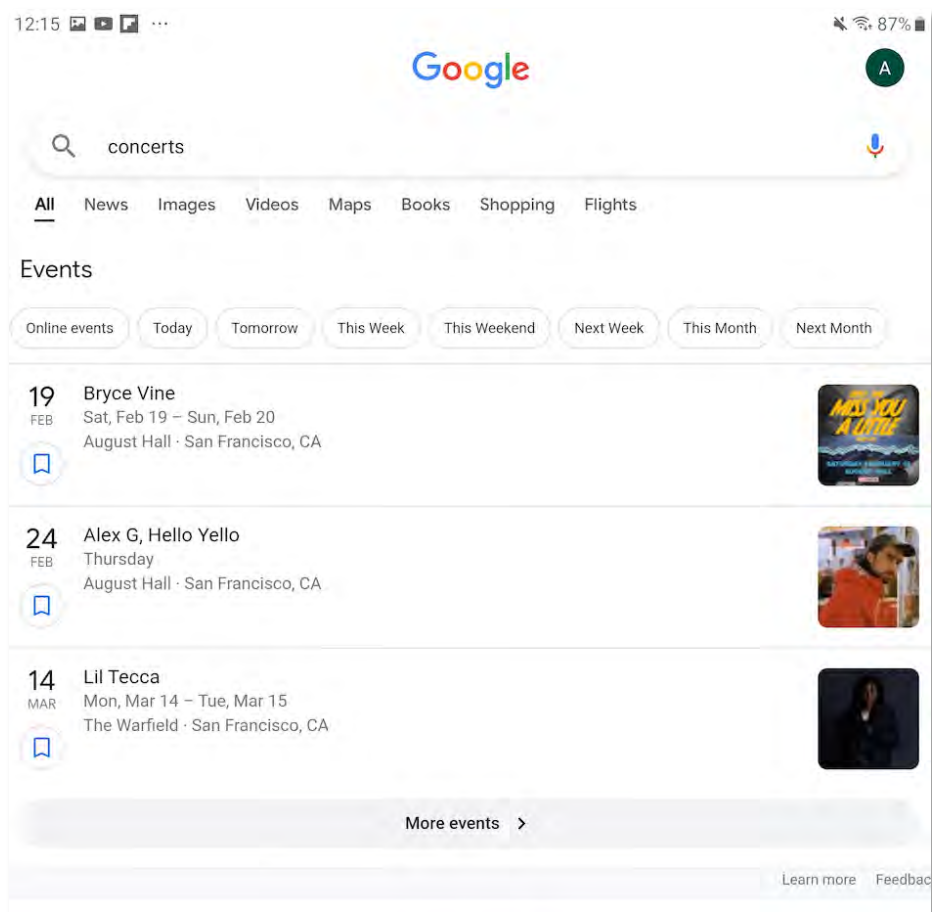
Source: Screenshot of Google app.

Source: https://support.google.com/websearch/answer/9083858
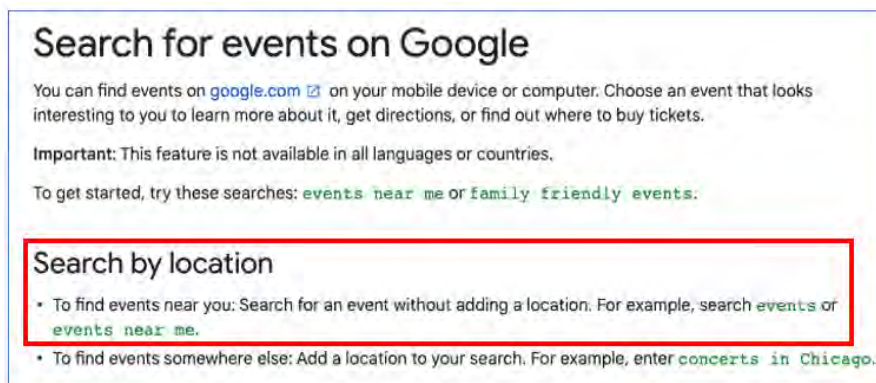
192.   The event or venue of interest is based on one or more inferred preferences of the user and the inferred current location. For example, Google Search servers track users' activities on Google apps, sites, and services and use this information to infer the user's preferences and provide better recommendations. Additionally, Google Search servers use the location of the user in identifying events or venues of interest near the user's location.

Source: https://myactivity.google.com

Source: https://support.google.com/websearch/answer/9083858

193.   The inferred preferences are based at least in part on information about the accessed media from among a plurality of media content types, the plurality of media content types including textual media, image media, audio media, and video media. When searching for events, Google's servers determine the user's entertainment preferences by analyzing the user's previous online activity. Google's My Activity website shows the user information that Google tracks and that Google Search servers use, including whether the media accessed was textual (e.g., books and websites with textual content), image (e.g., pictures), audio (e.g., music and podcasts), or video (e.g., videos on YouTube) media.

Source: https://myactivity.google.com

194.   The event or venue of interest is selected from one or more sources of information about a plurality of venues or events proximate to the inferred current location of the user. For example, Google Search servers will access one or more sources of information about venues or events (e.g., Google's Search Index), as well as the user's current location, to provide search results.

Source: https://www.google.com/search/howsearchworks/crawling-indexing/

Source: https://developers.google.com/search/blog/2020/02/events-on-search

Source: https://support.google.com/websearch/answer/9083858

195.   **Inducement:** Defendants have indirectly infringed and continue to indirectly infringe the '040 patent by inducing direct infringement of the '040 patent by their clients, customers, and users who directly infringe in the manner described above. Defendants were made aware of the '040 patent and their infringement of the '040 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '040 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Defendants received notice, Defendants have been actively inducing their clients, customers, and users to directly infringe at least claim 10 of the '040 patent as described above.

196.   Defendants have taken affirmative steps to induce infringement of the '040 patent by their clients, customers, and users by, for example, advertising and distributing the '040 Patent

Accused Products and providing instruction materials, training, and services instructing clients,

customers, and users to act in a manner that infringes the '040 patent. For example, Google sells

Google Pixel phones to consumers on its website. See https://store.google.com/category/phones.

Additionally, Google provides instruction to clients, customers, and users on how to use Google

to search for venues and events on its website in a manner that infringes the '040 patent. See e.g.,

https://support.google.com/websearch/answer/9083858. Google makes the Google app available

for download onto portable media player devices through the Google Play Store and Apple App

Store.   See

https://play.google.com/store/apps/details?id=com.google.android.googlequicksearchbox,

https://apps.apple.com/us/app/google/id284815942. YouTube makes the YouTube app available

for download onto mobile devices through the Google Play Store and Apple App Store. See

https://play.google.com/store/search?q=youtube,

https://play.google.com/store/apps/details?id=com.google.android.youtube,

https://apps.apple.com/us/app/youtube-watch-listen-stream/id544007664.

197.   Defendants have specifically intended, and still intend, that their clients, customers,

and users infringe the '040 patent. Defendants have been, and still are, aware that the acts of their

clients, customers, and users – including clients, customers, and users located in this District –

described above constitute infringement of the '040 patent. Defendants have known and intended

that its continued actions would actively induce the infringement of at least claim 10 of the '040

patent by their clients, customers, and users. With knowledge of both the '040 patent and its

infringement of the '040 patent, Defendants acted with specific intent or willful blindness to

actively aid and abet their clients, customers, and users in infringing at least claim 10 of the '040

patent. Defendants are thus liable for infringement of the '040 patent under 35 U.S.C. § 271(b).

198.   **Contributory:** Defendants contribute to infringement of the '040 patent by offering to commercially distribute and commercially distributing their Google Search service and the Chrome Browser, Google app, and/or YouTube app to clients, customers, and users, which in combination with a mobile device, such as a smartphone or tablet, satisfy each and every limitation of the claims, as described above. First, to the extent a device is not preloaded with the Chrome browser, Google app, and/or YouTube app, Defendants provide them to clients, customers, and users, who then install them on their devices, such as Apple iOS and Android smartphones and tablets. The underlying direct infringement, as described above, occurs, for example, when an end-user installs and runs at least a compatible version of the Chrome Browser, Google app, and/or YouTube app. Individually and in combination, the Google Search service and the Chrome Browser, Google app, and/or YouTube app constitute a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Chrome browser, Google app, and YouTube app. Since at least the date Defendants received notice of the '040 patent and their infringement of the '040 patent, Defendants have known that the Google Search services and the Chrome Browser, Google app, and YouTube app are especially made and adapted for use in infringing the '040 patent. The Google Search service and the Chrome Browser, Google app, and YouTube app are not a staple articles or commodities of commerce and have no substantial non-infringing uses. The only purpose of the accused functionality of the accused Chrome Browser, Google app, and YouTube app is to receive event and venue recommendations as described above. The accused functionality of the Chrome Browser, Google app, and YouTube app are specially designed and adapted to receive event and venue recommendations. The Chrome Browser, Google app, and YouTube app have no substantial non-infringing use of the accused functionality without receiving event and venue recommendations. Furthermore, the Chrome Browser, Google app, and YouTube app are

only operable when installed on a mobile device. As explained above, the Chrome Browser, Google app, and YouTube app are designed and configured to infringe at least claim 10 of the '040 patent.

199.   Second, to the extent Defendants' devices are manufactured by third-party vendors, Defendants contribute to infringement of the '040 patent by providing material parts of the invention, including the Chrome Browser, Google app, and/or YouTube app loaded onto the mobile devices. The Chrome browser, Google app, and YouTube app are a material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Chrome browser, Google app, and YouTube app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells and/or imports into the United States portable media player devices that use the Chrome Browser or Google app, with the YouTube app installed, to access Google Search services. Since at least the date Defendants received notice of the '040 patent and their infringement of the '040 patent, Defendants have known that the Chrome Browser, Google app, and YouTube app to be especially made or especially adapted for use in infringement of the '040 patent, and not to be a staple article, nor commodity of commerce suitable for substantial noninfringing use. The only purpose of the accused functionality of the accused Chrome Browser, Google app, and YouTube app is to receive event and venue recommendations as described above. The accused functionality of the Chrome Browser, Google app, and YouTube app are specially designed and adapted to receive event and venue recommendations. The Chrome Browser, Google app, and YouTube app have no substantial non-infringing use of the accused functionality without receiving event and venue recommendations. Furthermore, the Chrome Browser, Google app, and YouTube app are only operable when installed on a mobile device. As explained above, the Chrome Browser, Google app, and YouTube app are designed and configured to infringe at

least claim 10 of the '040 patent. In both cases, Defendants are liable for infringement of the '040 patent under 35 U.S.C. § 271(c).

200.   **Willfulness:** Since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile providing notice of the '040 patent and of their infringement of the '040 patent, Defendants' continuing infringement of the '040 patent has been willful and intentional. Since at least November 30, 2021, Defendants have been continuing to willfully infringe the '040 patent by refusing to take a license and continuing to make, use, test, sell, license, and/or offer for sale/license the '040 Patent Accused Products. Defendants have been aware that they infringe the '040 patent since at least November 30, 2021; and instead of taking a license, Defendants have opted to make the business decision to "efficiently infringe" the '040 patent. Defendants never responded to Wildseed Mobile's November 30, 2021 letter. Since receiving the November 30, 2021 letter, Defendants have not made an offer to license Wildseed Mobile's patents or engaged in any licensing discussions with Wildseed Mobile. Defendants have not designed around Wildseed Mobile's patents or abated their infringement in any way. Defendants thus knew, or should have known, that its conduct amounted to infringement of the '040 patent since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile informing them of the '040 patent and of their infringement of the '040 patent. Therefore, Defendants are liable for willful infringement of the '040 patent.

201.   Defendants' infringement has damaged and injured and continues to damage and injure Wildseed Mobile.

COUNT V – INFRINGEMENT OF U.S. PATENT NO. 10,869,169

202.   Plaintiff incorporates by reference the allegations contained in the preceding paragraphs of this Complaint as if fully set forth herein.

GOOGLE PHOTOS

203.   Google makes, uses, offers for sale, and/or sells in the United States and/or imports into the United States products and services that provide send and receive hot link messages. Google operates Google Photos servers that generate hot link messages. Additionally, Google, through its online store and retailers, provides smartphones, including the Google Pixel line of smartphones, to consumers, which can access Google Photos through the Google Photos app or through a web browser, such as the Chrome browser, to receive hot link messages (collectively, the "'169 Patent Google Photos Accused Products").

204.   The '169 Patent Google Photos Accused Products infringe at least claims 10 and 18 of the '169 patent in the exemplary manner described below.

205.   **Claim 10:**   Google has directly infringed and continues to directly infringe, literally and/or under the doctrine of equivalents, by operating Google Photos servers that include each and every limitation of Claim 10.

206.   Google Photos servers are computer systems comprising network interface circuitry to receive, from a first user device, a request to generate a hot link along with information of a set of second user devices to receive the hot link. For example, when someone uploads a picture to Google Photos to share it, Google servers, through their network interface circuitry, receive a request to generate a notification message including a hot link and to send it to the specified recipient. The below images illustrate how a request to generate a hot link is sent to the Google Photos servers.
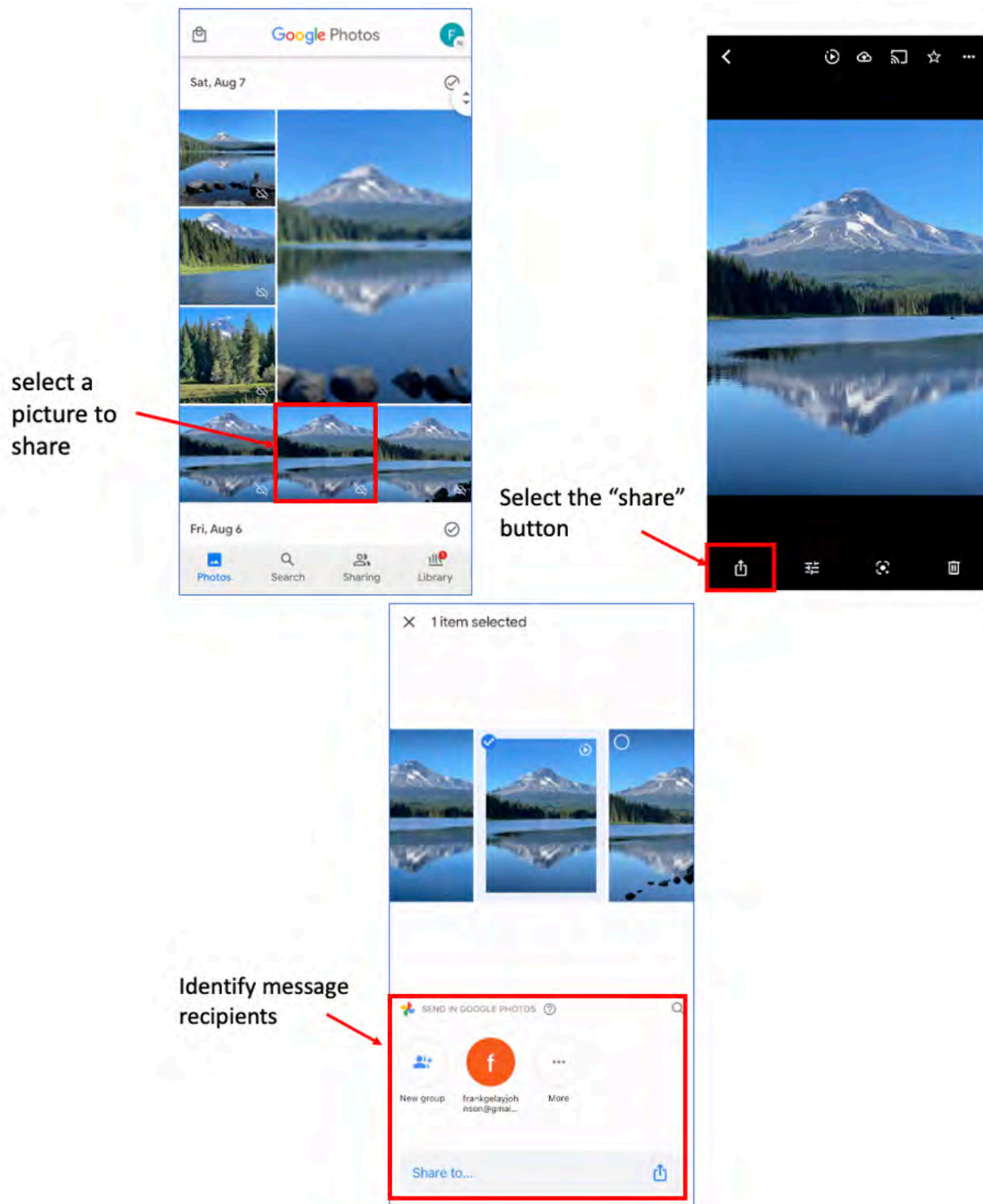
Source: Screenshots of the Google Photos app.

207.   Additionally, the user can specify an alphanumeric message to be transmitted with the hot link.
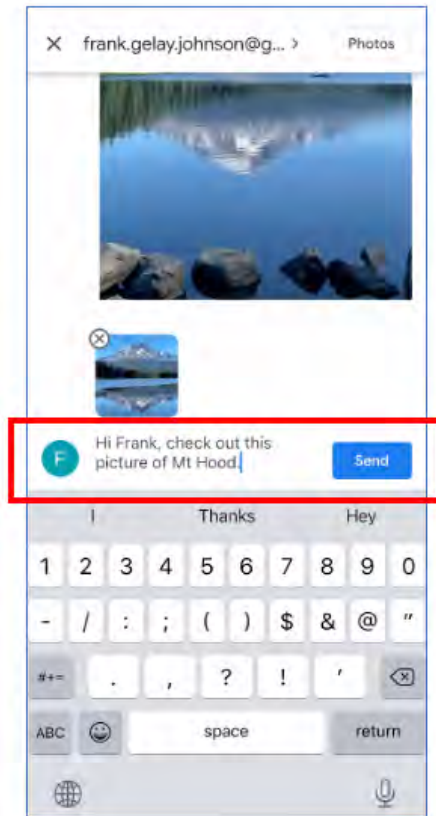
Source: Screenshot of Google Photos app.

208.   Google Photos servers transmit a hot link message to the set of second user devices.

The hot link appears as a push notification on the recipient's device and in the Google Photos app,

which displays the name of the sender and a thumbnail of the picture to be shared.

Source: Screenshot of push notification of Google Photos app.

209.   Google Photos servers include processor circuitry communicatively coupled with

the network interface circuitry, the processor circuitry communicatively coupled with the network

interface circuitry. Google Photos servers are computers with processors and network interface

circuitry located in Google datacenters. See, e.g., www.google.com/about/datacenters/locations/.

210.   Google Photos servers, in response to detection of a trigger, determine an action to be performed upon activation of the hot link, wherein activation of the hot link by individual second user devices of the set of second user devices is to cause the individual second user devices to execute program code to perform the action. For example, when a channel owner uploads a picture to the Google Photos servers, the Google Photos servers identify this as a trigger to determine the action to be performed upon activation of the hot link, namely, to execute program code to access the video at the URL that is included in the hot link. When the recipient selects the hot link message, program code executes and accesses the uploaded picture and alphanumeric message in the Google Photos app, as shown in the image below.

Source: Screenshot of Google Photos app.

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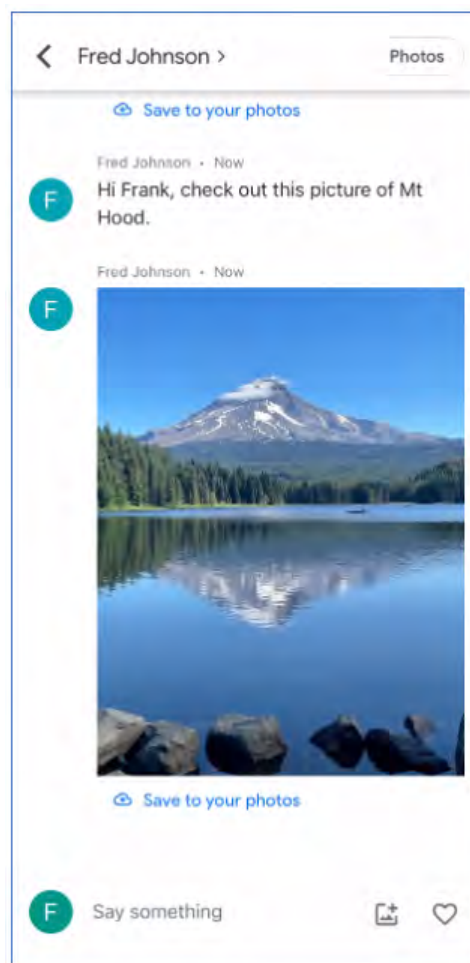
211.   The Google Photos servers respond to the trigger of the picture upload by determining the action to be performed upon activation of the hot link and transmitting a hot link message to the specified recipient.

Source: Screenshot of push notification of Google Photos app.

212.   Google Photos servers generate the hot link message to include the determined action and instructions for rendering and displaying the hot link at each of the set of user devices. As discussed above, the hot link message includes the determined action, which is to access the uploaded picture and alphanumeric message when the hot link is selected.
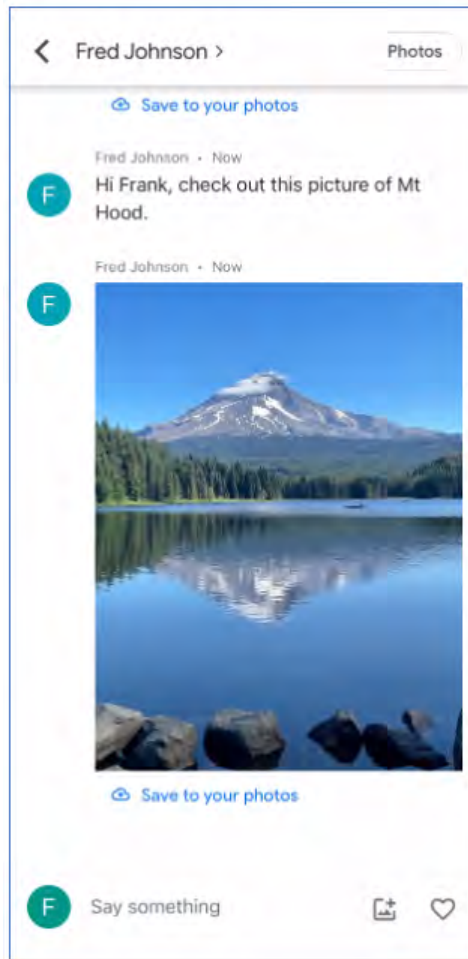
Source: Screenshot of Google Photos app.

213. **Claim 18:** Google has directly and/or indirectly infringed and continues to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones with web browsers, such as the Chrome browser, that can access the Google Photos website and/or with the Google Photos app, that include each and every limitation of Claim 18.

214. Google Pixel smartphones include one or more non-transitory computer-readable media (NTCRM) including program code. For example, the Pixel 5 smartphone contains one or more processors and computer-readable memory that stores program code.

Memory and Storage	Memory • 8 GB LPDDR4x RAM Storage • 128 GB storage,[4] plus unlimited storage at high quality with Google Photos
Processors	• Qualcomm®[5] Snapdragon™ 765G • 2.4 GHz + 2.2 GHz + 1.8 GHz, 64-bit Octa-Core • Adreno 620 • Titan™ M Security Module

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

215.   Google Pixel smartphones executing the Google Photos app control receipt of a hot link message comprising a hot link and assignment information, the assignment information to assign the hot link to a graphical control element (GCE), and the hot link comprising instructions to perform an action and instructions for rendering and displaying the hot link. The hot link message received by the device includes the hot link, which includes instructions to perform an action, namely display the uploaded picture. Additionally, the hot link message includes the sender's name and thumbnail associated with the picture, which operate to assign the hot link to graphical elements on the recipient's device.

Source: Screenshot of push notification of Google Photos app

216.   Google Pixel smartphones generate a graphical user interface (GUI) to include the GCE to which the hot link is assigned according to the assignment information. For example, the recipient's smartphone displays the hot link message in accordance with the sending user's name and a thumbnail of the uploaded picture.

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217.   Google Pixel smartphones, in response to activation of the GCE, execute the instructions of the hot link to perform the action. When the recipient selects the hot link message, the instructions of the hot link are executed, and the uploaded picture is displayed along with the alphanumeric message.
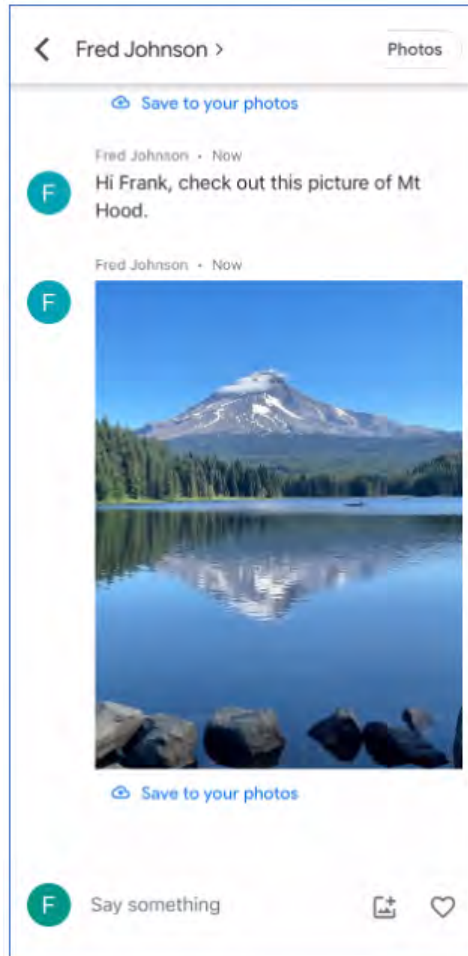
Source: Screenshot of Google Photos app.

218.   **Inducement:** Google has indirectly infringed and continues to indirectly infringe the '169 patent by inducing direct infringement of the '169 patent by its clients, customers, and users who directly infringe in the manner described above. Google was made aware of the '169 patent and its infringement of the '169 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '169 patent to Sundar Pichai of Google.

From at least the time that Google received notice, Google has been actively inducing its clients, customers, and users to directly infringe at least claim 18 of the '169 patent as described above.

219.   Google has taken affirmative steps to induce infringement of the '169 patent by its clients, customers, and users by, for example, advertising and distributing the '169 Patent Google Photos Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '169 patent. This includes advertising and distributing the '169 Patent Google Photos Accused Products and providing instruction materials, training, and services regarding the '169 Patent Google Photos Accused Products that instructing clients, customers, and users to act in a manner that infringes the '169 patent.   *See* https://support.google.com/photos/answer/6131416?co=GENIE.Platform%3DAndroid&oco=1.

220.   Google has specifically intended, and still intends, that its clients, customers, and users infringe the '169 patent. Google has been, and still is, aware that the acts of its clients, customers, and users – including clients, customers, and users located in this District – described above constitute infringement of the '169 patent. Defendants have known and intended that its continued actions would actively induce the infringement of at least claim 18 of the '169 patent by its clients, customers, and users. With knowledge of both the '169 patent and its infringement of the '169 patent, Defendants acted with specific intent or willful blindness to actively aid and abet its clients, customers, and users in infringing at least claim 18 of the '169 patent. Google is thus liable for infringement of the '169 patent under 35 U.S.C. § 271(b).

221.   **Contributory:** Google contributes to infringement of the '169 patent by offering to commercially distribute and commercially distributing its Google Photos app to users, which in combination with a user device, such as a smartphone or tablet, satisfy each and every limitation of the claims, as described above. First, to the extent a device is not preloaded with the Google

Photos app, Google provides the app to users, who then install it on their devices, such as Apple iOS and Android smartphones and tablets. The underlying direct infringement, as described above, occurs, for example, when an end-user installs and runs a compatible version of the Google Photos app on their device. The Google Photos app constitutes a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Google Photos app. Since at least the date Defendants received notice of the '169 patent and their infringement of the '169 patent, Defendants have known that the Google Photos app is especially made and adapted for use in infringing the '169 patent. The Google Photos app provides the user with access to Google Photos services. The Google Photos app is not a staple article or commodity of commerce and has no substantial non-infringing uses. The only purpose of the accused functionality of the accused Google Photos app is to receive hot link messages for displaying shared pictures as described above. The Google Photos app is specially designed and adapted to receive hot link messages for displaying shared pictures. The Google Photos app has no substantial non-infringing use of the accused functionality without receiving hot link messages for displaying shared pictures. The Google Photos app cannot be operated in a manner in which it would not receive a hot link message when a picture is shared as described above. Furthermore, Google Photos app is only operable when installed on a user device. As explained above, the Google Photos app is designed and configured to infringe at least claim 18 of the '169 patent.

222. Second, to the extent Google's devices are manufactured by third-party vendors, Google contributes to infringement of the '169 patent by providing material parts of the invention, including the Google Photos app loaded onto the mobile devices. The Google Photos app is a material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Google Photos app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells

and/or imports into the United States user devices that use the Google Photos app to utilize Google's Google Photos links and notifications. The Google Photos app provides the user with access to Google Photos services. Since at least the date Defendants received notice of the '169 patent and their infringement of the '169 patent, Google knows the Google Photos app to be especially made or especially adapted for use in infringement of the '169 patent, and not a staple article, nor commodity of commerce suitable for substantial non-infringing use. The only purpose of the accused functionality of the accused Google Photos app is to receive hot link messages for displaying shared pictures as described above. The Google Photos app is specially designed and adapted to receive hot link messages for displaying shared pictures. The Google Photos app has no substantial non-infringing use of the accused functionality without receiving hot link messages for displaying shared pictures. The Google Photos app cannot be operated in a manner in which it would not receive a hot link message when a picture is shared as described above. Furthermore, Google Photos app is only operable when installed on a user device. As explained above, the Google Photos app is designed and configured to infringe at least claim 18 of the '169 patent In both cases, Google is liable for infringement of the '169 patent under 35 U.S.C. § 271(c).

223.   **Willfulness:** Since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile providing notice of the '169 patent and of their infringement of the '169 patent, Google's continuing infringement of the '169 patent has been willful and intentional. Since at least November 30, 2021, Google has been continuing to willfully infringe the '169 patent by refusing to take a license and continuing to make, use, test, sell, license, and/or offer for sale/license the '169 Patent Google Photos Accused Products. Google has been aware that it infringes the '169 patent since at least November 30, 2021; and instead of taking a license, Google has opted to make the business decision to "efficiently infringe" the '169 patent. Defendants never responded to Wildseed Mobile's November 30, 2021 letter. Since receiving

the November 30, 2021 letter, Defendants have not made an offer to license Wildseed Mobile's patents or engaged in any licensing discussions with Wildseed Mobile. Defendants have not designed around Wildseed Mobile's patents or abated their infringement in any way. Defendants thus knew, or should have known, that its conduct amounted to infringement of the '169 patent since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile informing them of the '169 patent and of their infringement of the '169 patent. Therefore, Defendants are liable for willful infringement of the '169 patent.

224.   Google's infringement has damaged and injured and continues to damage and injure Wildseed Mobile.

YOUTUBE NOTIFICATIONS

225.   Plaintiff incorporates by reference the allegations contained in the preceding paragraphs of this Complaint as if fully set forth herein.

226.   Defendants make, use, offer for sale, and/or sell in the United States and/or import into the United States products and services that provide send and receive hot link messages. YouTube operates YouTube servers that generate hot link messages. Additionally, Google, through its online store and retailers, provides smartphones, including the Google Pixel line of smartphones, to consumers, which can access YouTube through the YouTube app or through a web browser, such as the Chrome browser, to receive hot link messages (collectively, the "'169 Patent YouTube Notifications Accused Products").

227.   The '169 Patent YouTube Notifications Accused Products infringe at least claims 10 and 18 of the '169 patent in the exemplary manner described below.

228.   **Claim 10:** YouTube has directly infringed and continues to directly infringe, literally and/or under the doctrine of equivalents, by operating YouTube servers that include each and every limitation of Claim 10

229.   YouTube servers are computer systems comprising network interface circuitry to receive, from a first user device, a request to generate a hot link along with information of a set of second user devices to receive the hot link. For example, when a YouTube channel owner uploads a video to YouTube, YouTube servers, through their network interface circuitry, receive a request to generate a notification message including a hot link and to send it to each of the channel owner's subscribers.

Difference between Notifications and Subscriptions Feed

Subscriptions feed, available on both mobile and a computer, will show all recently uploaded videos from your subscriptions.

Notifications tell you when there are new videos and updates from your subscriptions. We'll send emails, notifications on mobile, or inbox notifications on your computer. When you subscribe to a channel, you'll automatically get personalized notifications with highlights of activity.

To get all notifications from a subscribed channel, tap the Notification bell 🔔 . The bell will then change to a ringing bell 🔔 to indicate that you've selected all notifications.

Source:

https://support.google.com/youtube/answer/3382248?co=GENIE.Platform%3DAndroid&oco=1 #zippy=

230.   Additionally, when a YouTube channel owner uploads a video, the channel owner specifies whether all subscribers will receive the hot link message or whether only a subset of subscribers, such as viewers over age 18, will receive the hot link message. This allows the channel owner to specify a set of second user devices to receive the hot link.

Source: Screenshot of the YouTube app.

231.   YouTube servers transmit a hot link message to the set of second user devices. The hot link appears as a push notification on the recipient's device and in the "Notifications" screen of the YouTube app.
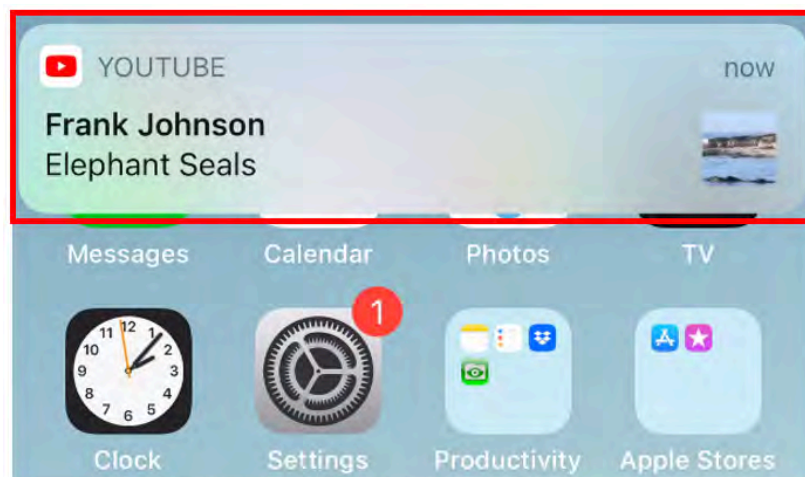
Source: Screenshot of push notification from YouTube app
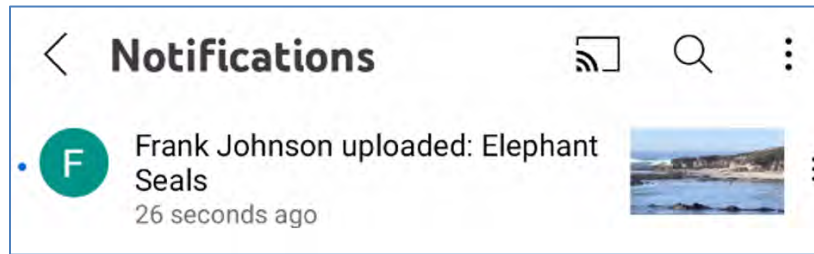
Source: Screenshot of YouTube app.

232.   YouTube servers include processor circuitry communicatively coupled with the network interface circuitry; the processor circuitry communicatively coupled with the network interface circuitry.   YouTube servers are computers with processors and network interface circuitry located in Google datacenters. See, e.g., www.google.com/about/datacenters/locations/.

233.   YouTube servers, in response to detection of a trigger, determine an action to be performed upon activation of the hot link, wherein activation of the hot link by individual second user devices of the set of second user devices is to cause the individual second user devices to execute program code to perform the action. For example, when a channel owner uploads a video, to the YouTube servers, the YouTube servers identify this as a trigger to determine the action to be performed upon activation of the hot link, namely, to execute program code to access the video at the URL that is included in the hot link.   When the recipient selects the hot link message, program code executes and accesses the uploaded video in the YouTube app, as shown in the image below.
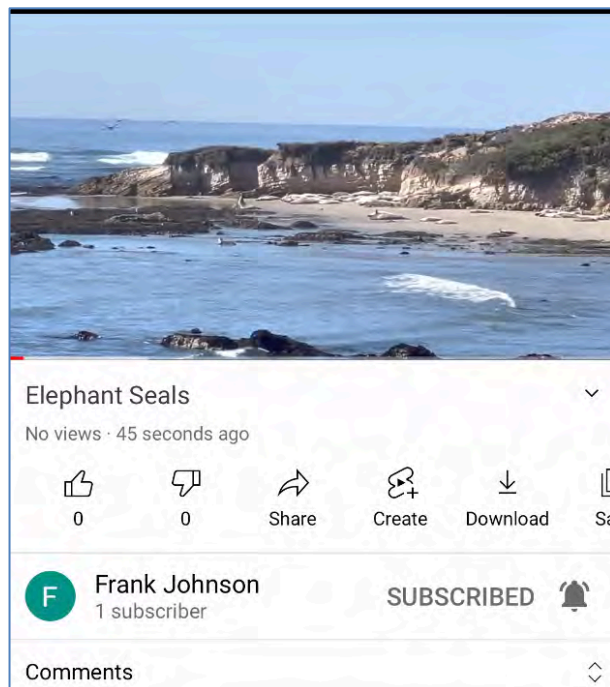
Source: Screenshot of YouTube app.

234.   YouTube servers generate the hot link message to include the determined action

and instructions for rendering and displaying the hot link at each of the set of user devices. As

discussed above, the hot link message includes the determined action, which is to access the

uploaded video when the hot link is selected. Additionally, when uploading the video, the channel

owner can specify the title for the video and thumbnail that are rendered and appear in the hot link

message, as illustrated in the figures below.

Source: Screenshots of the YouTube app.

Source: https://support.google.com/youtube/answer/72431
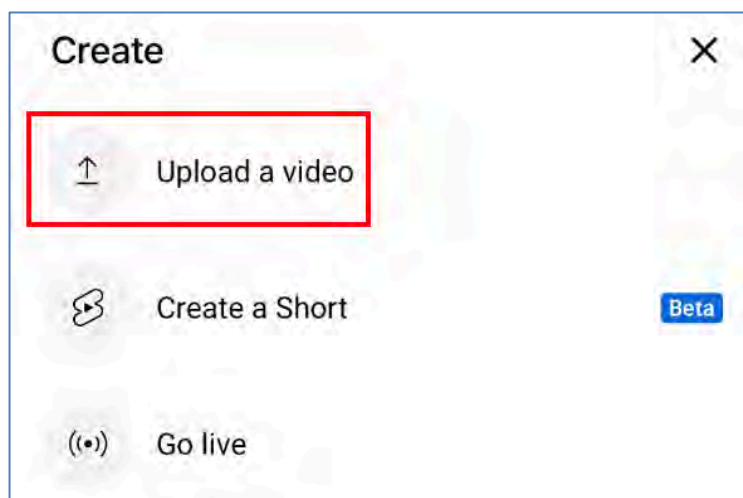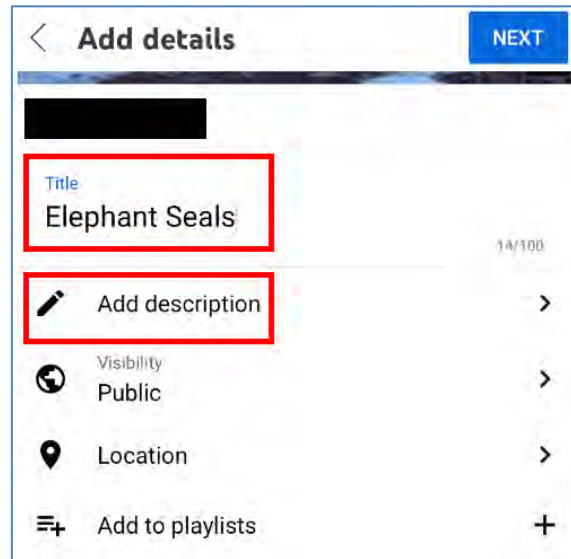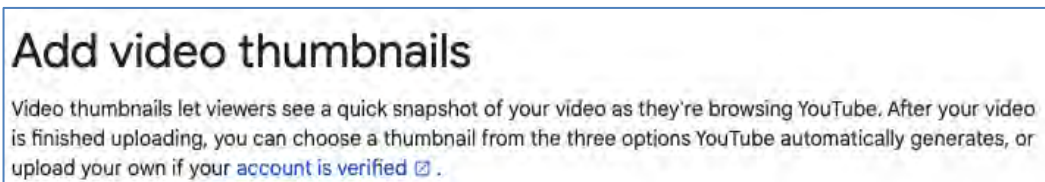
235.   **<u>Claim 18:</u>** Defendants have directly and/or indirectly infringed and continue to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones with web browsers, such as the Chrome browser, that can access the YouTube website and/or with the YouTube app, that include each and every limitation of Claim 18.

236.   Google Pixel smartphones include one or more non-transitory computer-readable media (NTCRM) including program code. For example, the Pixel 5 smartphone contains one or more processors and computer-readable memory and storage that stores program code.

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Memory and Storage	Memory • 8 GB LPDDR4x RAM Storage • 128 GB storage,[4] plus unlimited storage at high quality with Google Photos
Processors	• Qualcomm®[5] Snapdragon™ 765G • 2.4 GHz + 2.2 GHz + 1.8 GHz, 64-bit Octa-Core • Adreno 620 • Titan™ M Security Module

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

237.   Google Pixel smartphones executing the YouTube app control receipt of a hot link message comprising a hot link and assignment information, the assignment information to assign the hot link to a graphical control element (GCE), and the hot link comprising instructions to perform an action and instructions for rendering and displaying the hot link. The hot link message received by the device includes the hot link, which includes instructions to perform an action, namely play the uploaded video. Additionally, the hot ink message includes the title and thumbnail associated with the video, which operate as instructions on how the recipient's device should display the hot link.

Source: Screenshots of the YouTube app.

Source: https://support.google.com/youtube/answer/72431
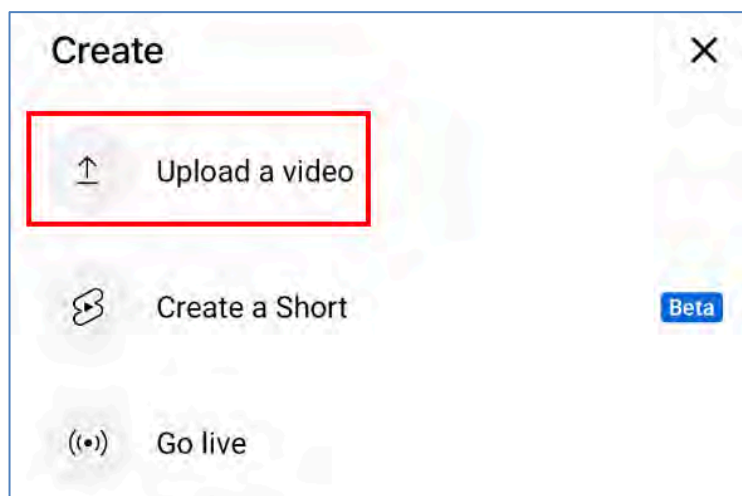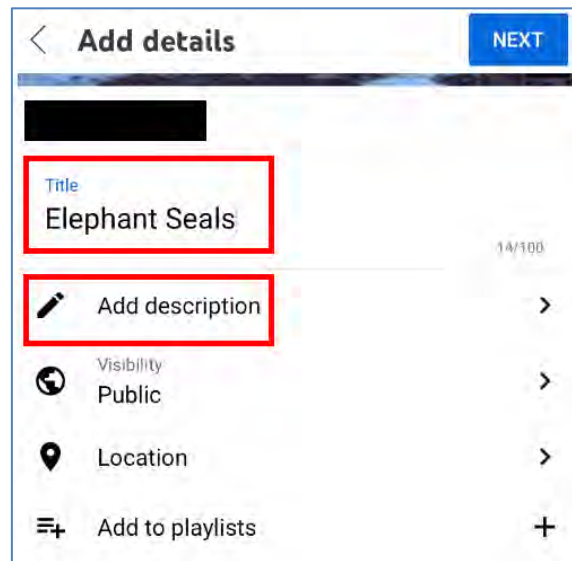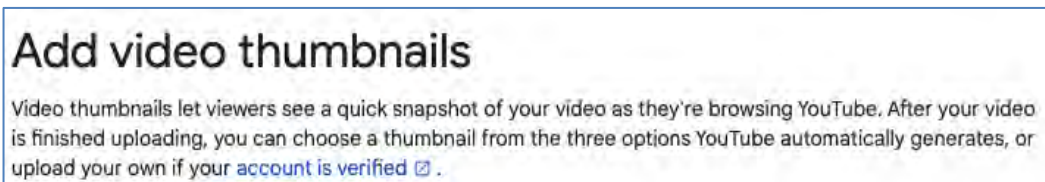
238.   Google Pixel smartphones generate a graphical user interface (GUI) to include the

GCE to which the hot link is assigned according to the assignment information. For example, the

recipient's smartphone displays the hot link message in accordance with the title and thumbnail

specified by the channel owner.
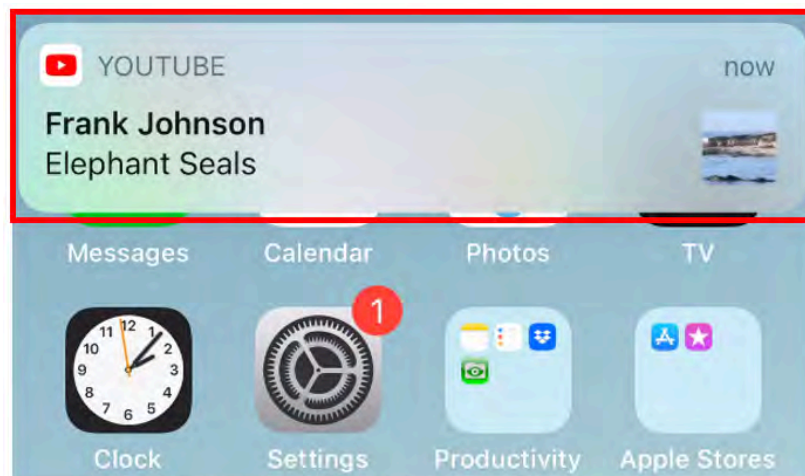
Source: Screenshot of push notification from YouTube app.

145
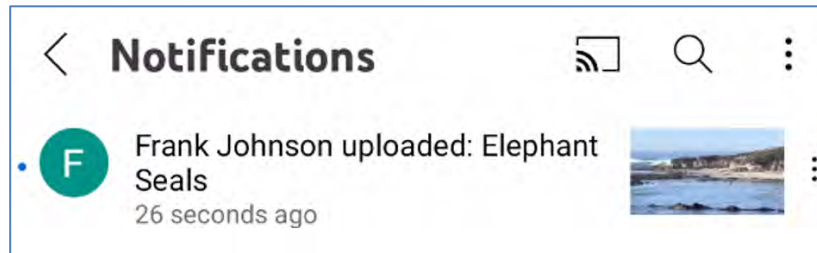
Source: Screenshot of YouTube app.

239.   Google Pixel smartphones, in response to activation of the GCE, execute the instructions of the hot link to perform the action. When the recipient selects the hot link message, the instructions of the hot link are executed, and the uploaded video is played.
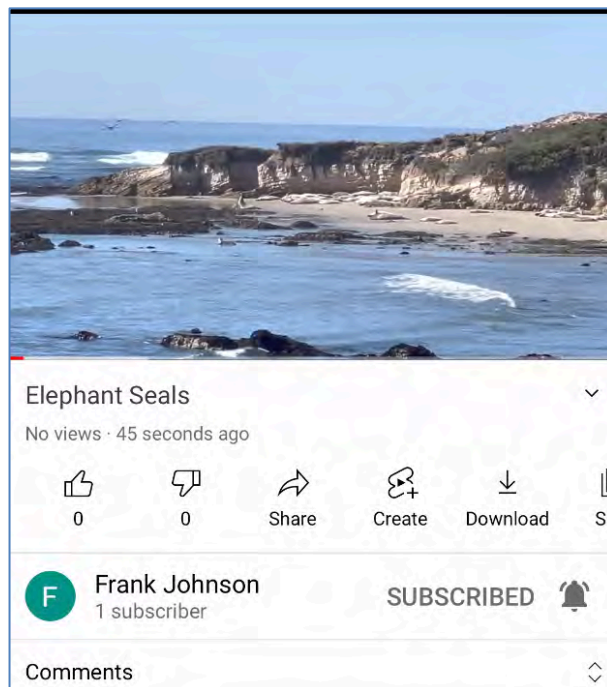
Source: Screenshot of YouTube app.

240.   **Inducement:** Defendants have indirectly infringed and continue to indirectly infringe the '169 patent by inducing direct infringement of the '169 patent by their clients, customers, and users who directly infringe in the manner described above. Defendants were made aware of the '169 patent and their infringement of the '169 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '169 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Defendants

received notice, Defendants have been actively inducing their clients, customers, and users to directly infringe at least claim 18 of the '169 patent as described above.

241.   Defendants have taken affirmative steps to induce infringement of the '169 patent by their clients, customers, and users by, for example, advertising and distributing the '169 Patent YouTube Notifications Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '169 patent. This includes advertising and distributing the '169 Patent YouTube Notifications Accused Products and providing instruction materials, training, and services regarding the '169 Patent YouTube Notifications Accused Products instructing clients, customers, and users to act in a manner   that   infringes   the   '169   patent.   See,   e.g., https://support.google.com/youtube/answer/4489286,

https://support.google.com/youtube/answer/3382248.

242.   Defendants have specifically intended, and still intends, that their clients, customers, and users infringe the '169 patent. Defendants have been, and still are, aware that the acts of their clients, customers, and users – including clients, customers, and users located in this District – described above constitute infringement of the '169 patent. Defendants have known and intended that their continued actions would actively induce the infringement of at least claim 18 of the '169 patent by their clients, customers, and users. With knowledge of both the '169 patent and its infringement of the '169 patent, Defendants acted with specific intent or willful blindness to actively aid and abet their clients, customers, and users in infringing at least claim 18 of the '169 patent. Defendants are thus liable for infringement of the '169 patent under 35 U.S.C. § 271(b).

243.   **Contributory:** Defendants contribute to infringement of the '169 patent by offering to commercially distribute and commercially distributing the YouTube app to clients,

customers, and users, which in combination with a mobile device, such as a smartphone or tablet, satisfy each and every limitation of the claims, as described above. First, to the extent a device is not preloaded with the YouTube app, Defendants provide the app to clients, customers, and users, who then install it on their devices, such as Apple iOS and Android smartphones and tablets. The underlying direct infringement, as described above, occurs, for example, when an end-user installs and runs a compatible version of the YouTube app on their device. The YouTube app constitutes a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the YouTube app. Since at least the date Defendants received notice of the '169 patent and their infringement of the '169 patent, Defendants have known that the YouTube app is especially made and adapted for use in infringing the '169 patent. The YouTube app only provides the user with access to YouTube services. The YouTube app is not a staple article or commodity of commerce and has no substantial non-infringing uses. The only purpose of the accused functionality of the accused YouTube app is to receive hot link messages for displaying shared videos as described above. The YouTube app is specially designed and adapted to receive hot link messages for displaying shared videos. The YouTube app has no substantial non-infringing use of the accused functionality without receiving hot link messages for displaying shared videos. The YouTube app cannot be operated in a manner in which a YouTube channel subscriber would not receive a hot link message when a YouTube channel owner uploads a video as described above. Furthermore, YouTube app is only operable when installed on a user device. As explained above, the YouTube app is designed and configured to infringe at least claim 18 of the '169 patent

244.   Second, to the extent Defendants' devices are manufactured by third-party vendors, Defendants contribute to infringement of the '169 patent by providing material parts of the invention, including the YouTube app loaded onto the mobile devices. The YouTube app is a

material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the YouTube app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells and/or imports into the United States mobile devices that use the YouTube app to utilize Defendants' YouTube links and notifications. The YouTube app only provides the user with access to YouTube services. Since at least the date Defendants received notice of the '169 patent and their infringement of the '169 patent, Defendants have known that the YouTube app to be especially made or especially adapted for use in infringement of the '169 patent, and not a staple article, nor commodity of commerce suitable for substantial non-infringing use. The only purpose of the accused functionality of the accused YouTube app is to receive hot link messages for displaying shared videos as described above. The YouTube app is specially designed and adapted to receive hot link messages for displaying shared videos. The YouTube app has no substantial non-infringing use of the accused functionality without receiving hot link messages for displaying shared videos. The YouTube app cannot be operated in a manner in which a YouTube channel subscriber would not receive a hot link message when a YouTube channel owner uploads a video as described above. Furthermore, YouTube app is only operable when installed on a user device. As explained above, the YouTube app is designed and configured to infringe at least claim 18 of the '169 patent. In both cases, Defendants are liable for infringement of the '169 patent under 35 U.S.C. § 271(c).

245.   **Willfulness:** Since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile providing notice of the '169 patent and of their infringement of the '169 patent, Defendants' continuing infringement of the '169 patent has been willful and intentional. Since at least November 30, 2021, Defendants have been continuing to willfully infringe the '169 patent by refusing to take a license and continuing to make, use, test, sell, license,

and/or offer for sale/license the '169 patent YouTube Notifications Accused Products. Defendants have been aware that they infringe the '169 patent since at least November 30, 2021; and instead of taking a license, Defendants have opted to make the business decision to "efficiently infringe" the '169 patent. Defendants never responded to Wildseed Mobile's November 30, 2021 letter. Since receiving the November 30, 2021 letter, Defendants have not made an offer to license Wildseed Mobile's patents or engaged in any licensing discussions with Wildseed Mobile. Defendants have not designed around Wildseed Mobile's patents or abated their infringement in any way. Defendants thus knew, or should have known, that its conduct amounted to infringement of the '169 patent since at least November 30, 2021, when the Defendants received a letter from Wildseed Mobile informing them of the '169 patent and of their infringement of the '169 patent. Therefore, Defendants are liable for willful infringement of the '169 patent.

246.   Defendants' infringement has damaged and injured and continues to damage and injure Wildseed Mobile.

GOOGLE WORKSPACE – MEET

247.   Plaintiff incorporates by reference the allegations contained in the preceding paragraphs of this Complaint as if fully set forth herein.

248.   Google makes, uses, offers for sale, and/or sells in the United States and/or imports into the United States products and services that send and receive hot link messages. Additionally, Google, through its online store and retailers, provides smartphones, including the Google Pixel line of smartphones, to consumers, which can access the Google Meet and Calendar apps, which are part of Google Workspace, to receive hot link messages (collectively, the "'169 Patent Google Workspace/Meet Accused Products").

249.   The '169 Patent Google Workspace/Meet Accused Products infringe at least claims 10 and 18 of the '169 patent in the exemplary manner described below.

250.   **Claim 10:** Google has directly infringed and continues to directly infringe, literally and/or under the doctrine of equivalents, by operating Google Meet servers that include each and every limitation of Claim 10

251.   Google Meet servers are computer systems comprising network interface circuitry to receive, from a first user device, a request to generate a hot link along with information of a set of second user devices to receive the hot link. For example, when a Google Meet user schedules a meeting via Google Calendar, Google servers, through their network interface circuitry, receive a request to generate a notification message including a hot link and to send it to each of the meeting invitees.

Source: https://www.google.com/about/datacenters/faq/
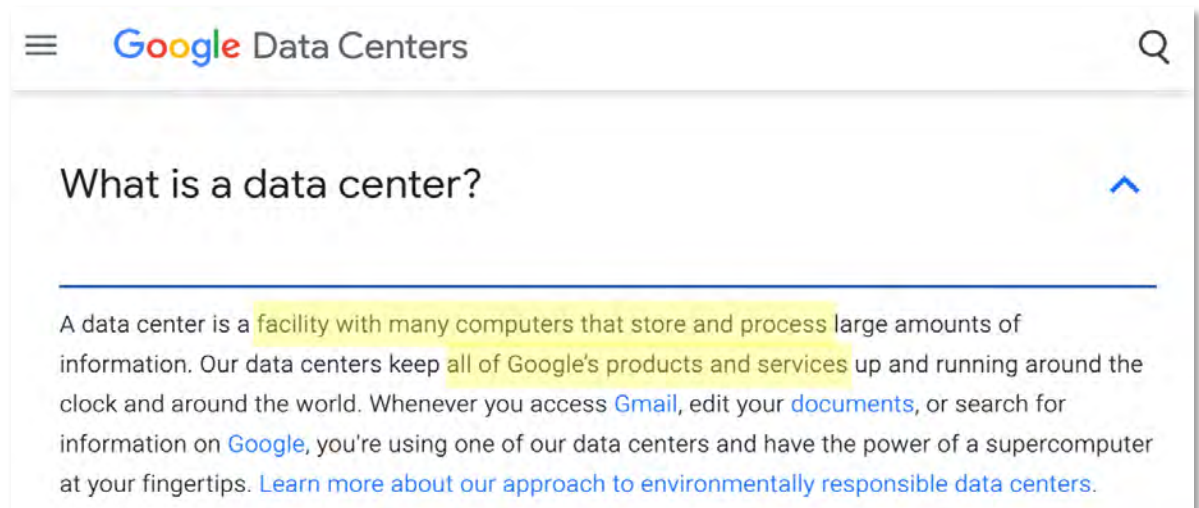
252.   Additionally, when a Google Meet user schedules a meeting, the user specifies the invitees. This allows the user to specify a set of second user devices to receive the hot link.
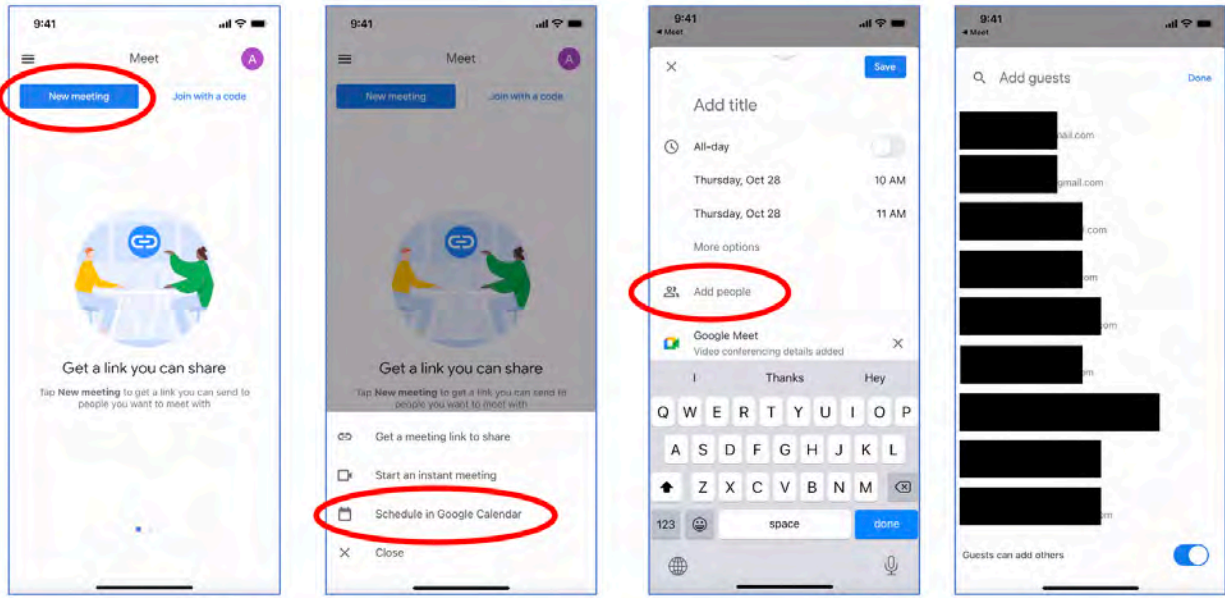
Source: Screenshots of the Google Meet and Calendar apps.

253.   Google Meet and Calendar servers transmit a hot link message to the set of second

user devices. The hot link appears in the Google Meet app on the recipient's device.
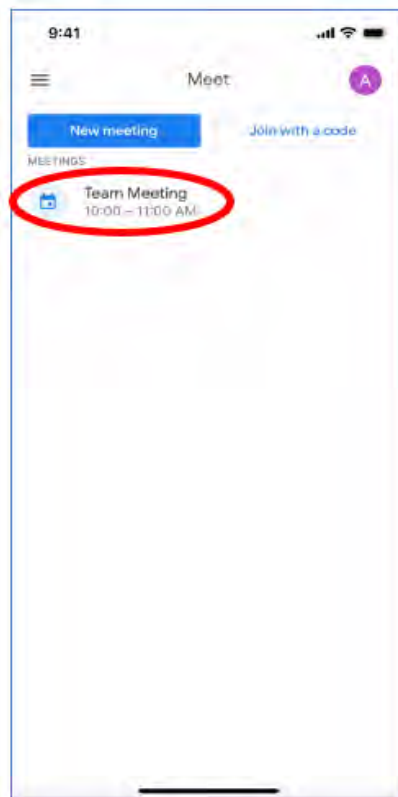
Source: Screenshot of Google Meet app.

254.   Google Meet and Calendar servers include processor circuitry communicatively coupled with the network interface circuitry; the processor circuitry communicatively coupled with the network interface circuitry. Google servers are computers with processors and network interface circuitry located in Google datacenters. See, e.g., www.google.com/about/datacenters/locations/.

255.   Google Meet and Calendar servers, in response to detection of a trigger, determine an action to be performed upon activation of the hot link, wherein activation of the hot link by individual second user devices of the set of second user devices is to cause the individual second user devices to execute program code to perform the action. For example, when a user schedules a meeting, the Google Meet and Calendar servers identify this as a trigger to determine the action to be performed upon activation of the hot link, namely, to execute program code to join the meeting specified in the hot link. When the recipient selects the "join" button, program code executes and joins the meeting in the Google Meet app, as shown in the image below.
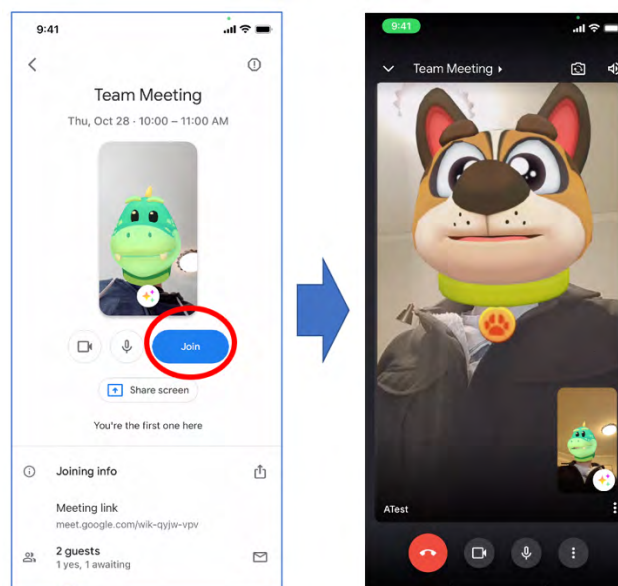
Source: Screenshots of Google Meet app.

256.   Google Meet servers generate the hot link message to include the determined action and instructions for rendering and displaying the hot link at each of the set of user devices.

As discussed above, the hot link message includes the determined action, which is to access the meeting when the hot link is selected. The notification message displays a hot link at the recipient users' devices, labeled with a blue "Join" icon that, when pressed, causes the action of joining the meeting to take place. Additionally, when scheduling the meeting, the user can specify the meeting title, date, and time that are rendered and appear in the hot link message, as illustrated in the figures below.
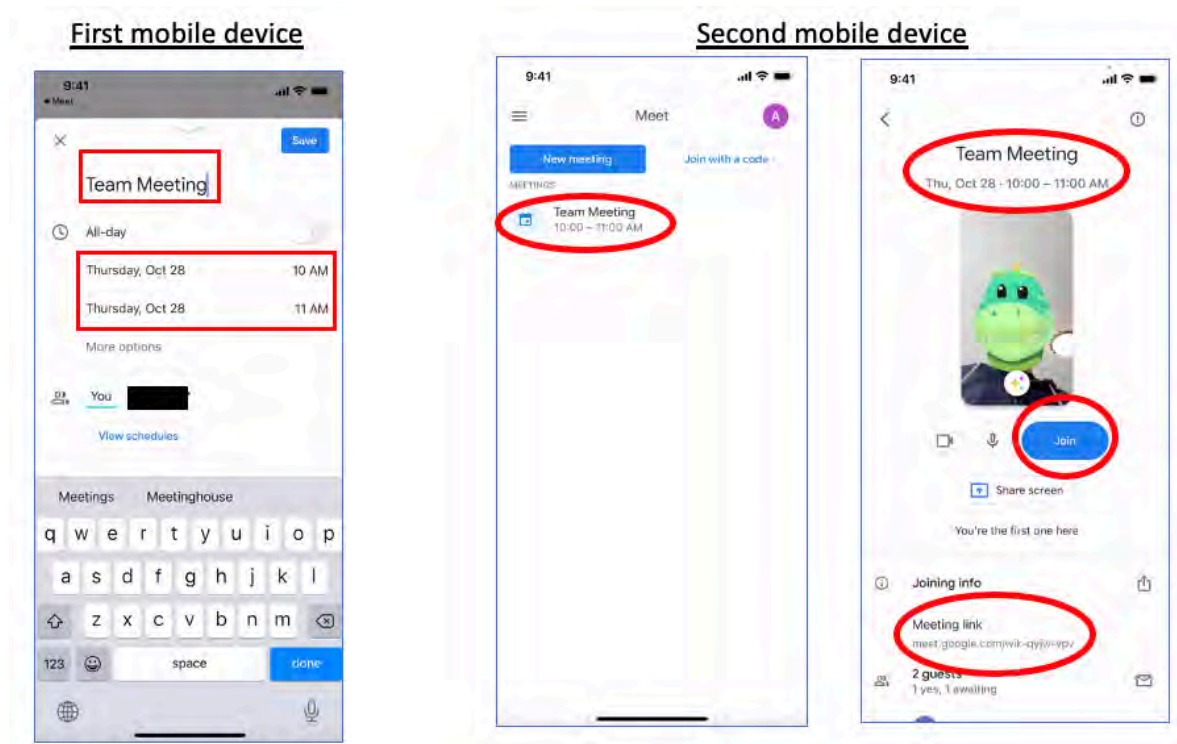
Source: Screenshots of the Google Meet and Calendar apps.

257. **Claim 18:** Google has directly and/or indirectly infringed and continues to directly and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making, using, offering for sale, selling within the United States and/or importing Google Pixel smartphones with the Google Meet and Calendar apps, that include each and every limitation of Claim 18.

258.   Google Pixel smartphones include one or more non-transitory computer-readable media (NTCRM) including program code. For example, the Pixel 5 smartphone contains one or more processors and computer-readable memory.

Memory and Storage	Memory • 8 GB LPDDR4x RAM Storage • 128 GB storage,[4] plus unlimited storage at high quality with Google Photos
Processors	• Qualcomm®[5] Snapdragon™ 765G • 2.4 GHz + 2.2 GHz + 1.8 GHz, 64-bit Octa-Core • Adreno 620 • Titan™ M Security Module

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

259.   Google Pixel smartphones executing the Google Meet and Calendar apps control receipt of a hot link message comprising a hot link and assignment information, the assignment information to assign the hot link to a graphical control element (GCE), and the hot link comprising instructions to perform an action and instructions for rendering and displaying the hot link.   The hot link message received by the device includes the hot link, which includes instructions to perform an action, namely join the scheduled meeting. Additionally, the hot ink message includes the title, date, and time of the meeting, which operate as instructions on how the recipient's device should display the hot link.
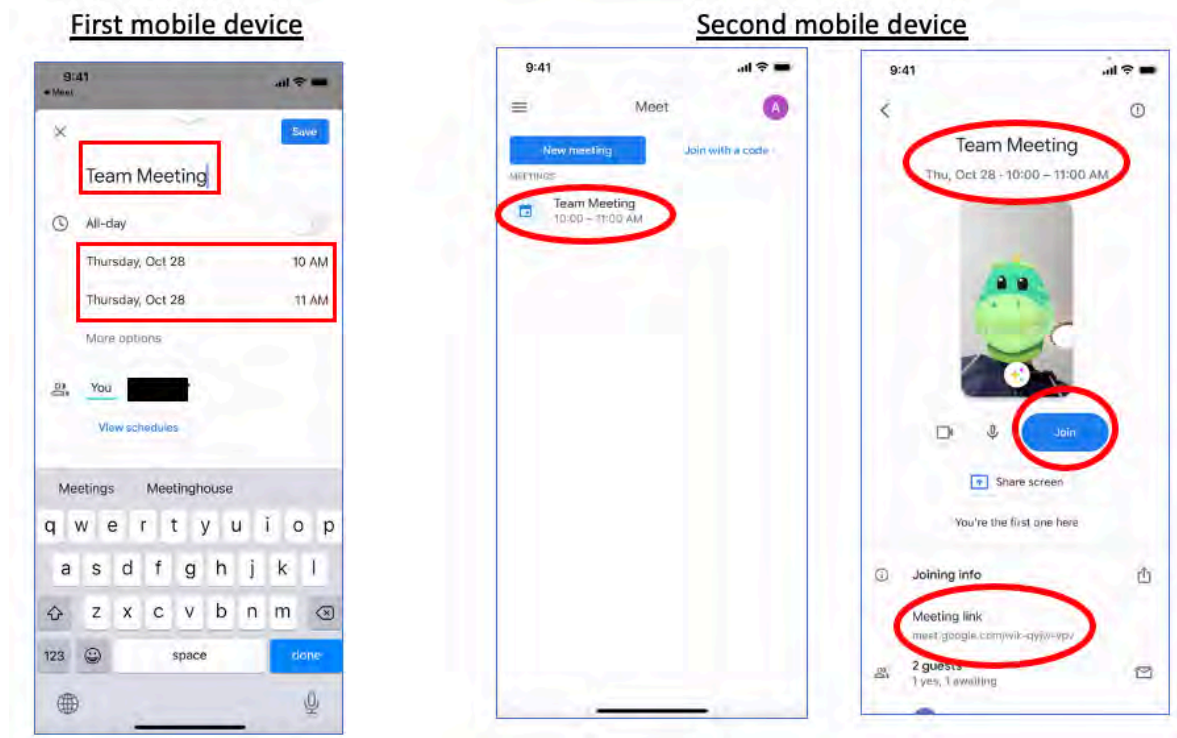
Source: Screenshots of the Google Meet and Calendar apps.

260.   Google Pixel smartphones generate a graphical user interface (GUI) to include the GCE to which the hot link is assigned according to the assignment information. For example, the recipient's user device generates a graphical user interface including the display of a notification message in the Meet app that includes a display of the title and time of the meeting, which are graphical control elements that are rendered using instructions from the hot link message. When the user selects the meeting, another screen comprising a graphical user interface (GUI) is loaded. This includes the blue "Join" button to which the hot link is assigned. In addition, the meeting name, date, and time are displayed with the notification message pursuant to the instructions for rendering and displaying the hot link.
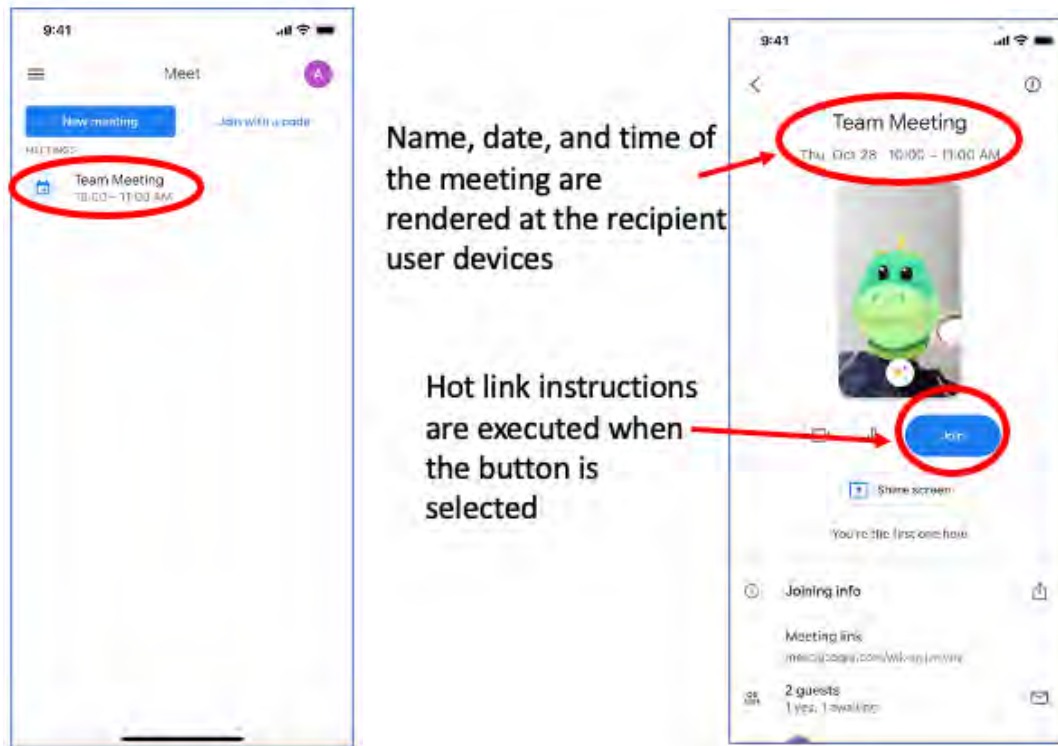
Source: Screenshots of Google Meet app.

261.   Google Pixel smartphones, in response to activation of the GCE, execute the instructions of the hot link to perform the action. When the user of the mobile device activates the "Join" GCE button, the hot link instructions are executed to perform the action of joining the meeting.

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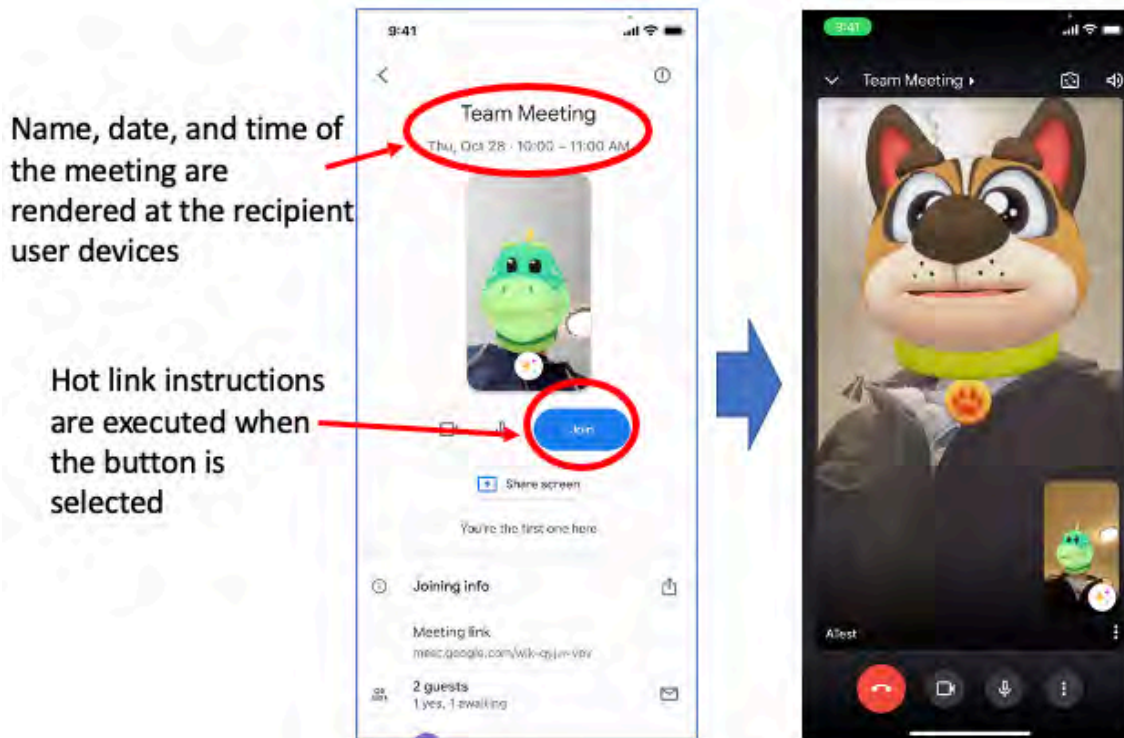
Source: Screenshot of Google Meet app.

262. **Inducement:** Google has indirectly infringed and continues to indirectly infringe the '169 patent by inducing direct infringement of the '169 patent by its clients, customers, and users who directly infringe in the manner described above. Google was made aware of the '169 patent and its infringement of the '169 patent at least as early as November 30, 2021 when Wildseed Mobile provided notice of infringement of the '169 patent to Sundar Pichai of Google and Susan Wojcicki of YouTube. From at least the time that Google received notice, Google has been actively inducing its clients, customers, and users to directly infringe at least claim 18 of the '169 patent as described above.

263.   Google has taken affirmative steps to induce infringement of the '169 patent by its clients, customers, and users by, for example, advertising and distributing the '169 Patent Google Workspace/Meet Accused Products and providing instruction materials, training, and services instructing clients, customers, and users to act in a manner that infringes the '169 patent. This includes advertising and distributing the '169 Patent Google Workspace/Meet Accused Products

and providing instruction materials, training, and services regarding the ' '169 Patent Google Workspace/Meet Accused Products instructing clients, customers, and users to act in a manner that infringes the '169 patent. See, e.g., https://support.google.com/meet/answer/9303069.

264.   Google has specifically intended, and still intends, that its clients, customers, and users infringe the '169 patent. Google has been, and still is, aware that the acts of its clients, customers, and users – including clients, customers, and users located in this District – described above constitute infringement of the '169 patent. Google has known and intended that its continued actions would actively induce the infringement of at least claim 18 of the '169 patent by its clients, customers, and users. With knowledge of both the '169 patent and its infringement of the '169 patent, Google acted with specific intent or willful blindness to actively aid and abet its clients, customers, and users in infringing at least claim 18 of the '169 patent. Google is thus liable for infringement of the '169 patent under 35 U.S.C. § 271(b).

265.   **Contributory:** Google contributes to infringement of the '169 patent by offering to commercially distribute and commercially distributing the Google Workspace, including the Google Meet and Calendar apps to clients, customers, and users, which in combination with a mobile device, such as a smartphone or tablet, satisfy each and every limitation of the claims, as described above. First, to the extent a device is not preloaded with the Google Meet and Calendar apps, Defendants provide the apps to clients, customers, and users, who then install them on their devices, such as Apple iOS and Android smartphones and tablets. The underlying direct infringement, as described above, occurs, for example, when an end-user installs and runs compatible versions of the Google Meet and Calendar apps on their device. The Google Meet and Calendar apps constitute a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Google Meet and Calendar apps. Since at least the date Google received notice of the '169 patent and its

infringement of the '169 patent, Google has known that the Google Meet and Calendar apps are

especially made and adapted for use in infringing the '169 patent. The Google Meet and Calendar

apps provide the user with access to Google Meet services. The Google Meet and Calendar apps

are not a staple article or commodity of commerce and have no substantial non-infringing uses.

The only purpose of the accused functionality of the accused Google Meet and Calendar apps is

to receive hot link messages for joining meetings as described above. The Google Meet and

Calendar apps are specially designed and adapted to receive hot link messages for joining

meetings. The Google Meet and Calendar apps have no substantial non-infringing use of the

accused functionality without receiving hot link messages for joining meetings. The Google Meet

and Calendar apps cannot be operated in a manner in which a user would not receive a hot link

message when a Google Meet user schedules a meeting as described above. Furthermore, the

Google Meet and Calendar apps are only operable when installed on a user device. As explained

above, the Google Meet and Calendar apps are designed and configured to infringe at least claim

18 of the '169 patent

266.   Second, to the extent Google's devices are manufactured by third-party vendors,

Googles contributes to infringement of the '169 patent by providing material parts of the invention,

including the Google Meet and Calendar apps loaded onto the mobile devices. The Google Meet

and Calendar apps are a material part of the invention, as is apparent from the infringement

allegations described above, which detail infringement by the Google Meet and Calendar apps.

The underlying direct infringement, as described above, occurs when a third-party vendor makes,

uses (e.g., tests), offers for sale, sells and/or imports into the United States mobile devices that

use the Google Meet and Calendar apps to utilize Google's Google Meet meetings and invitations.

The Google Meet and Calendar apps provide the user with access to Google Meet services. Since

at least the date Google received notice of the '169 patent and its infringement of the '169 patent,

Google has known the Google Meet and Calendar apps to be especially made or especially adapted for use in infringement of the '169 patent, and not a staple article, nor commodity of commerce suitable for substantial non-infringing use.   The only purpose of the accused functionality of the accused Google Meet and Calendar apps is to receive hot link messages for joining Google Meet meetings as described above.   The Google Meet and Calendar apps are specially designed and adapted to receive hot link messages for joining scheduled meetings.   The Google Meet and Calendar apps have no substantial non-infringing use of the accused functionality without receiving hot link messages for joining scheduled meetings.   The Google Meet and Calendar apps cannot be operated in a manner in which a user would not receive a hot link message when a Google Meet and Calendar user schedules a meeting as described above. Furthermore, the Google Meet and Calendar apps are only operable when installed on a user device.   As explained above, the Google Meet and Calendar apps are designed and configured to infringe at least claim 18 of the '169 patent.   In both cases, Google is liable for infringement of the '169 patent under 35 U.S.C. § 271(c).

267. **<u>Willfulness:</u>** Since at least November 30, 2021, when Google received a letter from Wildseed Mobile providing notice of the '169 patent and of its infringement of the '169 patent, Google's continuing infringement of the '169 patent has been willful and intentional. Since at least November 30, 2021, Google has been continuing to willfully infringe the '169 patent by refusing to take a license and continuing to make, use, test, sell, license, and/or offer for sale/license the '169 Patent Google Workspace/Meet Accused Products. Google has been aware that it infringes the '169 patent since at least November 30, 2021, and instead of taking a license, Google has opted to make the business decision to "efficiently infringe" the '169 patent. Google never responded to Wildseed Mobile's November 30, 2021 letter. Since receiving the November 30, 2021 letter, Google has not made an offer to license Wildseed Mobile's patents or engaged in

any licensing discussions with Wildseed Mobile. Google has not designed around Wildseed

Mobile's patents or abated its infringement in any way. Google thus knew, or should have known,

that its conduct amounted to infringement of the '169 patent since at least November 30, 2021,

when Google received a letter from Wildseed Mobile informing it of the '169 patent and of its

infringement of the '169 patent. Therefore, Google is liable for willful infringement of the '169

patent.

268.   Google's infringement has damaged and injured and continues to damage and

injure Wildseed Mobile.

GOOGLE WORKSPACE – DOCS

269.   Plaintiff incorporates by reference the allegations contained in the preceding

paragraphs of this Complaint as if fully set forth herein.

270.   Google makes, uses, offers for sale, and/or sells in the United States and/or imports

into the United States products and services that send and receive hot link messages. Additionally,

Google, through its online store and retailers, provides smartphones, including the Google Pixel

line of smartphones, to consumers, which can access the Google Docs app, which is part of Google

Workspace, to receive hot link messages (collectively, the "'169 Patent Google Workspace/Docs

Accused Products").

271.   The '169 Patent Google Workspace/Docs Accused Products infringe at least

claims 10 and 18 of the '169 patent in the exemplary manner described below.

272.   **Claim 10:** Google has directly infringed and continues to directly infringe,

literally and/or under the doctrine of equivalents, by operating Google Docs servers that include

each and every limitation of Claim 10

273.   Google Docs servers are computer systems comprising network interface circuitry

to receive, from a first user device, a request to generate a hot link along with information of a set

of second user devices to receive the hot link. For example, when a Google Docs user shares a document, Google Docs servers, through their network interface circuitry, receive a request to generate a notification message including a hot link and to send it to a selected recipient.

Source: https://www.google.com/about/datacenters/faq/
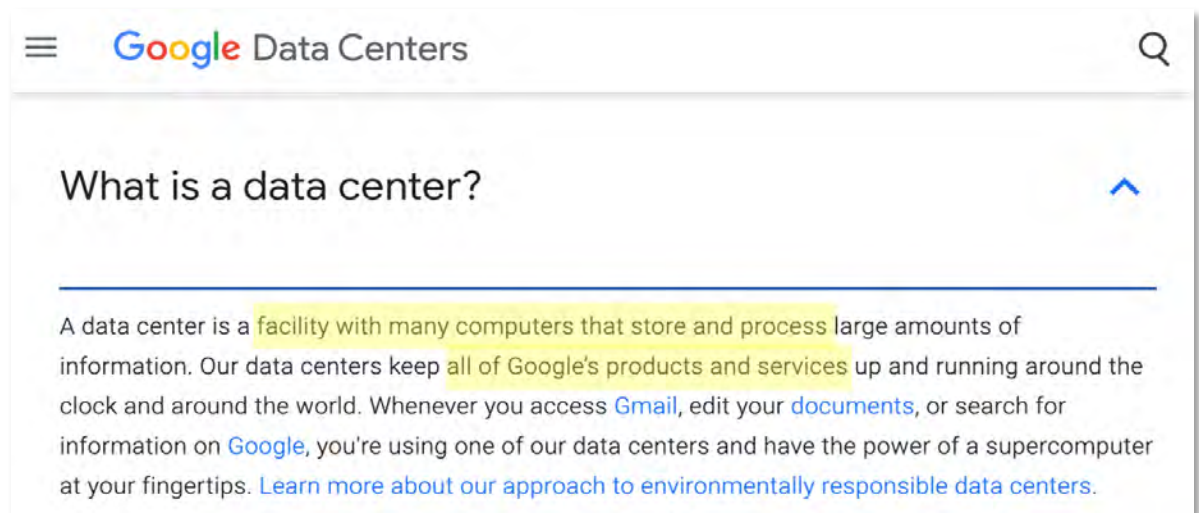
274.   When a Google Docs user shares a document, the user specifies who the document will be shared with. This allows the user to specify a set of second user devices to receive the hot link.
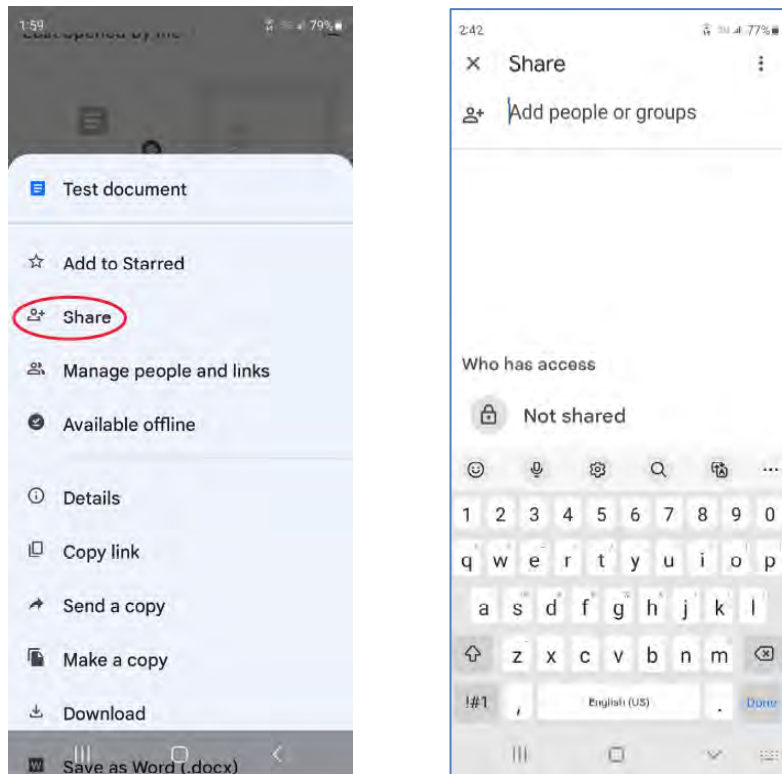
Source: Screenshots of the Google Docs app.

275.   Google Docs servers transmit a hot link message to the set of second user devices.

The hot link appears on the recipient's device.
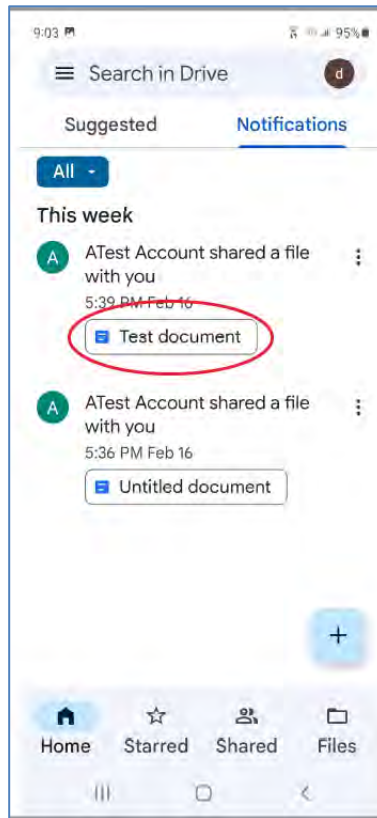
Source: Screenshot of Google Docs app.

276.   Google Docs servers include processor circuitry communicatively coupled with the network interface circuitry; the processor circuitry communicatively coupled with the network interface circuitry. Google Docs servers are computers with processors and network interface circuitry located in Google datacenters. See, e.g., www.google.com/about/datacenters/locations/.

277.   Google Docs servers, in response to detection of a trigger, determine an action to be performed upon activation of the hot link, wherein activation of the hot link by individual second user devices of the set of second user devices is to cause the individual second user devices to execute program code to perform the action. For example, when a user shares a document, the Google Docs servers identify this as a trigger to determine the action to be performed upon activation of the hot link, namely, to execute program code to open the document specified in the hot link. When the recipient selects the document, program code executes and opens the document in the Google Docs app, as shown in the image below.
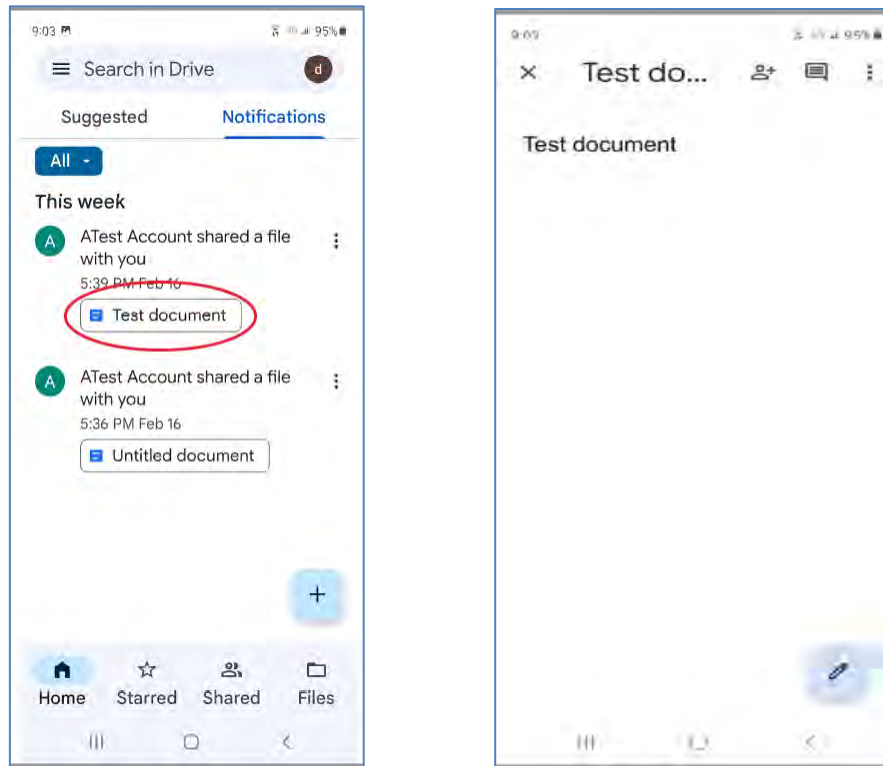
Source: Screenshots of Google Docs app.

278.   Google Docs servers generate the hot link message to include the determined action and instructions for rendering and displaying the hot link at each of the set of user devices. As discussed above, the hot link message includes the determined action, which is to open the document when the hot link is selected. The notification message displays a hot link at the recipient users' devices, including a blue icon, that when pressed, causes the action of opening the document to take place. Additionally, when creating the document, the user can specify the name of the document that is rendered and appears in the hot link message, as illustrated in the figures below.

166
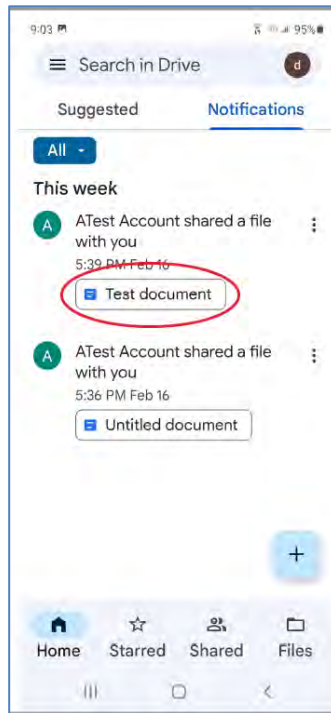
Source: Screenshots of the Google Docs app.

279.   **Claim 18:** Google has directly and/or indirectly infringed and continues to directly

and/or indirectly infringe, literally and/or under the doctrine of equivalents, by or through making,

using, offering for sale, selling within the United States and/or importing Google Pixel

smartphones with the Google Docs app, that include each and every limitation of Claim 18.

280.   Google Pixel smartphones include one or more non-transitory computer-readable

media (NTCRM) including program code. For example, the Pixel 5 smartphone contains one or

more processors and computer-readable memory.

Memory and Storage	Memory • 8 GB LPDDR4x RAM Storage • 128 GB storage,[4] plus unlimited storage at high quality with Google Photos
Processors	• Qualcomm®[5] Snapdragon™ 765G • 2.4 GHz + 2.2 GHz + 1.8 GHz, 64-bit Octa-Core • Adreno 620 • Titan™ M Security Module

Source: https://support.google.com/pixelphone/answer/7158570?hl=en#zippy=%2Cpixel

281.   Google Pixel smartphones executing the Google Docs app control receipt of a hot link message comprising a hot link and assignment information, the assignment information to assign the hot link to a graphical control element (GCE), and the hot link comprising instructions to perform an action and instructions for rendering and displaying the hot link. The hot link message received by the device includes the hot link, which includes instructions to perform an action, namely open the shared document. Additionally, the hot link message includes the title of the document, which operate as instructions on how the recipient's device should display the hot link.
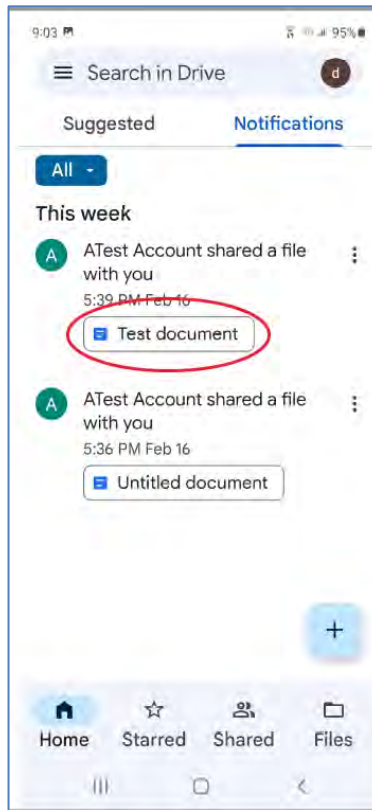
Source: Screenshots of the Google Docs app.

282.   Google Pixel smartphones generate a graphical user interface (GUI) to include the GCE to which the hot link is assigned according to the assignment information. For example, the recipient's smartphone displays the hot link message in accordance with the document name.

283.   Google Pixel smartphones, in response to activation of the GCE, execute the instructions of the hot link to perform the action. When the recipient selects the hot link message, the instructions of the hot link are executed, and the document is opened.
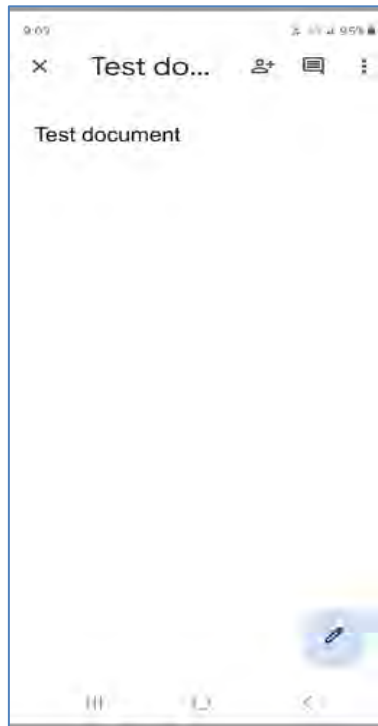
Source: Screenshot of Google Docs app.

284.   **Inducement:** Google has indirectly infringed and continues to indirectly infringe

the '169 patent by inducing direct infringement of the '169 patent by its clients, customers, and

users who directly infringe in the manner described above. Google was made aware of the '169

patent and its infringement of the '169 patent at least as early as November 30, 2021 when

Wildseed Mobile provided notice of infringement of the '169 patent to Sundar Pichai of Google

and Susan Wojcicki of YouTube. From at least the time that Google received notice, Google has

been actively inducing its clients, customers, and users to directly infringe at least claim 18 of

the '169 patent as described above.

285.   Google has taken affirmative steps to induce infringement of the '169 patent by its

clients, customers, and users by, for example, advertising and distributing the '169 Patent Google

Workspace/Docs Accused Products and providing instruction materials, training, and services

instructing clients, customers, and users to act in a manner that infringes the '169 patent. This

includes advertising and distributing the '169 Patent Google Workspace/Docs Accused Products

and providing instruction materials, training, and services regarding the '169 Patent Google Workspace/Docs Accused Products instructing clients, customers, and users to act in a manner that infringes the '169 patent. See, e.g., https://support.google.com/docs/answer/2494822.

286.   Google has specifically intended, and still intends, that its clients, customers, and users infringe the '169 patent. Google has been, and still is, aware that the acts of its clients, customers, and users – including clients, customers, and users located in this District – described above constitute infringement of the '169 patent. Google has known and intended that its continued actions would actively induce the infringement of at least claim 18 of the '169 patent by its clients, customers, and users. With knowledge of both the '169 patent and its infringement of the '169 patent, Google acted with specific intent or willful blindness to actively aid and abet its clients, customers, and users in infringing at least claim 18 of the '169 patent. Google is thus liable for infringement of the '169 patent under 35 U.S.C. § 271(b).

287.   **Contributory:** Google contributes to infringement of the '169 patent by offering to commercially distribute and commercially distributing Google Workspace, including the Google Docs app to clients, customers, and users, which in combination with a mobile device, such as a smartphone or tablet, satisfy each and every limitation of the claims, as described above. First, to the extent a device is not preloaded with the Google Docs app, Google provides the app to clients, customers, and users, who then install it on their devices, such as Apple iOS and Android smartphones and tablets. The underlying direct infringement, as described above, occurs, for example, when an end-user installs and runs compatible versions of the Google Docs app on their device. The Google Docs app constitutes a material portion of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Google Docs app. Since at least the date Google received notice of the '169 patent and its infringement of the '169 patent, Google has known that the Google Docs app is especially made and adapted for

use in infringing the '169 patent. The Google Docs app provides the user with access to Google Docs services. The Google Docs app is not a staple article or commodity of commerce and has no substantial non-infringing uses. The only purpose of the accused functionality of the accused Google Docs app is to receive hot link messages for opening shared documents as described above. The Google Docs app is specially designed and adapted to receive hot link messages for sharing documents.   The Google Docs app has no substantial non-infringing use of the accused functionality without receiving hot link messages for opening shared documents. The Google Docs app cannot be operated in a manner in which a user would not receive a hot link message when a Google Docs user shares a document as described above. Furthermore, the Google Docs app is only operable when installed on a user device. As explained above, the Google Docs app is designed and configured to infringe at least claim 18 of the '169 patent

288.   Second, to the extent Google's devices are manufactured by third-party vendors, Googles contributes to infringement of the '169 patent by providing material parts of the invention, including the Google Docs app loaded onto the mobile devices. The Google Docs app is a material part of the invention, as is apparent from the infringement allegations described above, which detail infringement by the Google Docs app. The underlying direct infringement, as described above, occurs when a third-party vendor makes, uses (e.g., tests), offers for sale, sells and/or imports into the United States mobile devices that use the Google Docs app to utilize Google's Google Docs document sharing. The Google Docs app provides the user with access to Google Docs services. Since at least the date Google received notice of the '169 patent and its infringement of the '169 patent, Google has known the Google Docs app to be especially made or especially adapted for use in infringement of the '169 patent, and not a staple article, nor commodity of commerce suitable for substantial non-infringing use. The only purpose of the accused functionality of the accused Google Docs app is to receive hot link messages for opening

shared Google Docs documents as described above. The Google Docs app is specially designed

and adapted to receive hot link messages for accessing shared documents. The Google Docs app

has no substantial non-infringing use of the accused functionality without receiving hot link

messages for opening shared documents. The Google Docs app cannot be operated in a manner

in which a user would not receive a hot link message when a Google Docs user shares a document

as described above. Furthermore, the Google Docs app is only operable when installed on a user

device. As explained above, the Google Docs app is designed and configured to infringe at least

claim 18 of the '169 patent. In both cases, Google is liable for infringement of the '169 patent

under 35 U.S.C. § 271(c).

289.   **Willfulness:** Since at least November 30, 2021, when Google received a letter

from Wildseed Mobile providing notice of the '169 patent and of its infringement of the '169

patent, Google's continuing infringement of the '169 patent has been willful and intentional.

Since at least November 30, 2021, Google has been continuing to willfully infringe the '169 patent

by refusing to take a license and continuing to make, use, test, sell, license, and/or offer for

sale/license the '169 Patent Google Workspace/Docs Accused Products. Google has been aware

that it infringes the '169 patent since at least November 30, 2021, and instead of taking a license,

Google has opted to make the business decision to "efficiently infringe" the '169 patent. Google

never responded to Wildseed Mobile's November 30, 2021 letter. Since receiving the November

30, 2021 letter, Google has not made an offer to license Wildseed Mobile's patents or engaged in

any licensing discussions with Wildseed Mobile. Google has not designed around Wildseed

Mobile's patents or abated its infringement in any way. Google thus knew, or should have known,

that its conduct amounted to infringement of the '169 patent since at least November 30, 2021,

when Google received a letter from Wildseed Mobile informing it of the '169 patent and of its

infringement of the '169 patent. Therefore, Google is liable for willful infringement of the '169 patent.

290.   Google's infringement has damaged and injured and continues to damage and injure Wildseed Mobile.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff requests that the Court enter judgment for Plaintiff and against Defendant as follows:

291.   That U.S. Patent No. 7,376,414 be judged valid, enforceable, and infringed by Defendant;

292.   That U.S. Patent No. 9,141,960 be judged valid, enforceable, and infringed by Defendant;

293.   That U.S. Patent No. 10,251,021 be judged valid, enforceable, and infringed by Defendant;

294.   That U.S. Patent No. 10,959,040 be judged valid, enforceable, and infringed by Defendant;

295.   That U.S. Patent No. 10,869,169 be judged valid, enforceable, and infringed by Defendant;

296.   That Plaintiff be awarded judgment against Defendant for damages together with interests and costs fixed by the Court including an accounting of all infringements and/or damages not presented at trial;

297.   That the Court declare this an exceptional case and award Plaintiff its attorneys' fees, as provided by 35 U.S.C. § 285 and that Plaintiff be awarded enhanced damages up to treble damages for willful infringement as provided by 35 U.S.C. § 284; and

298.   That Plaintiff be awarded such other and further relief as this Court may deem just

and proper.

JURY DEMAND

Plaintiff respectfully requests a jury trial on all issues so triable.

Dated: April 4, 2022   */s/ Deron R. Dacus*
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                                                  Attorneys for Plaintiff

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Complaint was filed electronically in compliance with Local Rule CV-5(a). Therefore, this document was served on all counsel who are deemed to have consented to electronic service on this 4th day of April 2022.

<div align="right">

/s/ Deron R. Dacus
Deron R. Dacus

</div>